

CREATING A PICTURE-PERFECT

Photoshoot for Your Baby

Childhood is one of the most wonderful, worry-free times our kids will ever experience. Sadly, in parallel to having the time of their lives while giggling aimlessly at the funny faces we make for them, our babies also experience childhood amnesia, that is inability to retrieve most of the memories under the age of 10 once grown up. Luckily, over the last decade, it has become increasingly easier to capture photographs of children and the number of ideas on how to do so creatively has grown. Let us guide you through the process of creating a picture-perfect photo shoot for your baby!



1. PLAN AHEAD ON HOW TO SET UP YOUR BABY BOXES

We are so excited you've ordered your Premium Baby Box Kit, now let's get ready to plan the set up. As you may know the kit features 39 pieces of balloons! It could seem overwhelming to set up everything in it and that is why our team created a step-by-step instruction guide for your ease of use.

Simply <u>click here</u> to view the video setup instructions.

2. DECIDE ON WHO WILL BE CAPTURING PRECIOUS MEMORIES

It is quite easy these days to find a dozen professional local photographer with gorgeous portfolios of beautifully photographed babies. If this is something of interest to you (and fits your budget), we recommend messaging at least 3-5 photographers. Inquire not only about their rates but make sure the photographer is able to implement your vision and also works well with the age group of your child. Believe it or not, infants are far more different to photograph than toddlers, for example. The last thing you would want are pictures you are not satisfied with to go along with an unjustified charge in your bank account. Spend some extra time on research; choose carefully and wisely.

We recognize that the option to hire a professional photographer may not be for everyone given that amazing artists charge accordingly for their work. In that case, we recommend spending some time planning a photo shoot of your own. The process can be daunting but who are we kidding, we all know you would do anything for your little angel. Plus, the results will be so worth it!

You may take pictures on your phone, but this should be your last resort. To make sure your photos are of the best quality possible, you can simply ask your friends to borrow their camera for a day or find a local avid photographer who is looking to expand his portfolio and is willing to work TFP (trade-for-prints, meaning both parties collaborate for free).

3. SET THE MOOD

Whether you choose to do your photo shoot in a studio with top-notch equipment and a marvelous photographer or at home with your phone camera - it is all about the props and your baby's mood. Start researching the theme you would like to recreate and slowly collect the props for it. Here are some of our favorite ideas:



INCORPORATE BABY BOXES





These elegant boxes with transparent sides and colorful balloons inside can be a gorgeous setup for either your little lady or gentlemen. While simple to assemble, they are very modern. Since they are relatively large, when put next babies, they make them look very tiny and thus even more precious. You may choose to use them as is or complete the look with some gift boxes and balloons floating in the backdrop. Just use your imagination!

"MIRROR, MIRROR ON THE WALL..."









We know how fascinated babies are with mirrors and, when in the good mood, a mirror may serve as a perfect prop for your baby to play with. This low-cost idea will not only elevate your child's mood but may become a canvas for a stylish photo set with pretty hairpieces and pearls for the girls or sunglasses and suspenders for boys.

ADD A SUGAR RUSH











Desserts at the photo shoot will serve as an excellent photo prop and an even better tool to distract your baby. Whether it is a cupcake, a piece of chocolate, lollipop or an entire cake smash - not only do desserts look beautiful in photos, they make babies smile and be the goofy loving children they are! And that's exactly what we are looking for!

RECREATE A FAIRY TALE





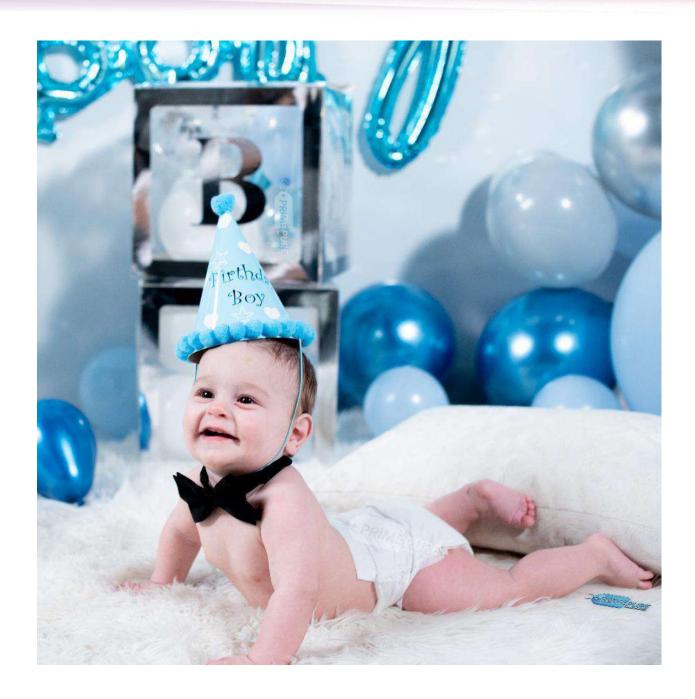
The ideas above are extremely cute and easy to recreate at home! You may use stuffed toys, curtains, baby clothes or really anything you can think of to create an amazing dreamy scene of your choice. For some of them your baby does not even need to be engaged, she/he can just peacefully sleep away the entire photo shoot!

MORE IDEAS



There are plenty of other beautiful ideas on how to photograph your baby. The possibilities are infinite and we know that after some extensive research on Pinterest you'll be able to capture some of the most beautiful memories ever!





4. BE PREPARED

Between pooping, crying and being hungry, anything can happen with a young child. We still remember the moment when everybody in the studio had to sing Roxtin's (pictured below) favorite song loud and in unison to get him to smile like this! Totally worth it wasn't it?



On a more serious note, make sure you plan the photo shoot exactly after the baby wakes up after a nap. Come prepared with food, your child's favorite snacks and most importantly an arsenal of toys and songs to sing. And if all still goes wrong - don't worry! You still produce great photos with a crying baby...





FREQUENTLY ASKED QUESTIONS

Please <u>click here</u> to check out the video instruction guide prior to setting up your kit; it is full of tips and tricks on how to prevent most of the common issues and mistakes mentioned below.

*What is the estimated setup time for this kit?

The setup usually takes about 10-20 min if done by one person.

Some balloons arrived with holes in them. What do I do?

Our manufacturing uses the most in-depth inspection process to prevent this from happening, however we do recognize that sometimes this does occur. To assure that your party is not affected by this, we've included some extras within the package, additionally, our kit comes with more balloons than any other kit on the market. However, if you experience further issues, please contact us by replying to this email – we'd be happy to help (a)

How to prevent balloons from deflating or popping?

These issues are very common for any type of balloons; therefore, we recommend inflating your balloons as close to the time of the party as possible. In addition, be sure to inflate the balloons in an environment similar to the temperature where they will be used.

To help prevent air from escaping, firstly make sure you tie the bottom of each latex balloon securely in a tight knot using the tie tool.

To help prevent the balloons from popping, display them away from sunlight, lights and sharp objects. The heat from the sun or light bulb can cause the balloons to burst while sharp objects can puncture them. For decorating outdoors, or in rooms that heat up, make sure to under-inflate your balloons in inch or two so that the heat won't expand them to the point of popping.

*How do you blow up latex balloons?

Video demonstration is provided in the Video Instruction Guide

Latex balloons can be blown up by mouth or using an air pump.

*How do I know I have inflated my latex balloons fully to the correct size?

Measure the space that the balloon needs to be inflated to between the backs of two chairs or two boxes and inflate within this space. Alternatively, you can use a measuring tape. Please be sure not to blow the balloons up all the way. They must be round and squishy, not stiff and pear-shaped.



** How long will my balloons stay inflated?

If filled with air, which is all that's required for this package, the balloons will stay inflated for 1.5 to 3 weeks. If you decide to use helium, the balloons will stay afloat for 5 to 7 hours and stay filled for 1 to 2 days.

*I have another issue, not mentioned in any of the questions above. How do I resolve it?

Simply contact us by replying to this email and we will gladly work together to resolve the issue. Customer experience is our number one priority!