

111 nuances 28 color series

NATURAL /0

Developed for dependable grey hair coverage and for rich natural tone directions.

DEEP NATURAL /00

Specifically developed to amplify and enrich all natural tone directions. Mix with any of the other color series for dependable grey coverage. Perfect for a deeper and more intense chromatic result.

ASH /1

Ideal for natural cool tone direction. To be mixed with the Natural series for 100% white coverage.

INTENSE ASH /11

Highly technical series. Formulated with a grey base for reliable neutralization of unwanted warm tones. Perfect for elegant and sophisticated shades.

ASH IRIS /12

Cool ash reflects illuminated by a touch of purple, which neutralises unwanted warm tones.

MATTE /8

Provides cool modern shades free of any residual red undertones. Cool tones balanced with the right mix of green pigments to provide reliable neutralization of unwanted warm tones typical of dark natural bases.

GOLDEN IRIS /32

Soft spicy tone direction illuminated with a hint of Iris. Mix with the Natural series when working with high percentages of grey hair.

GOLDEN /3

Designed to provide warm golden tone direction. Enhances natural tones with incredible shine and brilliance. Mix with the Natural series when working with high percentages of grey hair.

GOLDEN COPPER /34

Designed to achieve warm brilliant tone direction. Mix with the Natural series for dependable grey coverage.

BROWN /7

Specifically developed for clients asking for browns with rich and intense variations. 4/7 and 5/7 provide excellent grey coverage even without the addition of a Natural series.

BROWN ASH /71

Intermediate tone direction with a cool brown variation. Provides excellent grey coverage even without the need of a Natural series. Rich and intense with a balanced tone direction, gives reliable tone recovery on hair structures with poor color retention.

BROWN IRIS /72

Deep rich tone direction with a hint of Iris, designed to achieve stunning shades. 4/72 and 5/72 provide excellent grey coverage even without the addition of a Natural series.

ASH BROWN /17

Mineral brown shades. Ideal for those who prefer an intense and distinctive colour, with a rich touch of luxury.

NATURAL COPPER /04

Specifically designed for clients asking for natural copper shades with a soft tone directions, adding character to light levels.

COPPER GOLDEN /43

Soft copper tone variations. Mix with the Natural series when working with high percentages of grey hair.