



**ALTER EGO
EDUCATION
PROGRAMME
2024**

Experience Blonde Ambitions



26th February 2024



10am - 3.30pm



Kreative Salon Supplies, Athlone

Price: €100

Includes a goodie bag worth €100 & light refreshments

Topics Covered:

How to achieve the perfect blonde without the use of bleach by using the Blondego Pure Diamond Lift range.

We will cover in detail the Blondego portfolio and toners, and how to remove unwanted tones. A signature cut will be included to finish the look.

We will give an overview of the EgoLine homecare ranges to help your blondes maintain their colour in between appointments, while allowing you to maximise your retail opportunities alongside your client services.





Explore Blending



25th March 2024



10am - 3.30pm



Kreative Salon Supplies,
Athlone

Price: €100

Includes a goodie
bag worth €100 &
light refreshments

Topics Covered:

We will be covering a balayage technique with a root blend.

We will also be demonstrating foil placements in order to achieve the perfect blended result.

We will cover in detail the Blondego portfolio and toners, and how to get rid of unwanted tones and a signature cut will be included to finish the look.

We will give an overview of the EgoLine homecare ranges to help your blondes maintain their colour in between appointments, while allowing you to maximise your retail opportunities alongside your client services.





Up Styling Course



29th April 2024



10am - 3.30pm



Kreative Salon Supplies,
Athlone

Price: €100

Includes light refreshments

Topics Covered:

Refresh your Upstyling with our hands on workshop.

Bring a model or mannequin head and we will go through:

- Bridal
- Wedding guest
- Informal events
- How to create soft up styles and create this seasons looks.





Experience: Colour Correction



20th May 2024



10am - 3.30pm



Kreative Salon Supplies,
Athlone

Price: €100

Includes a goodie
bag worth €100 &
light refreshments

Topics Covered:

Do you want to be more confident with colour correction? This is the course for you!

We will be demonstrating how to resolve colour issues for your clients including stripping colour safely without jeopardising the health of your clients hair, correcting bands, correcting depth and undertones and any undesired pigments using swatches.



ShapEgo: The Alter Ego Straightening System

 10th June 2024

 10am - 3.30pm

 Kreative Salon Supplies,
Athlone

Price: €100

Includes a goodie
bag worth €100 &
light refreshments

Topics Covered:

This course will cover the ShapEgo Straightening System from Alter Ego in detail. We will cover each component, Shape Perfector, Shape Modulator, No Yellow Shape Perfector and how to choose the best treatment for your client.

We will also be showcasing the H-Lamination and K-Lamination treatments.

We will give an overview of the EgoLine homecare ranges to help your clients maintain their colour in between appointments, while allowing you to maximise your retail opportunities alongside your client services.

