



# *Silken Pure*

SPRING 2023

[www.silkenpure.com](http://www.silkenpure.com)





# *This Season*

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Better Skin, Better Sleep and Better Hair.

Introducing our spring line, an elegant collection of hues that features our new sea escapes palette. An array of delicate pastels that remind us of the zen of the sea.

This season Silken Pure carefully researched innovative ways to refine luxury. We now offer private label customization, a “Love your Lashes” sleep mask, and additional pillowcase enclosure options.

What we are most excited to introduce this season is Silken Pure’s Lounge Wear collection, featuring our exclusive chemise and camisole, as well as an expanded pajama selection.





# Reviews

"The Silken Pure sleep mask is the Cadillac of Sleep masks"



"Give them the best snooze of their dang life with a Silken Pure Sleep mask"

**COSMOPOLITAN**

"Best silk pillowcase for hot sleepers. Particularly when combined with a silk eye mask, this pillowcase felt transporting-an easy upgrade to make your bed feel more like a stay at a five-star hotel".

*PureWow*



# *Why Silken Pure?*

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## Family Founded

Silken Pure is a family founded and female operated business that places an emphasis on giving back to our local community, our passions lie with youth and mental health, breast cancer, and women's empowerment.

Founder and CEO Tanya Kowalski is an occupational therapist who used her education and experience of both biomechanical science and psychosocial training to create the foundation. However, it is her love of teaching self-care that is at the heart and soul of the company. Her daughters, Mia & Abbi, manage marketing, social media, inventory, and packaging operations.





# Women's Apparel



## Slip into Luxury

Made from the finest 22mm silk found in the world with nontoxic, pure mulberry silk fibers that contain 18 amino acids to hydrate and protect the skin. A natural temperature regulator to sooth for self care luxury.

### Chemise



### Robe

### Camisole



# *Pajamas*

## Washable Silk Lounge Wear Pajamas

The Queen of all pajamas this Season. Machine washable of the highest grade non-toxic pure mulberry silk. Thermoregulating and buttery smooth. We have carefully created our pajama with attention to every detail from the drawstring waist, cuffed sleeves, and pearl buttons.

Silken Pure now offers the opportunity to elevate any robe, or pajama set with a private label customization

Our silk is carefully created in small batches, with unique styles and color combinations for each season.

Our most coveted gift set is offered in 4 styles: Shorts/Short Sleeve, Shorts/Long Sleeve, Pants/Shorts Sleeve, Pants/Long Sleeve





# *Pillow Cases*



—A Premium Selection of Silk —

Pure Luxury Mulberry Silk Pillowcase:  
Dreamy, anti-aging self care for skin,  
hair, and sleep.

Earth-Friendly 100% mulberry silk with  
non-toxic dyes ~ Our machine  
washable pillowcases are designed to  
promote healthy hair and skin.

Silken Pure offers an additional  
enclosure option – a subtle zipper to  
ensure the pillow stays tucked inside  
the pillow-case all night.







Invest in Rest

# *Sleep Mask*



Dreamy, Anti-aging, self-care for skin & sleep. Pure Mulberry Silk from the inside out.

Silken Pure's Mulberry Silk Sleep masks are 100% light blocking, with special elastic band to comfortably hold mask in place without tugging on delicate skin. Pure fibers are smooth, comfortable, and maintain a cool temperature all night long. Perfect for travel or at home.

Love your lashes with our new sleep mask that features a special indentation to protect your lashes. Sleep soundly knowing our mask is enhancing the longevity of your lashes.





# *Glō Spa Headband*

Upgrade your skin care routine. Our Glō band is pure silk from the inside out and has a velcro closure that keeps the band exactly where you want it while washing and caring for your face. It feels like heaven against your face and doesn't tug or pull like most brands.

Offered in - Black, Champagne, White, Pink and Grey



# *Scrunchies*

Upgrade your Hair Accessories



Designed to gently slide on and off hair. No breakage or damage.  
Only pure silk has 18 amino acids that are the building blocks with proteins for cellular growth.  
Specially selected elastic with our 22 momme pure silk.  
Offered in - Thick, Mid, or Skinny



# *Silken Pure Raw*

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## Silken Pure Raw

Pure Silk Exfoliate based on an Ancient Turkish Bath Ritual using raw silk for deep exfoliating. No special soaps or serums required.

100% Natural and Fragrance free. Just pure water or steam. Gently sweeps away dead skin and impurities.

Detoxifies, Circulation, Tan Removal, Reduced Appearance of Black Heads, Ingrown Hairs and Pigmentation. Brightens and Restores skin to Radiant and Smooth Complexion.





# *Silken Pure Gives Back*

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Our passion lies with mental health



Since we began Silken Pure, we have been inspired to use our success as a platform to help others in a meaningful way. We are dedicated to giving back and engage in frequent campaigns giving 10% to 50% of our proceeds to non-profit foundations that help our youth with mental and emotional health and breaking the stigmas surrounding mental illness starting at age 3-24 years. We are grateful to partner with a Florida based non-profit Youth Emotional Support (YES) and have created custom scrunchies. Our #checkonafriend scrunchies have been specially designed with the label reading, #checkonafriend, to remind yourself and those you care about that no one is alone and you are enough.

Silken Pure proudly participates in self care packages for those struggling with mental illness. To date we have given over \$25,000 in sales and products.



# *Contact Us*

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