



FIRST WALKERS

STEP UP

Bobux Step Up is the perfect shoe for babies' first steps. Designed for children who are just beginning to walk, with flexible soles for free movement and harder wearing materials to protect and comfort children as they start to explore.

THE BOBUX STEP UP

Bobux Step Up will suit children learning to walk, cruising and new to unassisted walking. Harder wearing, non-marking soles protect children's feet as they now tread upon tougher surfaces. The soles in Bobux Step Ups are contoured to carefully support a 360 degree range of movement as kids take their first tender steps. The wave inspired pattern of the soles helps kids grip to the ground and feature grooves allow for maximum flexibility.

Designed to comfort and protect little feet while guiding movement, the flexibility and strength of the Bobux Step Up range is ideal for babies' first steps.

FEET, MOVES AND SHOES



THEIR FEET

First walkers have a unique foot shape, their little feet are still chubby and cute like they were as newborns but their heels are now formed enough to support their weight. Bones are beginning to form in their feet but they're still rounded and feature a layer of fat across the soles. Their arch and achilles remain undefined like chubby babies' feet, but don't worry, they'll soon be taking shape.



THEIR MOVES

At this stage children are still learning to walk confidently, so they might wobble and look off balance. They're starting to explore on their own and, though they may topple over backwards onto their bums at times, they're capable of picking themselves up and carrying on. Their joints are still forming, so their cute little feet point outwards and their chubby little legs don't yet bend as they walk.



THEIR SHOES

Bobux Step Ups are flexible and soft for growing feet but feature harder wearing rounded soles for outdoor adventures. Carefully designed to form fit first walkers and using soft materials that fit snugly around chubby feet. Step Ups are styled like little shoes (who doesn't want cool kicks for their kids?) while retaining all the important adjustability and stability features of healthy first walker footwear.