

# Fashion taonga

A series of garments by rising fashion talent Adrienne Whitewood has been chosen for the Rotorua Museum collection.

Museum curator Karl Chitham is excited by the acquisition. "The Museum collection needed to reflect more contemporary culture and fashion, particularly by Rotoruabased designers and artists, and these garments fit that need perfectly."

Amongst the chosen designs are pieces from the Maoriana range that Whitewood showed at the recent New Zealand Fashion Week 2014, her fourth consecutive showing.

Her love of New Zealand, and Maori culture in particular, means that everything has a story behind it as well as a purpose. "I feel honoured as I know our Museum holds a lot of treasured taonga and I'm glad my pieces will sit with our ancestors," said Whitewood.