



866.427.3876  
7Kroping.com

## RETAIL CONTRACT AND PRICE MAINTENANCE AGREEMENT

It is our intention to sell only to retailers that will display and promote our products in a professional manner. We have established the following guidelines for the protection of all retailers:

### Purchasing Policies

1. Products shall be paid for at the price listed on the Wholesale Price Sheet. The wholesale price is subject to change without notice unless the price term is otherwise negotiated.
2. Minimum initial order shall be \$4,000 or \$6,000 for orders that include a Something Horse, unless otherwise agreed. If purchasing steer sleds, minimum initial order shall be two sleds. If purchasing calf sleds, minimum initial order shall be three sleds.
3. Payment is due upon shipping unless terms have been agreed to by 7K Roping.
4. Payment may be made with business check, cash, credit card or electronic transfer.
5. Products are not offered on consignment unless otherwise agreed.
6. Retailer shall pay all shipping costs unless otherwise agreed. Delivery – either for fee or for minimum quantity order - may be offered by 7K Roping depending on proximity of dealer to 7K Roping distribution facility.

### Advertising & Selling

1. Manufacturer's Suggested Retail Price (MSRP) is established on our website at 7Kroping.com and is subject to change with 14-day notice.
2. Retailer's advertised price for products purchased from 7K Roping must be equal to or greater than MSRP, except for the following condition: *Retailer may advertise a price as low as, but not lower than, 95% of MSRP for no longer than a two-week continuous period and no more than once per year without prior authorization from 7K Roping.*
3. Retailer shall be permitted to sell products through retail, online and mobile stores. Retailer shall provide 7K Roping with a list of all facilities selling 7K Roping products.
4. Retailer is authorized to use product images from 7K Roping website and social media pages to promote our products except that 7K Roping reserves the right to prohibit the use of any images at the discretion of 7K Roping.
5. 7K Roping encourages the promotion of our products over your social media pages. We encourage the use of the following tags and handles: **#7Kroping, #ropesomething, @ropesomething, #somethingsteer, #somethingcalf, #somethinghorse, #lilsomething**

### Taxes

The parties agree that payment of sales taxes levied on the products shall be the Retailer's responsibility including without limitation federal, state, local, use or similar taxes. Retailer shall report and pay such taxes to the appropriate taxing authority as required by law.

### Acknowledgement:

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Printed Name

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Signature

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Date