READY TO BRAND CATALOGUE AW/21

ALWAYS TRENDIN

HOW TO GET STARTED.

Use our most popular inhouse designs as a canvas to leverage your brand, increase brand awareness and test the market without the financial investment and time delay of going through custom product development.

This catalogue will guide you through all our predeveloped styles, associated MOQs, available artwork application techniques and customisation points.

PROCESS OVERVIEW

1. Select Your Styles

First step will be to select the garments you're looking to include in your collection, please ensure MOQ's are followed

2. Fill-Out Quotation Form

Once you've selected you styles and associated artwork techniques please fill in the <u>quotation form</u> for us to price, this needs to be filled out as per tentative bulk order quantity. Once complete please email the form through to wholesale@alwaystrendin.com

3. Order Proto Samples

If our pricing hits the mark, the next step will be to order a proto sample. This sample will give you a hands-on feel of the fabrication and fit of the selected style, allowing sign-off on construction and shape. All proto samples will be stitched in a plain colourway with no artwork or branded labeling attached.

4. Raise Bulk Purchase Order

We'll require a 50% deposit at order placement, with the remaining 50% paid dispatch from our factory.

5. Approve Strike-Off's

Approval of all strike-off's will be required prior to stitching the bulk order.

6. Receive Bulk Shipment

We'll require your courier details to dispatch your order to your warehouse location, shipping is something we don't handle.

ARTWORK TECHNIQUES & MOQS.

Customising and making your clothing stand out it crucial, and we're here to help you get it done! We've invested a significant amount of time researching, developing and testing various artwork application techniques, ensuring the highest quality and longevity. Below are the application techniques we have available and their associated MOQs.

EMBROIDERY MOQ. Our minimum order quantity for embroidery is 50 pieces per design.

DIRECT TO GARMENT PRINTING MOQ.

Our minimum order quantity for direct to garment artwork printing is 50 pieces per design.

HEAT TRANSFER MOQ.

Our minimum order quantity for heat transferred artwork is 50 pieces per design.

SUBLIMATION PRINTING MOQ.

Our minimum order quantity for sublimation printing is 100 pieces per design.

SCREEN-PRINTING MOQ.

Our minimum order quantity for screen-printing is 100 pieces per design. Screen development surcharges apply for the development of all your artwork. The screen development surcharge depends on the artwork scale, number of colorway's and application material used.

PRODUCTION MOQ.

Our minimum order quantities vary dependent on the collection. Each collection page will callout the associated MOQ, starting as low as 50 pieces per style. We have a total order MOQ of 100 pieces to leverage of service.

BRANDED LABELING MOQ.

Our minimum order quantity for relabeling is a total order quantity of 50 pieces, standard dimensions apply.



CUSTOM COLOURWAYS.

Equally as important as applying brand specific artwork is the ability to custom dye your collection. All our ready to brand fabrications are custom dyeable, allowing you the freedom to chase the pot of gold at the end of the rainbow! If custom dying isn't your thing we do have a great selection of stock colours for you to leverage.

Our MOQ for a custom colourway is 100 pieces per fabrication type

- 1. Order Proto Sample
- 2. Review Proto Sample

PANTONE® 19-4052 Classic Blue PANTONE® 20-0056 Coralossonce PANTONE® 13-0550 Lime Punch PANTONE® 15-0545 Jasmine Green PANTONE® 14-4115 Cashmore Blue

3. Progress to Production - Purchase Order

Raising a purchase order let's us know you're serious about bulk, allowing us proceed with development of all associated colour, artwork and trim development.

4. Provide Pantone for Lab Dips

Once we receive your pantone specifications we'll proceed with lab dips (dyed fabric swatches) for approval. With custom colorway's there's a variance of up to 10% (from pantone request) for our organic fabrications, and a 5% variance for all synthetics fabrications. Lab dip request take ~2-3 weeks to complete.

5. Lab Dip Approval

Lab dip approvals generally occur via email imagery, with the swatches placed next to the requested pantone card for comparison. If physical lab dips are required, a delivery surcharge will apply, with timelines pushed out by ~2-3 weeks.

6. Bulk Order Batch Dye

Once lab dip approvals have been provided, we'll batch dye all the fabric required to complete the order. Bulk order batch dyes generally take ~3-4 weeks.

BRANDED LABELING OPTIONS.

Brand specific artwork is key for your collection to truly stand out as yours! We've predeveloped 3 labels that will be attached to your clothing, these include the mandatory care label, sew in label and size pip. Dimensions, fabrications and colourways of these labels are standardised and not customisable - you're able to select from natural grain, white or black.

CARE LABEL

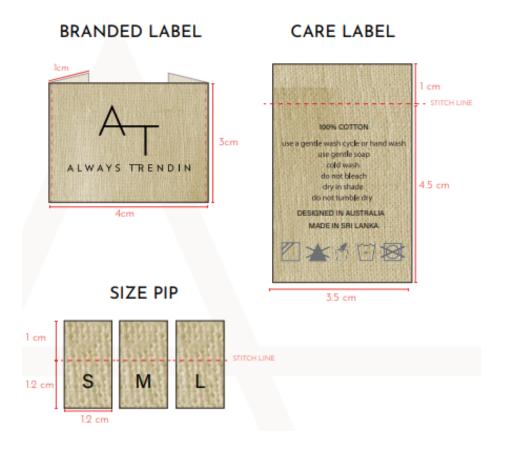
All our garments will come with the mandatory unbranded care label. You have the flexibility to include a "Designed in COUNTRY" line if desired.

SEW IN LABEL

The sew in label is usually located behind the neck for tops or below the waist on bottoms. Your able to apply your branding here, all we need is your artwork.

SIZE PIP

The size pip highlights the garments size, this can be adjusted as you required. Default sizing will be in XS-5XL etc. If you'd like women, European or any other form of sizing just let our team know!



Collections.

7



YOU CURATE, WE CREATE.

LOUNGEWEAR & BASIC TEES. KIDS.

KIDS. Sweatshirts Pants T-shirts	9 11 13
MEN. T-shirts Sweatshirts Shorts/Pants	15 20 23
UNISEX. T-shirts Pants WOMEN.	25 26
T-shirts Sweatshirts	28 30
ACTIVEWEAR.	
Bike shorts Sports Bras Leggings	35 37
DENIM.	39
SOCIAL RESPONSIBILITY.	46

OUR LOUNGEWEAR & BASIC TEES COLLECTION.

Our Loungewear & Basic Tees collection are made in the sunny island of Sri Lanka. The whole collection is carbon neutral and made from a premium organic cotton brush back fleece or jersey.

PRODUCTION MOQ's

Our minimum order quantity for our loungewear and basic's collection is 50 pieces per style per stock colourway.

ARTWORK MOQ's

Please keep in mind the MOQs associated with art placements on page 3.

EXAMPLE ORDERS

1. You can order 50 Female Navy Classic hoodies and 50 Male Black Classic Hoodies and you would meet the embroidery MOQ for one design.

2. You can order 50 Female Navy Classic hoodies and 50 Male Navy Classic Hoodies, 50 Female Khaki Cropped Tees and 50 Unisex Khaki Joggers and you would meet the screen-printing MOQ for one design.

3. You can order 50 Female Hoodies and 50 Male Hoodies in a single custom colourway with two different embroidery designs (one unique design per style).

4. You can order 100 Unisex Tee's in a custom colourway, and a 100 Unisex Joggers in a different custom colourway with 4 unique embroidery designs.



Kid's Unisex Hoodie -40102

Regular fit, pull over hoodie Heavy weight, 400GSM 100% Organic cotton Lined hood, tonal shoestring drawstring Sleeve cuff ribbing

Available in size age 3 - 12 years old





Kid's Unisex Zip Neck - 40103

Regular fit, pull over Zip Neck Heavy weight, 400GSM 100% Organic cotton Kangaroo pocket, Tonal centre half zip Sleeve cuff and hem ribbing

Available in size age 3 - 12 years old





and

Kid's Unisex Crewneck - 40401

Regular fit crewneck Heavy weight, 400GSM 100% Organic cotton Neck and cuff ribbing side seamed Top stitch along shoulder Double needle hems

Available in size age 3 - 12 years old

Kid's Unisex Track Pant - 40202

Relaxed fit track pants Heavy weight, 400GSM 100% Organic cotton Functional side pockets with zip opening Ribbed waist band Ribbed ankle cuff

Available in size age 3 - 12 years old



Black

Khaki Custom



White



Kid's Unisex Long Sleeve Tee - 40901

Regular fit long sleeve tee Heavy weight, 210GSM 100% Organic cotton Neck and cuff ribbing side seamed Top stitch along shoulder Double needle hems

Available in size age 3 - 12 years old

Kid's Unisex Jogger - 40204

Regular fit track pants Heavy weight, 400GSM 100% Organic cotton Functional side pockets with zip opening, Elastic gathered waist band with drawstring Elastic gathered ankle cuff

Available in size age 3 - 12 years old





Kid's Unisex Classic Tee - 40400

Classic fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in sizes age 3 - 12 years old







'A RIJA

ZIONUK

+ STA MJA

2

OZU

Men's Drop Shoulder Tee - 30402

Oversize fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Drop shoulder Double needle hems

Available in sizes XS - 5XL





Men's Classic Fit Tee - 30403

Regular fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL



White

PRICING FORM

Navy



Men's Slim Fit Tee - 30404

Slim fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL







Men's Singlet - 31701

Relaxed fit, singlet Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





Men's Long Sleeve Tee - 30401

Relaxed fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





Men's Hoodie - 30100

Regular fit, pull over hoodie Heavy weight, 400GSM 100% Organic cotton Kangaroo pocket, lined hood, tonal shoestring drawstring Sleeve cuff ribbing

Available in size XS - 5XL







Men's Zip Hoodie - 30122

Regular fit, pull over hoodie Heavy weight, 400GSM 100% Organic cotton Kangaroo pocket, lined hood, tonal shoestring drawstring Tonal centre half zip Sleeve cuff and hem ribbing

Available in size XS - 5XL





Men's Crewneck - 30101

Regular fit crewneck Heavy weight, 400GSM 100% Organic cotton Neck and cuff ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL



PRICING FORM

22



Men's Lounge Shorts - 30302

Regular fit, Heavy weight, 400GSM 100% Organic cotton On-seam side pockets Elastic waistband Internal tonal draw cord

Available in size XS - 5XL







Unisex Tee - 10402

Relaxed fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





Unisex Joggers - 10201

Regular fit, Heavy weight, 400GSM 100% Organic cotton Self-fabric elasticated waistband & hem cuffs On seam side pockets Tonal internal draw cord

Available in size XS - 5XL







'A TYJA

ZIONUK

Y STANJA

2

OZU

Women's Classic Tee - 20400

Regular fit, crew neck Heavy weight, 210GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





Women's Crop Tee - 20401

Relaxed fit, crew neck Heavy weight, 210GSM 100% Organic cotton Short body, drop shoulder Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





Women's Classic Hoodie - 20102

Regular fit, pull over hoodie Heavy weight, 400GSM 100% Organic cotton Lined hood, tonal shoestring drawstring with metal-tip Sleeve cuff ribbing

Available in size XS - 5XL





Women's Cropped Hoodie - 20103

Cropped fit, pull over hoodie Heavy weight, 400GSM 100% Organic cotton Lined hood, tonal shoestring drawstring with metal-tip Tonal centre half zip Sleeve cuff ribbing

Available in size XS - 5XL









Women's Premium Crewneck - 20100

Relaxed fit, crew neck Heavy weight, 400GSM 100% Organic cotton Neck and cuff ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





Women's Cropped Crewneck - 20101

Relaxed fit, cropped length Heavy weight, 400GSM 100% Organic cotton Neck ribbing side seamed Top stitch along shoulder Double needle hems

Available in size XS - 5XL





OUR ACTIVEWEAR COLLECTION.

Our Activewear collection is made in the sunny island of Sri Lanka, crafted with functionality and sustainability in mind. The whole collection is made from premium recycled polyester & spandex blends.

PRODUCTION MOQ's

Our minimum order quantity for our activewear collection is 50 pieces per style per stock colourway.

ARTWORK MOQ's Please keep in mind the MOQs associated with art placements on page 3.

EXAMPLE ORDERS

1. You can order 25 Female High Waisted Bike Shorts and 25 Female Classic Sports Bras and you would meet the embroidery MOQ for one design.

2. You can order 25 Female High Waisted Bike Shorts and 50 Female Sports Leggings and 25 Female Classic Sports Bras and you would meet the screen-printing MOQ for one design.

3. You can order 50 Female Sports Leggings and 50 Female Classic Sports Bras in a single custom colourway with two different embroidery designs (one unique design per style).

4. You can order 100 Unisex Tee's in a custom colourway, and a 100 Female Sports Leggings in a different custom colourway with 4 unique embroidery designs.

Women's Bike Shorts - 20305

Classic cut, Squat proof Double layered waistband for compression and added support Flatlock seams for extra strength and longevity

Fabrication Options:

1. 77% Recycled Polyester, 23% Spandex – 270GSM Global Recycle Standards Certified

2. 95% Polyester, 5% Spandex -320GSM

MOQ 50 pieces

Model wears a size S





Women's Bike Shorts with Pockets - 20306

Classic cut & Squat proof Double layered waistband for compression and added support Flatlock seam for extra strength and longevity Dual thigh pockets

Fabrication Options:

1. 77% Recycled Polyester, 23% Spandex – 270GSM Global Recycle Standards Certified

2. 95% Polyester, 5% Spandex -320GSM

MOQ 50 pieces

Model wears a size S





Women's Sport Leggings - 20503

Classic cut & Squat proof Double layered waistband for compression and added support

Fabrication Options:

1. 77% Recycled Polyester, 23% Spandex – 270GSM Global Recycle Standards Certified

2. 95% Polyester, 5% Spandex -320GSM

MOQ 50 pieces

Women's Sports Bra - 20601

Classic cut, Racer back design

Fabrication Options:

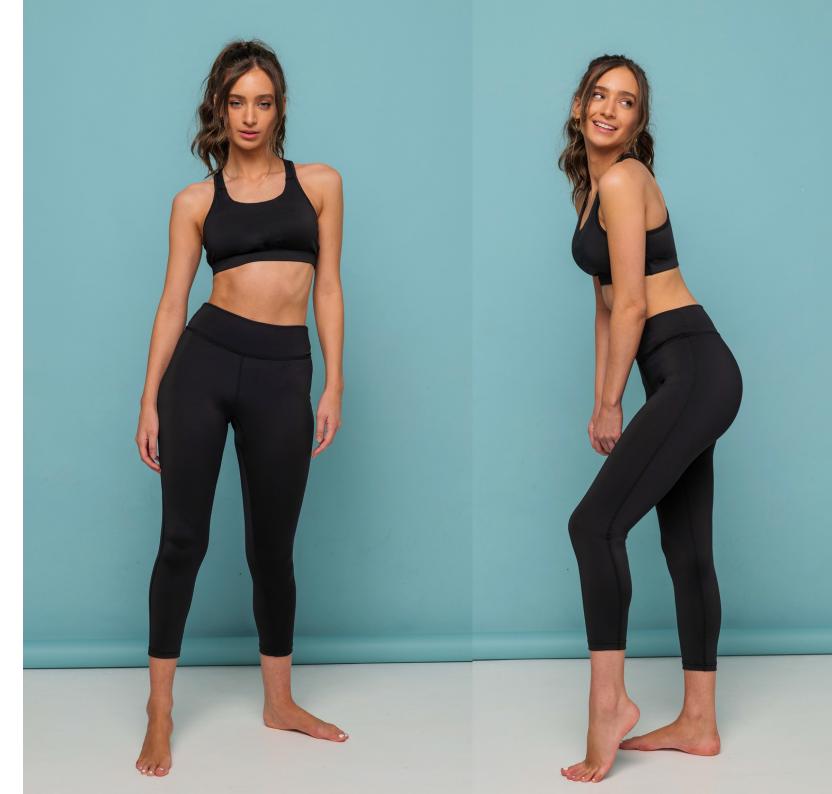
1. 77% Recycled Polyester, 23% Spandex – 270GSM Global Recycle Standards Certified

2. 95% Polyester, 5% Spandex -320GSM

MOQ 50 pieces

37





OUR DENIM COLLECTION.

Our Denim collection is ethically made in Thailand. Our suppliers have been crafting denim for almost three decades and have established themselves as front runners within the denim industry.

Equipped with the latest technology and frequently upgraded infrastructure, there is no doubt that our manufacturers will provide you with the industry's best.

PRODUCTION MOQ's

Our minimum order quantity for our denim collection is 100 pieces per style per stock colourway.

ARTWORK MOQ's

Please keep in mind the MOQs associated with art placements on page 3.

EXAMPLE ORDERS

1. You can order 100 Natalie Jeans and you would meet the embroidery MOQ for two designs.

Women's Straight Cut Denim - 20201

Straight leg fit Various washes available Various distress types available 5 pocket design Silver hardware

Heavy Weight 100% Cotton

MOQ 100 pieces

Model wears a size 27



Women's Denim Short - 20203

High waisted shorts Various washes available Various distress types available 5 pocket design Silver hardware

Heavy Weight 100% Cotton

MOQ 100 pieces

Model wears a size 27



Women's Skinny Denim - 20202

High waisted skinny fit Various washes available Various distress types available 5 pocket design Silver hardware

Heavy weight 98% Cotton, 1% T-400 1% Lycra

Model wears a size 27 *Denim hem rolled up



Men's Straight Cut Denim - 30201

Straight Leg fit Various washes available Various distress types available 5 pocket design Silver hardware

Heavy weight 99% Cotton, 1% Lycra

Model wears a size 36 *Denim hem rolled up



Men's Skinny Fit Denim - 30202

Skinny fit Various washes available Various distress types available 5 pocket design Silver hardware

Heavy weight 99% Cotton, 1% Lycra

Model wears a size 36



Men's Slim Fit Denim - 30203

Slim relaxed fit Various washes available Various distress types available 5 pocket design Silver hardware

Heavy weight 91% Cotton, 7.5% T-400, 1.5% Lycra

Model wears a size 36





ARTWORK HANDOVER.

For any embroidery, screen-printing or relabeling quotations please provide your artwork, scale and positioning. We won't be able to give any quotations for embroidery, screen-printing or relabeling without this information

ARTWORK REQUIREMENTS

We require all your artwork to be in a AI 'Adobe Illustrator' file for our suppliers to apply your artwork to the designs



SOCIAL RESPONSIBILITY.

Our production partners pride themselves on an exceptional level of skill, experience and high quality construction, with ethically and socially responsible treatment of employees. They combine local expertise with international industry knowledge to create products that meet excellent standards.



SA8000 STANDARD CERTIFIED.

This is the world's leading social certification program, demonstrating their dedication to the fair treatment of workers. Our manufacturing partners are SA8000 certified.



SEDEX REGISTERED.

This is one of the world's leading ethical trade service providers, working to improve working conditions in global supply chain. Our production partners are audited regularly by SEDEX to ensure cleanliness, socially and ethical responsible treatment of employees, safe conditions, and for quality control.

BETTER COTTON INITIATIVE.



The Better Cotton Initiative exists to make cotton production better for the people producing it and better for the environment. The BCI is a global not-for-profit organisation and the largest cotton sustainability program in the world.



GLOBAL ORGANIC TEXTILE STANDARD.

The world's leading processing standard for textiles made from organic fibres. It defines high-level environmental criteria along the entire organic textiles supply chain and requires compliance with social criteria. We aim to phase out all cotton that is not BCI, Organic or Recycled by 2023.

WHY US?

We specialize in key areas required to start, scale and drive the success of your own clothing brand; whether you want to build it from the ground up, or grow an already existing market player.

Our goal is to remove traditionally challenging processes imposed by clothing manufacturers, and provide you with a holistic approach to facilitating production and maximizing returns in the easiest way possible. In an industry that is pivoting towards e-commerce, we give you just what you need to take your idea and turn it into a fully-fledged label.

We like putting in the work, so you don't have to! Always Trendin has got you covered through the entire production process. We get into the nitty gritty so you don't have to.

The strategic placement of our team across the world lets us assist you regardless of location, and more importantly, your level of technical understanding in the manufacturing industry. So if you're ready to give life to that clothing line you've been dreaming about, we're ready to give you everything we've got!

You curate, we create. It's that simple.

YOU CURATE, WE CREATE.

CONTACT US FOR MORE INFORMATION AT WHOLESALE@ALWAYSTRENDIN.COM

STRENDIN STRENDIN ALWAYS SIN TRENDIN AIWAYS AVS ALWAYS TRENDIN ALWAYS TRENDIN ALWAYS TRENDIN AVS TRENDIN ALWAYS TRENDIN