



Historic Downtown Denton | 110 W. Hickory St.

DentonMainStreet.org



Sponsorship
Opportunities

Reach is 10,000+! Sign up to sponsor!

DENTON MAIN STREET MEMBERS WILL RECEIVE A \$25 SPONSORSHIP DISCOUNT AT ANY LEVEL

EMAIL EVENTS@DENTONMAINSTREET.ORG FOR DISCOUNT CODE

Trophy Sponsor \$100

Benefits include:

- Business name on one trophy in the "Car", "Truck", "Motorcycle," or "Other" categories.
- Business name announced at trophy presentation at event.
- **Your business can submit 200 promotional items** for the participants' goody bags.
- Name listed in Thank You ad in the DRC the week of the event.

Specialty Level \$250

All above benefits, plus:

- Business NAME listing in festival rack card (*must commit by Friday, Aug. 11 to make the print*)
- A parking space in a designated area in the car show with an entry into the "Best Business Promotional Vehicle" category of the car show **OR** a 10x10 booth space to promote your business.

Featured Level \$500

All of the above benefits, PLUS:

- Sponsor LOGO on T-shirts
- Sponsor LOGO on festival brochures distributed at the event and prior to the event throughout Denton/DFW.
- Listing on the DMSA website as an AA sponsor; one time use of the DMSA member list for direct mail.
- Credit in advertising in the *Denton Record-Chronicle* and special recognition in all festival press releases.
- Complimentary 10 x 10 booth space may be used for sampling, sales, or recruiting **AND** one parking space for exhibiting a motor vehicle.

Presenting Level \$1,000

All of the above benefits, PLUS:

- Logo in print and media co-sponsor advertising (event is promoted to thousands in Denton and DFW area).
- Sponsor logo on festival posters distributed throughout Denton and Denton County.
- Display of one Sponsor banner (to be provided by Sponsor) in prominent locations at the event.
- LOGO on the DMSA website.
- Post on DMSA social media one month from the event start date.

TO BE GUARANTEED LISTING AS A SPONSOR, please fill out the form online BY 8.11.23

Your logo in a BW and Color Jpeg or Png (high res file) and payment are due by August 8th to be guaranteed placement on print materials, trophies or shirts (if and where applicable).

For more information or to email logo files, email: events@dentonmainstreet.org; 940-349-8529