

# Salon Intro Deal



**Echoline**  
the *vegan* way



Innovation in the **clean beauty** field, combined with the search for vegan cosmetics, gives rise to product families that can be defined as the “**essentials**”, both at home and in the salon, for meeting each customer’s most important needs.



## Discover 3 hair programmes & 1 scalp programme

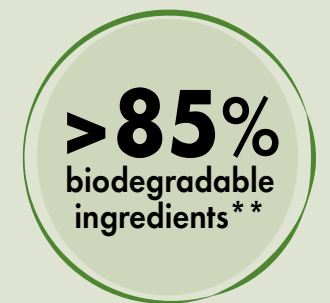
for a complete  
and flexible solution.

Try the new lines:

**FREQUENT USE  
VOLUME  
BALANCE  
DISCIPLINE**



Plus:



\*\*\*

4 essential lines for the beauty and care of hair and scalp, with simple and effective application protocols and **clean formulas** enhanced with specific **functional ingredients** for every need.

\* Natural origin ingredients. based on ISO 16128

\*\*Quantity of biodegradable ingredients based on OECD 301 or alternative

\*\*\* The percentages of naturalness and biodegradability remain valid for shampoos and masks, for other products check the individual data sheets



# FREQUENT USE System



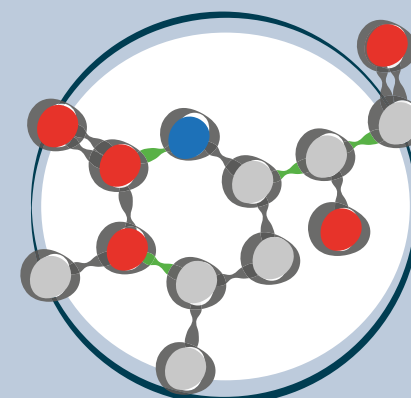
**Freshness, lightness and hydration  
for daily care rituals.  
The new line is enriched  
with Panthenol and Linseed Oil.**

Keyword: *FREEDOM*

The sensation of freedom comes from feeling dynamic and regenerated through the pleasure of indulging in a moment of freshness. When everyday life commitments leave little space for ourselves, it is important to have at our disposal a **simple**, quick **cleansing** and **treatment** kit that we can use at any time of the day. Specific allies such as **Panthenol**, with emollient and soothing properties, and **Linseed Oil**, which helps nourish the hair and prevent split ends, are the main active ingredients used in the new **FREQUENT USE** line.

## ACTIVE INGREDIENTS

### PANTHENOL\*



\*Used in Shampoo,  
Hair&Body and Conditioner

### LINSEED OIL\*\*



\*\*Used in Conditioner

The gentle and moisturizing Shampoo and Conditioner formulas are uniquely designed for gently washing and protecting hair and scalp every day. The new Hair&Body is ideal for those who love a multifunctional 2 in 1 product, super practical at the gym, at the pool, or when travelling.



300ml cod. 1024560  
1000ml cod. 1024561  
10lt cod. 1024562



## FREQUENT USE shampoo

### FREQUENT USE SHAMPOO

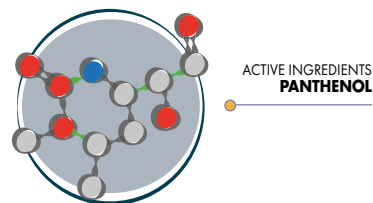
for all hair types

Its light formula without SLS/SLES cleanses hair. Ideal for daily use thanks to its controlled pH and the presence of Panthenol, it leaves hair hydrated and light.

>90% natural origin ingredients\*  
>85% biodegradable ingredients\*\*

FREE FROM: SILICONES - SLES - SLS

pH  
4.8-5.2



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

## BENEFITS



### IN THE SALON

Suitable for all hair types when a quick, refreshing cleansing is needed, especially before and after a haircut.



### AT HOME

Specifically designed even for daily cleansing of hair and scalp, ideal for the whole family thanks to its light formula.

300ml cod. 1024566



## FREQUENT USE hair & body

### FREQUENT USE HAIR & BODY

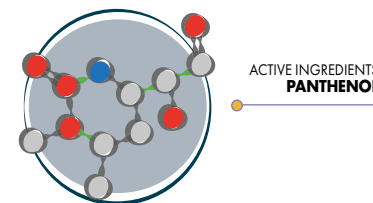
for hair and body

Formula without SLS/SLES, ideal for frequent use, even several times a day, it cleanses hair and body, leaving hair hydrated and skin silky.

>90% natural origin ingredients\*  
>85% biodegradable ingredients\*\*

FREE FROM: SILICONES - SLES - SLS

pH  
4.8-5.2



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

## BENEFITS



### IN THE SALON

Ideal for salon retail of professional, practical products for complete, daily cleansing.



### AT HOME

Designed to be practical and enjoyable to use after sports and every day, suitable for the whole family.





300ml cod. 1024563  
 1000ml cod. 1024564  
 10lt cod. 1024565

**FREQUENT USE conditioner**  
**FREQUENT USE**  
**CONDITIONER**  
*for all hair types*

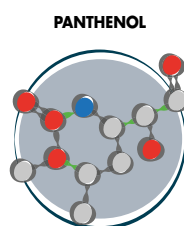
It carries out a detangling and conditioning action, giving the hair softness and elasticity thanks to the presence of Panthenol and Linseed oil. Ideal for all hair types and suitable for frequent use.

>95% natural origin ingredients\*  
 >95% biodegradable ingredients\*\*

**FREE FROM:** SLES - SLS

**pH**  
 4.5-5.0

ACTIVE INGREDIENTS



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

**BENEFITS**



**IN THE SALON**

Suitable for all hair types, it helps to quickly detangle hair, giving it shine and fragrance, useful for styling natural, long hair.



**AT HOME**

Specifically designed even for daily care and treatment of natural or treated hair, ideal for the whole family, children and adults.

**Daily and Care**



**Day by Day**



**Frequent Use**  
**System service**

**Cleanse and treat hair and scalp every day, with a renewed feeling of freshness and shine**

**Take care of hair and body in one single ritual every day, for a pleasant and gentle feeling of wellbeing**

**Objective**

Apply Frequent Use Shampoo once or twice. Rinse off



Apply 1- 2 Hair & Body Shampoo. Rinse off



**Cleansing**

Apply Volume Conditioner. Leave-in time: 2-3 minutes. Rinse off



**Treatment**

Apply a few drops of Discipline Serum all over the hair, from roots to ends, and proceed with drying



Apply Volume Foam Conditioner all over the hair and proceed with drying



**Seal**



# VOLUME System



**Body, tone and structure for every type of styling. The new line is enriched with 100% vegan Creatine.**

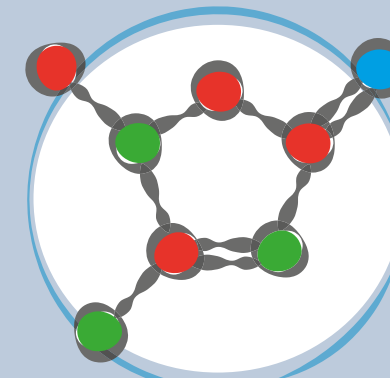
Keyword: *VOLUME*

**Body, structure, and volume** are essential for any type of styling, especially for those who tend to have fine hair. Fine and delicate hair can acquire volume and structure without having to change washing and treatment habits, but simply by using products developed specifically for this hair type, such as the new **Volume** line by Echoline, designed to give body and structure, from shampoo to treatment.

The Volume line products are enhanced with **Creatine**, an amino acid that reinforces the protein structure of the hair fibre, boosting volume and providing a feeling of absolute fullness in the hair lengths.

ACTIVE INGREDIENTS

**CREATINE\***



\*Used in Shampoo and Conditioner

The product family is completed by the new Dry Shampoo, which revives hair volume and structure in a few seconds, restoring body and freshness to the scalp and the shaft.



300ml cod. 1024567  
1000ml cod. 1024568



## VOLUME shampoo VOLUME SHAMPOO

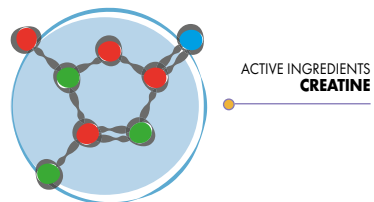
*for fine and lifeless hair*

Light formula with no SLS/SLES and enriched with Creatine that boosts root volume leaving hair soft and light, without weighing it down.

>90% natural origin ingredients\*  
>90% biodegradable ingredients\*\*

**FREE FROM:** SILICONES - SLES - SLS

pH  
4.8-5.2



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

### BENEFITS



#### IN THE SALON

Helps give volume to fine hair during styling, creating body and structure during drying.



#### AT HOME

It provides ideal support for those with fine hair who want volume with every wash.

100ml cod. 1024552



## VOLUME dry shampoo VOLUME DRY SHAMPOO

*for fine and lifeless hair*

Its light formula cleanses hair without need for water, absorbing excess sebum and impurities. The hair is left clean, scented and full-bodied without being weighed down.

### BENEFITS



#### IN THE SALON

Ideal for salon retail to clients who need simple products that will help them maintain their salon style for as long as possible.



#### AT HOME

Its use, even daily, allows to extend the time between washes, keeping the hair clean and full-bodied throughout the week.



300ml cod. 1024569  
1000ml cod. 1024570



### VOLUME conditioner CONDITIONER VOLUMIZZANTE

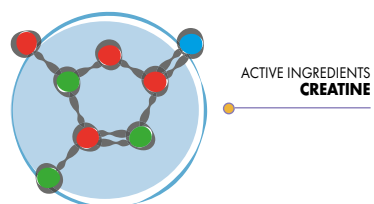
*for fine and lifeless hair*

Thanks to the presence of Creatine, this special formula helps detangle and condition the hair while giving it volume without weighing it down.

>95% natural origin ingredients\*  
100% biodegradable ingredients\*\*

FREE FROM: SILICONES - SLES - SLS

pH  
3.8-4.2



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

### BENEFITS



#### IN THE SALON

It makes it possible to treat and hydrate coloured or bleached fine, limp hair without weighing it down, providing combability between services.



#### AT HOME

Leaves the hair soft without the risk of adding weight to fine hair and can be used with every wash and every time you desire volume and a treatment.

200ml cod. 1024554



### VOLUME foam conditioner NO RINSE FOAM CONDITIONER

*for fine and lifeless hair*

Its light formula helps detangle hair effectively, conditioning and giving body and volume from roots to ends.

>95% natural origin ingredients\*

FREE FROM: SILICONES - SULFATES - SLS - SLES

pH  
4.5-6.7

\*Natural origin ingredients according to ISO 16128

### BENEFITS



#### IN THE SALON

Conditioning action that gives volume and hydration to fine treated hair, providing an even a more polished and full-bodied look to the professional hairstyle.




















#### AT HOME

Easy and quick to use for those who want to add softness and volume to the hair without leave-in and rinsing times. Ideal for those who do sports every day.





Volume System service	Objective	Cleansing	Treatment	Seal
<p><b>Volume Up</b></p>  	<p><b>Give all-over volume in a natural, even way to coloured or bleached fine hair</b></p>	<p>Apply Volume Shampoo, repeat if necessary. Rinse off</p>  	<p>Apply Volume Conditioner, leave on for 2-5 minutes, then rinse off</p>  	<p>Apply Extraforce Mousse evenly all over the hair from roots to ends and proceed with drying</p> 
<p><b>Go Volume</b></p>  	<p><b>Give maximum volume to the roots of natural or treated fine hair, adding body and structure</b></p>	<p>Apply Leave-in Volume Foam Conditioner evenly, comb and proceed with styling</p>  	<p>Apply root volumizing Volumizer Spray directly to still damp roots and proceed with drying</p> 	<p>Apply root volumizing Volumizer Spray directly to still damp roots and proceed with drying</p> 
<p><b>Volume Rebuild</b></p> 	<p><b>Renew hair volume and body between washes in just a few seconds, leaving the scalp feeling pleasantly fresh and clean</b></p>	<p>Spray Volume Dry Shampoo on dry hair, directly on the roots, from a distance of at least 20cm. Move the hair around and brush</p> 	<p>Spray Volumaster Lacquer evenly to achieve the desired volume</p> 	<p>Spray Volumaster Lacquer evenly to achieve the desired volume</p> 



# BALANCE System

Lightness and purification for balanced wellbeing. The new line is enriched with functional Medicinal Plants and Piroctone Olamine.

Keyword: *PURITY*

Feeling balanced is a fundamental part of human pleasure. A sensitive scalp with dandruff or excess sebum gives an unpleasant feeling of discomfort. **Detoxifying** the scalp is much more than just washing the scalp and hair: it restores and enhances a feeling of **wellbeing** and **balance**, which are essential for the normalization of the physiological functions of the scalp. This is how **Balance** was born, a line of 4 products for managing every specific scalp problem with a gentle cosmetic approach. The strength of this line lies in the synergy of active ingredients such as the blend of **Ginger**, **Grape**, and **Incense** with their purifying and calming action on the scalp, **Piroctone Olamine**, the best-known ally to restore the natural microbial balance of the scalp, and finally a mix of **Medicinal Plants** that provide an all-over energy and purifying boost to the hair.

## ACTIVE INGREDIENTS

**MIX OF GINGER -  
INCENSE - GRAPE\***



\*Used in the detoxifying treatment

**MIX OF MEDICINAL  
PLANTS\*\***



\*\* / \*\*\*Used in the detoxifying treatment, shampoos, normalizing maintenance lotion

**PIROCTONE  
OLAMINE\*\*\***



While we immediately perceive a feeling of balance, comfort, and freshness from the first session, week after week Balance improves and normalizes the functional state of the scalp.



150ml cod. 1024578



## BALANCE detox treatment DETOXIFYING TREATMENT

*for impure scalp*

This formula with Ginger, Grape and Incense provides a purifying, conditioning and soothing action on the scalp. In addition, the blend of Menthol, Nettle, Burdock and Piroctone Olamine helps to remove scalp impurities, leaving a sensation of wellbeing, cleanliness and balance, while preparing the scalp for the specific shampoo.

>90% natural origin ingredients\*  
>85% biodegradable ingredients\*\*

FREE FROM: SILICONES - SLES - SLS

pH  
4.5-5.0

ACTIVE INGREDIENTS

MIX OF  
GINGER - GRAPE - INCENSE



PIROCTONE  
OLAMINE



MIX OF  
MEDICINAL PLANTS



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

## BENEFITS



### IN THE SALON

Specifically designed for scalp services, it allows the hairdresser to deliver a professional application in the salon for an intensive treatment of dandruff, sebum, and hair loss.



### AT HOME

Easy "do it yourself" application for extending the action of the product best suited to treat the specific hair need.

300ml cod. 1024579  
1000ml cod. 1024580



## BALANCE shampoo PURIFYING SHAMPOO

*for impure scalp and/or hair with dandruff*

This formula with Sage, Thyme and Rosemary extracts gently cleanses scalp and hair giving a pleasant refreshing sensation and reducing itching and irritation, while leaving the scalp nice and clean.

>90% natural origin ingredients\*  
>95% biodegradable ingredients\*\*

FREE FROM: SLS

pH  
4.8-5.2

ACTIVE INGREDIENTS

SAGE



THYME



ROSEMARY



PIROCTONE  
OLAMINE



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

## BENEFITS



### IN THE SALON

The targeted combination with the Detox Treatment makes it possible to deliver an intensive anti-dandruff service, enhancing the quality of the specific salon massage.



### AT HOME

Easy to use at home, helps reduce the appearance of dandruff and prevent its recurrence.

Echosline  
the *vegan* way



300ml cod. 1024581  
1000ml cod. 1024582



### BALANCE+ shampoo SEBUM CONTROLLING SHAMPOO

*for scalp with excess sebum*

This formula containing White Willow and Nettle extracts gently cleanses scalp and hair, helping to remove excess sebum for soft and shiny hair.

>90% natural origin ingredients\*  
>95% biodegradable ingredients\*\*

FREE FROM: SLS

pH  
4.8-5.2

ACTIVE INGREDIENTS

WHITE WILLOW



NETTLE



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

### BENEFITS



#### IN THE SALON

Specifico per il trattamento Specificamente progettato per un'intensiva azione seborregolatrice in combinazione con il Detox Treatment e la Multi-active Lotion, è ideale per la vendita al pubblico.



#### AT HOME

Easy to use at home, with a very pleasant fragrance, it gives an intense feeling of cleanliness and supple and relaxed scalp.

75ml cod. 1024583



### BALANCE multi-active lotion NORMALIZING MAINTENANCE LOTION

*for impure scalp with excess sebum*

Thanks to a formula enriched with a special synergy of Bisabolol, Chamomile, Piroctone Olamine and Menthol, this lotion extends the results of specific treatments by purifying scalp and hair with dandruff and by controlling sebum production of oily hair and scalp.

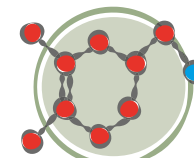
>95% natural origin ingredients\*  
>90% biodegradable ingredients\*\*

FREE FROM: SLES - SLS

pH  
4.5-5.0

ACTIVE INGREDIENTS

BISABOLOL



CHAMOMILE



PIROCTONE OLAMINE



MENTHOL



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

### BENEFITS



#### IN THE SALON

Makes it possible to finish off the professional service with a rinse-free application and a relaxing and toning massage. The active complex contributes to the success of the protocols for normalizing skin imperfections.












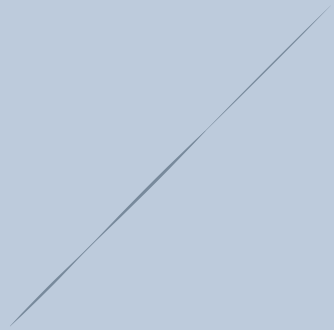



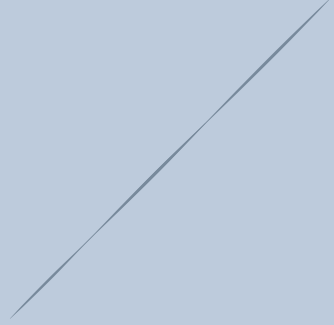











#### AT HOME

Thanks to its fluid texture and easy dispenser, it can be applied every day, even to dry hair, to maintain a balanced scalp at all times even at home.





Balance System service	Objective	Cleansing	Treatment	Seal
<b>Scalp Purity</b>  	<b>Intensive treatment to reduce excess sebum in very oil scalp and normalize its production over time</b>	Apply Balance Detox Treatment to dry scalp, massage and leave on without rinsing. Apply the treatment twice a week, 4-6 times 	Apply Balance + sebum-controlling Shampoo Leave on for 1 to 2 minutes. Rinse off 	Apply Balance Multi-active Lotion to the scalp and massage gently. Use with every wash for 1 month 
<b>Scalp Rebalance</b>  	<b>Intensive treatment to eliminate dandruff and reduce its recurrence over time</b>	Apply Balance Detox Treatment to dry scalp, massage and leave on without rinsing. Apply the treatment twice a week, 4-6 times 	Apply anti-dandruff Balance Shampoo Leave on for 1 to 2 minutes. Rinse off 	Apply Balance Multi-active Lotion to the scalp and massage gently. Use with every wash for 2 months 
<b>Purity Maintenance</b> 	<b>Support the right balance of scalp sebum production, keeping hair clean and fragrant for longer</b>		Apply Balance + sebum-controlling Shampoo Leave on for 1 to 2 minutes. Rinse off 	Apply Balance Multi-active Lotion to the scalp and massage gently. Use it once a week 
<b>Balance Maintenance</b> 	<b>Prevent dandruff over a long period of time, by maintaining the correct balance of skin functions</b>		Apply anti-dandruff Balance Shampoo Leave on for 1 to 2 minutes. Rinse off 	
<b>Scalp Energy</b>  	<b>An intensive treatment to reduce temporary hair loss</b>	1) Apply Balance Detox Treatment to dry scalp, massage and leave on without rinsing. Apply the treatment once a week, for 4 times 2) Apply Energy Lotion 3 times a week for 8 weeks   	Apply Energy Shampoo Leave on for 1 to 2 minutes. Rinse off 	Apply Balance Multi-active Lotion to the scalp and massage gently. To be alternated with the application of the Energy Lotion vial 



# DISCIPLINE System



**Softness and anti-frizz control  
with shine effect.**  
**The new line is enriched with an  
Oil-based complex, specifically  
designed for each product.**

Keyword: **CONTROL**

Eliminating frizz from thick, unruly hair and achieving a tamed, smooth and luminous look that lasts is the ultimate desire of those with an “exuberant” mane of hair.

Through the synergistic action of the new **Discipline** system, which combines rinse-off products, for immediate **softness**, and no-rinse treatments that in a single step leave the hair tamed and **soft** in the time it takes to dry it, you can dedicate less time, but more quality, to the care of thick and frizzy hair.

**Smooth** and **shiny** hair in the time it takes to wash it!

The **blend** of **Oils** boosts nourishment and hydration, restoring vitality to the hair and helping to protect it from external agents while preventing frizz and dryness.

## ACTIVE INGREDIENTS

**LINSEED  
OIL\***



\* / \*\*Used in all  
Discipline line

**ARGAN  
OIL\*\***



**COCOA  
BUTER\*\*\***



\*\*\*Used in shampoo  
and leave-in  
conditioner

**SHEA  
BUTER\*\*\*\***



\*\*\*\*Used in the  
mask

Consistent use of the Discipline line visibly improves the structure of unruly hair, making it easier and faster to manage each time.



300ml cod. 1024571  
1000ml cod. 1024572



## DISCIPLINE shampoo ANTI-FRIZZ SHAMPOO

*for unruly, frizzy and unmanageable hair*

Its formula without SLS/SLES cleanses gently, helps to eliminate frizz and gives softness and shine to the hair, thanks to the presence of Linseed Oil, Argan Oil and Cocoa Butter.

>90% natural origin ingredients\*  
>90% biodegradable ingredients\*\*  
**FREE FROM:** SILICONES - SLES - SLS

pH  
4.8-5.2

ACTIVE INGREDIENTS

LINSEED OIL



ARGAN OIL



COCOA BUTTER



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

## BENEFITS



### IN THE SALON

Prepares frizzy and unruly hair for subsequent Discipline line treatments or for the Easy Liss Kit complete smoothing service.



### AT HOME

Helps keep the hair tamed and soft in synergy with all Discipline products.

300ml cod. 1024573  
1000ml cod. 1024574



## DISCIPLINE mask ANTI-FRIZZ MASK

*for unruly, frizzy and unmanageable hair*

With a silky and pleasing texture, it carries out a detangling action giving the hair a soft and light feel. Ideal for unruly, frizzy and unmanageable hair.

>95% natural origin ingredients\*  
>95% biodegradable ingredients\*\*  
**FREE FROM:** SILICONES - SLES - SLS

pH  
3.8-4.2

ACTIVE INGREDIENTS

LINSEED OIL



ARGAN OIL



SHEA BUTTER



\*Natural origin ingredients according to ISO 16128

\*\*Sum of biodegradable materials according to OECD 301 or alternative methods

## BENEFITS



### IN THE SALON

Deeply nourishes the hair while reducing its volume, ideal as the final step of the Easy Liss smoothing treatment or as preparation for the action of the Discipline Spray.



### AT HOME

Helps to easily detangle the hair and maintains softness by increasing the anti-frizz effect over time.



300ml cod. 1024575



## DISCIPLINE leave-in conditioner CONTROLLING ANTI-FRIZZ CONDITIONER

*For unruly, frizzy and unmanageable hair*

Nourishes and controls very dry and chemically treated hair, helping eliminate frizz and give silkiness for easy combability.

>90% natural origin ingredients\*

FREE FROM: SLES - SLS

pH  
4.5-5.0

ACTIVE INGREDIENTS

LINSEED OIL



ARGAN OIL



COCOA BUTTER



\*Natural origin ingredients according to ISO 16128

### BENEFITS



#### IN THE SALON

Speeds up the drying phase by leaving the hair smooth and easier to work with. Ideal as a pre-treatment to enhance the use of styling products before drying the hair.



#### AT HOME

Fast, practical, and rinse-free, it makes thick and unruly hair easy to comb, facilitating drying and enhancing softness in one single step.

100ml cod. 1024576



## DISCIPLINE serum CONTROLLING ANTI-FRIZZ SERUM

*For unruly, frizzy and unmanageable hair*

Formulated with Linseed Oil and Argan Oil, it eliminates frizz making hair soft, manageable and easy to comb. Its film-forming action closes and seals the cuticle for a longer lasting smooth effect.

FREE FROM: SLES - SLS

pH  
3.8-4.2

ACTIVE INGREDIENTS

LINSEED OIL



ARGAN OIL



### BENEFITS



#### IN THE SALON

Perfect for finishing off every smooth blow-dry service. It enhances and completes the final result of the Discipline and/or Easy Liss service, increasing the shine and smooth look of the hair.



#### AT HOME

Ideal for daily use thanks to its special film-forming action that closes and seals the cuticle, preventing split ends and drying of the hair shaft.

Echosline  
the *vegan* way



200ml cod. 1024577



**DISCIPLINE spray**  
SMOOTHING ANTI-FRIZZ  
SPRAY

*for unruly, frizzy and unmanageable hair*

Ideal for unruly, frizzy and unmanageable hair, it makes the hair smooth and silky, eliminating frizz. HEAT SHIELDING technology with Linseed Oil and Argan Oil facilitates the use of the brush and hair dryer, giving softness and elasticity for smooth, shiny and manageable hair.

>90% natural origin ingredients\*

FREE FROM: SLES - SLS

pH  
1.0-2.0

ACTIVE INGREDIENTS

LINSEED OIL

ARGAN OIL



\*Natural origin ingredients according to ISO 16128

**BENEFITS**



**IN THE SALON**

It makes it possible to carry out the Frizzy Out service with the flat iron, which activates the thermo-progressive action of the spray and completely eliminates frizz for a smooth and silky effect.



**AT HOME**

Gives softness and elasticity, helping to achieve a soft and smooth hairstyle. Extends the smoothing effect of the Easy Liss salon service

**Discipline Maintenance**



Always keep unruly, thick hair soft and silky

**Frizzy Out**



Eliminate frizz and enhance the natural shape of thick, curly and unruly hair, and extend the effect of the Easy Liss service

**Sleek Perfection**



Achieve perfect smoothness that is lasting and easy to maintain

**Discipline System service**

**Objective**

**Cleansing**



Wash with Discipline Shampoo, repeat if necessary. Rinse off



Apply Discipline Mask  
Leave-in time: 5 min.  
Rinse off



Apply Discipline Mask  
Leave-in time: 5 min.  
Rinse off



Apply Easy Liss Kit.  
Leave-in time: 20 min.  
dry and run the flat iron 7-8 times over each strand



**Treatment 1**

Apply Discipline Leave-In Conditioner, without rinsing



Apply Discipline Spray, dry and run the flat iron 3-4 times over each strand



Apply Discipline Mask  
Leave-in time: 5 min.  
Rinse off



**Treatment 2**

Apply a few drops of Discipline Serum to dry hair



Apply heat-protective Protector - Spray to dry hair, before running the flat iron over the hair again



**Seal**





## Less is More and Vegan Beauty for reduced impact

Echosline is committed to reducing its environmental impact by offering 100% vegan haircare products that respect consumers and the environment.

Echosline aims to provide salons around the world with professional treatments that protect an essential beauty in which simplicity is the highest expression of authenticity.

## Packaging and Biodegradability

Our commitment finds concrete expression in the creation of formulas with high percentages of natural \* and biodegradable \*\* ingredients and the use of packaging that is recycled, recyclable, and from renewable \*\*\* sources.

\* Natural origin ingredients according to ISO 16128

\*\* Sum of biodegradable materials according to OECD 301 or alternative methods

\*\*\* Shampoo bottles: used >65% post-consumer recycled plastic

Mask jars: used 47% post-consumer recycled plastic

Mask and conditioner tubes: used 50% post-consumer recycled plastic







# TREATMENTS

## Scalp and Hair

FOLLOW

**Echosline**  
the *vegan way*

[www.echosline.it](http://www.echosline.it)



[echosline.official](https://www.instagram.com/echosline.official)

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