



# POP CULTURE + DESIGN

## 2021 FATHER'S DAY GIFT GUIDE



Father's Day may seem far away, but June is right around the corner. It's never too early to begin shopping for the important men in your life. 360 Magazine has put together a list of the best gifts for men that will come in handy this Father's day. No need to get your dad another necktie, we have options for many men's different interests.

## **BODYARMOR x Chris Brickley**

**BODYARMOR Sports Drink**, the fastest-growing sports drink in the category, today announced a new partnership with **celebrity basketball trainer Chris Brickley** as the brand's newest athlete partner.

Brickley's partnership with BODYARMOR makes him the latest addition to BODYARMOR's impressive athlete roster, including Kyler Murray, Mookie Betts, Christian McCaffrey, James Harden, Naomi Osaka, Mike Trout, Ja Morant, and Megan Rapinoe. In addition to its robust athlete partner roster, BODYARMOR is the Official Sports Drink of the UFC, Major League Soccer, and the US Open.



## **F** **Uniquely Square Watches**

For the father that needs a new watch, try Rado's line of square watches. Square watches are uniquely different well beyond their rectangular shape, Rado's square watches provide remarkable comfort and amazing looks. They are made of high-tech ceramic, a material created by Rado that is extremely light, scratch-resistant and that adjusts to the wearer's body temperature.

The square shape also allows for a wider and unobscured view of the dial, making it easier to admire the skeletonized movement of the True Square Open Heart timepieces. The True Square Collection offers a wide variety of styles and sizes and even options with diamonds. The men in your life will feel the Rado difference.



## **Oakley Eyewear**

Oakley® has just dropped their latest eyewear collection that is sure to please any dad this Father's Day. Styles range from performance sunglasses that can take you to new heights and lifestyle sunnies that are perfect for any activity. If you can't find the perfect frame, Oakley also offers

Customization features so you can build your very own eyewear. There are over 40 million combinations to choose from and you can check it out [HERE](#).

Oakley just announced the signing of six-time NBA All-Star, **Damian Lillard** to carry on the brand's legacy in basketball. In tandem with the signing of Damian, Oakley is re-releasing the iconic '90s frames, the X Metal® Romeo and Juliet. Visit Oakley's [website](#) for more information on the collab.

## **New Lids Collections**

### **New Era MLB Ultimate Patch Under Visor Collection**

The Ultimate Patch UV Collection features 9 unique colorways, all with non-traditional under colors and a variety of side patches ranging from World Series patches, All Star Game patches, or Anniversary patches. The nontraditional colors are shown through the color of the hat, the MLB Batterman logo, team logo and under the visor of the cap. The colorways are featured across all 30 MLB teams in the 59Fifty fitted silhouette.

### **New Era MLB Gray Anniversary Collection** *\*Exclusive to Lids*

The Gray Anniversary Patch collection commemorates a key anniversary for all teams with a side patch hit, such as the Dodgers 100th Anniversary, Blue Jays 25th Anniversary, or the 30th Anniversary of Busch Stadium. Key design features include gray crowns/team color visor and green under visor, primary and Cooperstown logos used, and intricacy with each design.

## **Puma Suede Mono Gold**

PUMA has added a new release to the Suede family today – the **Suede Mono Gold**. These are the perfect shoes for any fashion-forward father.

The Suede Classic Mono Gold doubles down on the monochromatic vibes with a tonal color palette, iced-out rubber sole and luxe gold foil detailing for an elevated addition. The unisex pack features three new sleek monochromatic colorways – 'Barbados Cherry-Gold', 'Elektro Blue-Gold', and 'Byzantium-Gold'.

The new release comes on the heels of PUMA's refresh of its iconic Suede silhouette with the release of Suede XXI. Originally hitting the scenes in 1968, PUMA's Suede continues to be a classic for all time. Retailing for \$70, the Suede Mono Gold is now available on [PUMA.com](#), the NYC Flagship store, and in select retailers.



## Fresh Hoods

Celebrity-loved artist, Romero Britto, collaborated with Fresh Hoods to create a bold one-of-a-kind sweatshirt line, merging his genius pop aesthetic with the brand's high-quality apparel. The "Brazilian-born and Miami-made" artist uses bright hues and playful imagery as a reflection of his positive outlook on life and hope for the future.

Britto's designs have been showcased worldwide, including London's Hyde Park and Carrousel du Louvre, bringing people from all cultures together through art. The French Bull-King Hoodie, features a custom made design, crafted from premium polyester. The fancy bulldog graphic with a crown was created by the brand's team of resident artists in a collaboration with the talented graphic artist. You can purchase the limited-edition collection [here](#) on the Fresh Hoods website for **\$79.99** per sweatshirt.

## Ballsy Brands

Men need self care nights too and Ballsy has products that will keep your man fresh from head to toe. The brand uses natural ingredients and never uses sulfates, parabens, synthetic dyes, and of course never test on animals. The products are developed with unique active ingredients to keep you feeling and smelling better than ever before.

From the "Sack Pack," which includes a nut rub and sack spray, to their "Liquid Courage" body wash, any man in your life will be feeling fresh with Ballsy products. All of the products are affordable and begin at around \$15, so you won't break the bank spoiling the men in your life.

## Champion Athleticwear x Premier Lacrosse League

Champion Athleticwear has recently become the official apparel partner of the Premier Lacrosse League for the 2021 season! The partnership will include providing all sideline apparel, collaboration on clothing lines, marketing initiatives, and other creative co-branding opportunities. The PLL and Champion will also be working together to create innovative new apparel products specifically for the sport of lacrosse.

To celebrate the partnership, Champion is offering two custom products on their [website](#). The PLL X Champion Reverse Weave Hoodie features Champion's iconic silver-gray with an embroidered PLL left chest logo and printed Champion script sleeve logos and the PLL X Champion Reverse Weave

C-Neck featuring silver-gray with a PLL logo applique and embroidered Champion script logo. All will be available at the PLL and Champion websites in sizes S-2XL.

## **PROUD Clothing**

PROUD is an ethically-sourced collection with a mission to give back. Any purchase the customer makes from the website, 10% of gross sales will be donated to their charity of choice: St. Jude Children's Research Hospital, Pink Ribbon Girls, Baby2Baby, Off The Street Club, Victoria's Victory Foundation or the Rezvan Foundation.

PROUD's ethos is to create a brand that unifies people beyond the current political divide in America and awaken the philanthropist in each of us. The idea is no matter where you come from or what you do, we all have something to be proud of. Plus the clothes have a variety of styles, sizes and prices, so they're perfect for everyone.

## **FluffCo Pillow**

FluffCo brings ultimate comfort to your bedroom. Featuring down and feather as well as down alternative pillows, bring the ultimate hotel pillow experience home with you! The pillows contain ethically sourced down & feather and pillow shells made with cooling eucalyptus.

At half the industry retail cost, your best night sleep ever is right around the corner with FluffCo. Let's face it, men rarely buy new pillows or bedding, so this is the perfect time to get the man in your life a new comfortable pillow for the perfect night's sleep.

## **Coach x Champion**

For the fashion-forward father, this limited-edition collaboration brings together two American icons, combining Coach's distinct attitude and legacy of craftsmanship with Champion's authority in authentic athletic apparel.

Featuring leather bags, leather jogger pants, sweaters and shearling jackets printed with new branding that unites Coach's storypatch, one of its house symbols, with Champion's iconic C-logo, the collection reimagines the shared heritage of both brands with a fresh, modern lens.

## **Nooie Doorbell Camera**

The **Wooie Doorbell Cam** has officially re-launched and it now features 5G capabilities and an updated APP and firmware for expanded features, alerts and customization. The camera features a 2K Video resolution with superior night vision and a 158-degree field of view which provides a bigger and clearer view outside your home or business.

This is the perfect gift for any father who wants to protect his home or business. It's an extra level of security that now has a sleek and minimal design. This is the first line of security for any home or business that is necessary for keeping your home and family safe.

### **GolfBalls.com Customized Golf Balls**

Golf Balls website is offering customized balls, the perfect gift for any father that loves a long day of golf. These balls add a personal touch that is entirely customizable.

The company is now also offering customized packaging to add even more personalization to your order. This special box will take your gift to the next level. Learn more about the customization options by visiting the [Golf Balls website](#).

### **Rockstar Original**

Rockstar's philosophy inspired by the owners of the brand Frank Mechaly and David Mathey is to always stay true and remember your roots. They believe that being genuine means finding the path to both a soulful and aesthetic balance. The unique sense of handcrafted details, the passion for quality and sustainability, and a «nose» for long-living trends made Rockstar Jeans the ultimate must-have for fashionistas worldwide.

Rockstar Original features the hottest streetwear that will appeal to the fashion-forward father. From denim sets to graphic t-shirts, the site features bold pieces to add to your father's wardrobe. Coming in a variety of styles and all at different price points, there is something for everyone. Some looks start as low as \$39 and sales are often popping up on their website.

### **Mophie Portable Batteries**

#### **Powerstation Go Rugged With Air Compressor (\$159.95)**

Easily power your phone, tablet, and more with just the Powerstation Go Rugged With Air Compressor. The powerstation go rugged with air compressor also includes interchangeable air

...es to inflate car tires, air mattresses, and more. The powerstation go is helpful in emergency  
...ons with a bright LED floodlight, display panel, and a car jump starter that gets you back on  
the road in no time. Other features of the power station include AC, USB and jump start capabilities.

### “DADS” Book

Bart Heynen’s book, “DADS” shows the intimate, special connection formed between dads and their children. The book features beautiful photographs of the everyday lives of over 40 families, each of which tell the unique story of gay dads and their kids. Since the legalization of gay marriage in America in 2015, the number of gay couples having children has increased significantly. These queer family dynamics are all unique, and share both similarities and differences to those of heterosexual parents. However, all the families share the same messages of love and commitment. Sit down with Dad this Father’s Day to share the stories of other families while simultaneously creating your own, new memories together.

### Harmony783 Footwear

Harmony783 is a unique, grounding footwear line that helps people reconnect with the Earth’s natural energy. This father’s day, a new pair of shoes might be exactly what pops needs to put a little pep in his step. Getting outdoors with dad requires high quality footwear for all of your adventures together—thats where Harmony783 is here to help. Create lifelong memories this Father’s Day by getting dad a gift he’s sure to love and get practical use out of.

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