

Echosline
the *vegan* way

Echosline Education Programme 2024





Echosline Education Programme 2024

We are delighted to announce our Echosline Education Programme for 2024.

Echosline is a professional hair care brand that is pursuing the “Clean Beauty” philosophy. Echosline is formulating products based on natural origin ingredients and using eco-sustainable packaging and materials where possible.



Course 1:

Discover Echos Colour

 Monday 12th February

 10am - 3pm

 Kreative Salon Supplies,
Athlone

Price: €100

Includes a
free goodie
bag worth
€100



Course 2:

Blended Blonde Ambitions

 Monday 4th March

 10am - 3pm

 Kreative Salon Supplies,
Athlone

Price: €100

Includes a
free goodie
bag worth
€100



Course 3:

Signature Reflections with Echosline

 Monday 8th April

 10am - 3pm

 Kreative Salon Supplies,
Athlone

Price: €100

Includes a
free goodie
bag worth
€100



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Course 1:

Discover Echos Colour

 **Monday 12th February**

 **10am - 3pm**

 **Kreative Salon Supplies,
Athlone**



Topics Covered:

The course will provide an overview of the Echos colour range including pure naturals, ice naturals and extra intense naturals and how to choose the correct formulation to achieve the best results for your clients.

We will demonstrate how to achieve the perfect grey coverage using the Echos Colour range by using our extra intense naturals.

The colour wheel will be covered in detail to allow you to get a better understanding of depth and tone in the Echos range.

An overview will be given of the newly formulated Echosline homecare range along with the styling products to allow you to maximise your retail opportunities alongside your client services.



Course 2: Blended Blonde Ambitions

 **Monday 4th March**

 **10am - 3pm**

 **Kreative Salon Supplies,
Athlone**



Topics Covered:

Achieve the perfect blonde with the Echos Light & Karbon 9 Ranges.

We will cover in detail the correct products to use for each blonde service.

We will cover the Echos hi – lift range and how to achieve a super high lift result for your clients.

The NEW Echos Light toner range will be showcased on our model, and we will cover in detail the correct toner for the perfect blonde.

An overview will be given of the newly formulated Echosline homecare range, with a specific focus on the **No Yellow** and **Ki-Power** range along with the styling products to allow you to maximise your retail opportunities alongside your client services.



Course 3: Signature Reflections with Echosline

 Monday 8th April

 10am - 3pm

 Kreative Salon Supplies,
Athlone



Topics Covered:

Explore the Echos Coppers, Reds and Violets in our Signature Reflections with Echosline course, showcasing how to achieve vibrant and long-lasting results for your clients.

We will also cover the **Echosline Colour Up Range**, to show how to keep your client's hair more vibrant and conditioned for longer in between treatments.

We will give an overview of the NEW Echosline scalp care range, covering the homecare products that can be used to help alleviate scalp issues in between treatments.

