



2020 IMPACT REPORT

Every day, millions of people are seeking to create greater meaning in their life, by connecting with themselves and others on a deeper level.

We've made it our mission to make that possible ...

... by helping people create more meaningful and joyful lives through the guided exploration of expanded consciousness.

With a growing community of more than 100,000 consciousness explorers we're researching and developing new ways to easily access expanded states of consciousness for intuition, inner peace and a greater understanding of the human experience.

"This was absolutely beyond my belief and expectations. Each day, each exercise provided me with experiences that I can only describe as mystical."

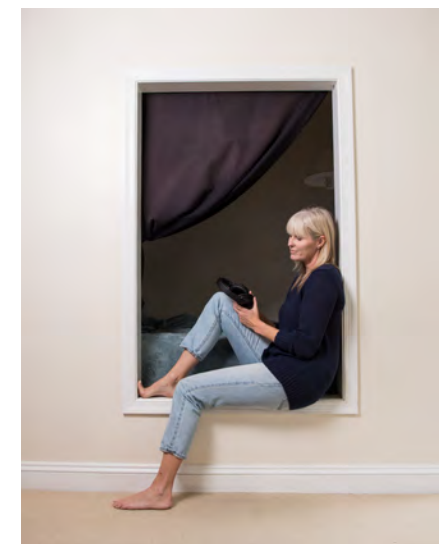
— Elissa M.

"I sincerely believe, no matter who you are, no matter where you come from, that participation in this retreat will translate into a positive direction in your life."

— Rachel T.

"One of the most extraordinary experiences of my life."

— Sky W.



In 2020 it took \$2.2 million to sustain the organization during a significant time of transition.

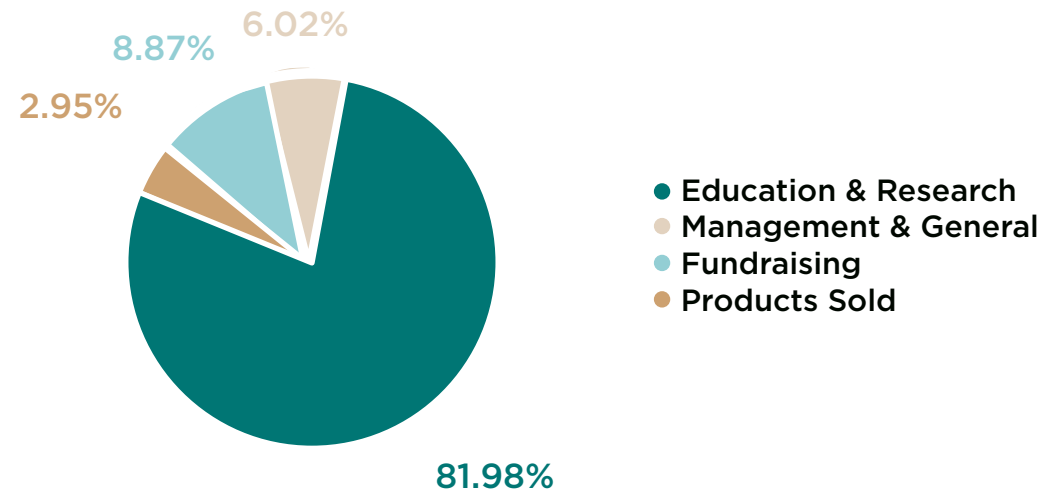
484 participants

USA Residential and Virtual Programs

1030 participants

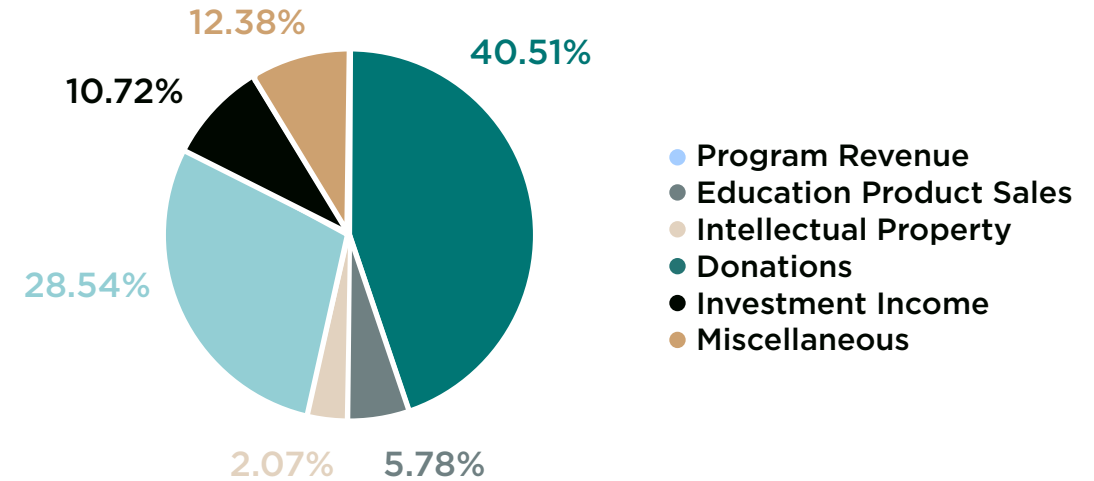
Online Courses

2020 Monroe Institute Expenses



EXPENSES:	AMOUNT	%
Education & Research	\$1,806,365	81.98%
Products Sold	\$65,049	2.95%
Fundraising	\$195,383	8.87%
Management & General	\$136,684	6.02%
	\$2,203,481	100.00%

2020 Monroe Institute Revenue



REVENUE:	AMOUNT	%
Program Revenue	\$866,251	28.54%
Education Product Sales	\$175,454	5.78%
Intellectual Property	\$62,786	2.07%
Donations	\$1,229,492	40.51%
Investment Income	\$325,441	10.72%
Miscellaneous	\$375,839	12.38%
	\$3,035,263	100.00%

42% PARTICIPANT INCREASE including residential, virtual and online programs

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