



SKRAM

2021

**SKRAM**

EYEWEAR



# OUR STORY

As passionate riders, we have seen our fair share of close calls, and unfortunately, injuries from riding or flying rocks shattering people's fashion eye-wear or visors is a real concern that you tend to think about when it's too late. This happened to a mate of ours, who lost an eye when he was lifting his helmet visor up to catch some fresh air while on the road. All it took was a rock shooting out from a tyre ahead of him, and that was the end of his 20/20 vision.

We wanted to provide eyewear that is both protective and fashionable. It had to be practical, UV blocking, unbreakable and could be used both day and night, no matter where you are.

***Nothing we could find ticked the boxes, so we thought, let's just do it ourselves!***

SKRAM Eyewear was created because it's the product that we want to wear. It took us years to get to production, and having sold over 500 pairs, we are proud to say that these are the best looking protective eyewear on the market! But this is just the start!

We are looking for wholesale partners who are ready to join the SKRAM-FAM and save people's sight, one pair at a time.

Keep your vision yours, and ride protected with SKRAM EYEWEAR.







# LENSES



# POLYCARBONATE

Every pair of glasses from the SKRAM EYEWEAR range feature shatterproof polycarbonate lenses in both polarized and photochromic (transitional) options.

Polycarbonate was originally produced for canopies covering cockpits in fighter planes – offering an impact-resistant, yet optically clear window. First introduced to the optical world in the 1970s when NASA created visors for astronaut helmets, polycarbonate lenses have become the standard when it comes to eye protection.

Being both thinner and lighter than regular plastic and glass lenses, polycarbonate lenses also offer 10 times more impact resistance, meaning they are harder to fracture or shatter in case of an accident.

**All SKRAM polycarbonate lenses also are 100% effective in blocking harmful UV rays, are category 3 sunglass lenses that are shatterproof, impact resistant and scratch resistant coating and provide perfect optical clarity to the wearer, keeping you protected in more ways than one.**







TWOS | POLARIZED  
CLEAR | BLACK

# POLARIZED

Sunlight can be absorbed or reflected in several different directions. Sunlight that is bouncing off horizontal surfaces such as water, land, or the hood of a car is usually reflected back in a similar horizontal direction, which we know as glare.

**Glare has the potential to create a very dangerous situation, especially while driving or riding.**

Polarized lenses contain a laminated filter that allows only vertically oriented light to pass through. This blocks the horizontally oriented light so that glare is almost completely eliminated.

All SKRAM EYEWEAR styles are offered in polarized in both black and brown tint, allowing you to protect your eyes from glare with and without a visor.

*Note: polarized sunglasses will always remain tinted and are not suitable for night riding.*

# TRANSITIONAL

Transitional lenses are photochromic, meaning they start out clear (or yellow) and activate when exposed to UV light, turning them grey. Photochromic lenses require UV exposure to activate, so use underneath a motorcycle helmet visor will prevent them from darkening.

**The SKRAM transitional lenses are perfect for people who want to ride day till night with a single pair of glasses.** They'll turn dark when you need it, giving you UV protection from harmful rays, and light at night to optimize your protection, no matter what.

The SKRAM transitional lenses are available in Clear-to-Grey, and Yellow-to-Grey.

*Note: transitional lenses will not darken underneath a helmet visor or behind a car windscreen.*



TWOS | TRANSITIONAL  
HAVANA | CLEAR









**FRAMES**



# CELLULOSE ACETATE

Every pair of glasses from the SKRAM EYEWEAR range are made from Premium Cellulose Acetate, making them highly durable, resistant to temperature change, hypoallergenic and comfortable to wear.

Cellulose acetate is one of the strongest and most durable materials available for eyeglasses. It can withstand a great amount of physical stress, while maintaining its original shape amazingly well and with excellent elasticity. The tough fibers and structure of cellulose acetate are strong and resistant, preventing them from breaking down even if the glasses are worn for many years.

In the 1940s there were problems associated with traditional plastics used to make frames, which resulted in use of cellulose acetate. Our SKRAM Premium Cellulose Acetate is non-petroleum based which means it is harmless to the environment and is made from a renewable resource, lightweight, and strong. Most importantly, it is hypoallergenic which is why it is considered the highest quality plastic material for eyeglasses.

Our SKRAM Premium Cellulose Acetate frames are available in Black, Havana, and Clear.

**You can trust that your glasses will last for as long as you need them to, and will stand strong against whatever you throw at them.**



THREES | POLARIZED  
HAVANA | BROWN



# MODELS AND SIZING

## WHAT DO THE NUMBERS MEAN?

57 -17- 145

Eye Size - Bridge Size - Temple Size



## MODELS

**Moto Ones (SK01)**

55-17-145

**Moto Twos (SK02)**

54-19-145

**Moto Threes (SK03)**

57-17-145



ONES | TRANSITIONAL  
CLEAR | YELLOW





**ONES**



# SKO1 PRODUCT DETAILS



ONES | POLARIZED  
CLEAR | BLACK



ONES | TRANSITIONAL  
BLACK | YELLOW



ONES | TRANSITIONAL  
HAVANA | YELLOW



ONES | TRANSITIONAL  
BLACK | CLEAR

## AVAILABLE FRAME COLOURS

Black, Havana, Clear

## AVAILABLE LENS COLOURS

Transitional - Black, Clear, Yellow  
Polarized - Black, Brown

## SIZING

Lens (w) 55mm  
Bridge (w) 17mm  
Temple (l) 145mm



ONES | POLARIZED  
BLACK | BLACK





SKRAM

**TWOS**



# SK02 PRODUCT DETAILS



TWOS | TRANSITIONAL  
HAVANA | CLEAR



TWOS | TRANSITIONAL  
CLEAR | YELLOW



TWOS | TRANSITIONAL  
BLACK | CLEAR



TWOS | TRANSITIONAL  
BLACK | YELLOW

## AVAILABLE FRAME COLOURS

Black, Havana, Clear

## AVAILABLE LENS COLOURS

Transitional - Black, Clear, Yellow  
Polarized - Black, Brown

## SIZING

Lens (w) 54mm  
Bridge (w) 19mm  
Temple (l) 145mm



TWOS | TRANSITIONAL  
HAVANA | CLEAR





**THREES**



# SK03 PRODUCT DETAILS



THREES | TRANSITIONAL  
HAVANA | CLEAR



THREES | POLARIZED  
CLEAR | BLACK



THREES | TRANSITIONAL  
HAVANA | CLEAR



THREES | TRANSITIONAL  
BLACK | YELLOW

## AVAILABLE FRAME COLOURS

Black, Havana, Clear

## AVAILABLE LENS COLOURS

Transitional - Black, Clear, Yellow  
Polarized - Black, Brown

## SIZING

Lens (w) 57mm  
Bridge (w) 17mm  
Temple (l) 145mm



THREES | POLARIZED  
CLEAR | BLACK





**SAVING SIGHT  
ONE PAIR AT A TIME**

[WWW.SKRAM.CC](http://WWW.SKRAM.CC)