## "DELIVER THE BEST ALL-NATURAL PAIN, INJURY AND TRAUMA HERBALS TO THE WORLD"

Our goal is clear. We want to be the best at what we do, and that is treating pain.

In doing so, we are raising the bar for conscious consumers with our line of premium quality, natural and organic products.

Also near and dear to our hearts is the responsibility we, as a company, have to protect our planet's natural resources.

## "...WHILE REDUCING OUR ENVIRONMENTAL IMPACT AND CARBON FOOTPRINT."

Battle Balm depends on a symbiotic relationship between man and earth and our business would not survive without it.

We think green.

Battle Balm is initiating a carbon neutral business model.

Through resourceful planning and design, we will utilize modern technology to harness renewable energy to reduce waste and achieve a zero carbon footprint. We are getting closer every day to reaching that goal.

## Our biggest battle is in saving our planet for future generations to enjoy.