CBD Pillow Media Kit



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CBD Pillow



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CBD now comes in pillow form.

Everyone knows that deep sleep is necessary for our physical and mental health. But we were shocked to learn that up to 70 million people in the U.S. suffer from a sleeping disorder. We knew there had to be a better, safer, natural way to sleep. Something without the groggy after-effects that sleeping pills or medicine had. Something that would leave you feeling invigorated, and truly give you the most restful sleep you've ever experienced. So we dedicated ourselves to finding the answer.

The result? The CBD Pillow, a revolutionary new way of distributing nature's safe, all-natural sleep aid. Using micro-encapsulation technology, our new patented process allows us to inject millions of micro-capsules of CBD into an incredibly comfortable pillow that releases micro doses of CBD all night while you sleep. We provide the highest quality CBD, in the easiest, safest, least intrusive way, so that everyone can experience the relaxing benefits of CBD.

We are a family-owned company based in Southern California. All of our materials are hand-sourced and made in the USA, from farm to pillow, in our own factory.



Our Pillow

CBD Pillow

The CBD Pillow

A gel memory foam pillow unlike any other. The CBD Pillow is infused with millions of microcapsules filled with the highest quality CBD that's released in micro doses throughout the night for deeper sleep, relaxation, and a more refreshing morning.

Patented CBD Release System

High quality certified CBD contained in millions of microcapsules, embedded into the fabric, that burst with friction, releasing micro doses of CBD for a sustained, relaxing sleep.

Customizable Fill

The softness of down with the support of memory foam. Made with a proprietary medium-firm blend of gel memory foam with alternative down microfibers for both comfort & neck support. Our memory foam is hypoallergenic, and certified by CertiPUR-US® and GREENGUARD Gold to ensure low chemical emissions for safety. For a fully customized sleep experience, simply unzip the cover and remove any amount of foam fill to adjust the firmness level to your individual needs.















Our Pillow

CBD Pillow

- CBD is guaranteed to last at least 6 months, even after washing your pillow several times.
- 10 year warranty on the craftsmanship of the pillow.
- 30 day money back guarantee for a complete refund if not completely satisfied.
- Average of 170 milligrams of pharmaceutical grade, lab certified CBD in every pillow.
- No binders, fillers, excipients, dyes or unknown substances. Never any parabens, dyes, sulfates or toxic chemicals. No GMOs, herbicides or pesticides.
- Federally legal to ship to all 50 states.
- \$129 for CBD Pillow | \$59 Refill Cover



How Does It Work?

CBD Pillow

Nature's safe, all-natural sleep aid.

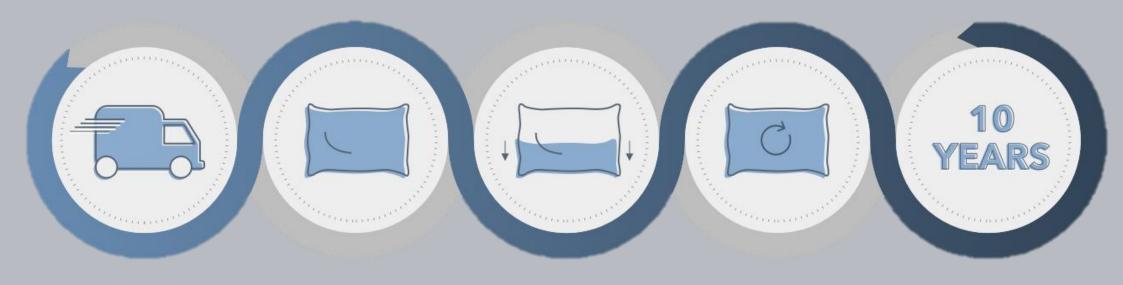
The CBD Pillow is infused with patented microencapsulation technology that embeds millions of CBD microcapsules in your pillow. Unlike topicals or edibles, our CBD slow releases all night.

Friction causes the capsules to burst, slowly releasing micro-doses of high quality CBD. The CBD is then absorbed directly through your hair follicles & skin to help regulate your sleep evenly throughout the night. The result is a relaxing calm so you sleep better.



How Does It Work?

CBD Pillow



1

CBD Pillow is purchased and received.

2

We guarantee the CBD will last at least 6 months.

3

The CBD gradually wears out depending on frequent use.

4

Choose to recharge CBD Pillow for only \$59 when warn out with a new cover!

5

If not, you'll still have a super comfortable memory foam pillow for the next 10 years.

Our Technology

CBD Pillow

CBD-infused fabric creates all-night calm.

The CBD Pillow uses a dispersion of microencapsulated cannabidiol. Microencapsulation is a new, innovative process in which microscopic droplets of CBD are wrapped with a protective polymeric coating. These miniature containers protect the CBD from evaporation, oxidation and contamination until their release is triggered.

Once applied to the fabric in the CBD Pillow, the microcapsules break through friction and release the CBD to be absorbed through skin and hair follicles.

Cannabidiol (CBD) is a non-psychoactive component present in the hemp plant. It is well known for its calming and relaxing properties, and is a powerful antioxidant. Our microcapsules contain pure crystalline CBD isolate (99% pure), meaning no tetrahydrocannabinol (THC, the constituent causing psychotropic effects) is present. Our CBD is derived from industrial hemp grown on a family farm in Colorado.







Our Difference

CBD Pillow



The world's most relaxing pillow.

CBD Pillow is a new and safe way to experience the benefits of CBD. Unlike CBD oil or ingestibles that wear off after a few hours, the CBD Pillow releases micro doses of CBD all night long, so you can have a relaxing uneventful sleep and wake up feeling refreshed in the morning.

Made in the USA, our certified CBD is farmed in Colorado, and our CBD Pillows are manufactured in Southern California in our own factory. It's our highest priority to produce clean, safe CBD sleep products and a commitment we made on day one, that guides every decision we make at CBD Pillow.



FAQs



What is CBD?

• CBD, or cannabidiol, is a cannabinoid or compound found in marijuana (cannabis). It doesn't produce a high like THC (tetrahydrocannabinol), the perhaps more well-known cannabinoid, does.

What's the advantage of a CBD-Infused pillow?

• Unlike pills or sleeping medication, CBD doesn't leave you feeling groggy in the morning. And unlike CBD ingestibles, the CBD Pillow provides a micro-dose of CBD all night long to keep you relaxed while you sleep.

How much CBD is in the CBD Pillow?

• Every CBD Pillow is infused with up to 170 milligrams of CBD. You can view our latest independent lab results on our <u>Lab</u> <u>Testing Page</u>.

How does my body absorb the CBD from a fabric?

• We put a lot of time and resources into designing and patenting the perfect delivery method for your endocannabinoid system to benefit the most from while sleeping. Our proprietary CBD-Infused fabric is formulated with specific ingredients that enhance transdermal penetration at the cellular level. It's gently absorbed into your body on a slow release timer, allowing for deep penetration of the cannabinoids into your tissue over a long sleep cycle. This means more CBD is able to absorb into your body over time while you dream.

How long do I have to sleep on a CBD pillow before I feel anything?

• Your body needs to build up to it. Try it for at least two weeks to see how you feel. Return it within 30 days if you're not sleeping better.

FAQs

Is it legal to own a CBD Pillow?

• Yes, legal in all 50 states in the USA. Thanks to the 2018 Farm Bill, hemp-derived CBD is now legally available nationwide, as long as it contains less than 0.3 percent THC.

If I sleep on my back, do I still get the same effect?

• Yes. CBD is absorbed both through skin as well as your hair follicles, so whether you sleep on your stomach, side, or back, your body will still absorb CBD while you sleep.

Can I use the CBD Pillow if I am pregnant or have a medical condition?

• If pregnant or have a medical condition, please consult your doctor before using the CBD Pillow.

How much of a dose of CBD do I need to feel anything?

• Determining the appropriate dosage of CBD is highly personal. It depends on who you are, and what you need it for. There is no standard dosing amount or procedure. CBD has no known adverse side effects, but an excessive amount of CBD could be less effective therapeutically than a moderate dose. "Less is more" is the general rule when it comes to CBD usage.

Does the CBD Pillow feel firmer or softer?

• One of the best parts about the CBD Pillow is that it can be both! It ships as a firm pillow. But the fill is adjustable. Meaning, if it's too firm, you can unzip the cover, and remove some of the fill to customize the feel and firmness level to suit your individual needs.



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