





























BIRTHED FROM FRIENDSHIP AND PASSION

A deep love and concern for the ocean created energy that fueled the development of this line. 8 million tons of trash end up in our oceans every single year...and data points to 640 thousand tons of fishing nets abandoned at the bottom of the ocean. Such alarming data tell us that, unless the situation changes, by 2050 our seas may contain more garbage than fish.

KRISTIN LEIGH HETTERMANN MAKATEA CORAL ROSES (sleeves) SAMANA OCEAN CAND CLASSIC RASHIE \$96

Kristin Leigh Hettermann is an conservationist and ocean underwater photographer who uses the camera and storytelling as tools to tap into emotions and elicit deeper feelings about her favorite part of planet earth, the ocean. Her artivism platform, OCEANSCAPES, is modeled to combine science and activism with art and design, and her favorite moments are in the field with scientists and naturalists exploring natural environments and capturing images accompany their stories. Kristin is based between Maui and Manhattan, and also shares important stories in the ocean conservation world through her writing for Scientific American, Newsweek, and Virgin platforms.

RANI KEOHANE

An island girl in heart and soul, bikinis have always been Rani Keohane's second skin. Coming from a line of creative seamstresses, becoming a bikini designer seemed inevitable. Sailing for a living for many years, she needed durable, flattering, and comfortable suits for all-day use and recognized a void in the market. Rani's flexible, functional, and comfortable designs quickly started turning heads as stylish and sexy all day activewear, gracing the pages of Sports Illustrated and Cosmo. She designs, engineers, and hand-makes bikinis with long-lasting quality, comfort and sustainability in mind, inspiring confidence and accentuating only your favorite curves. Ranifly Bikini started in 2009 from the Virgin Islands and expanded internationally, now based in Honolulu, Hawaii.



TO BENEFIT SUSTAINABLE COASTLINES HA

Sustainable Coastlines Hawai'i protects the treasured coastlines of Hawai'i by removing plastic debris and educating the next generation on how to create a world without waste. Their Ocean Plastics Program has recycled over 100,000 lbs of ocean plastic since 2011. Plastic collected goes to Partners at Parley for the Ocean, educational kits for students worldwide, and to local artists in Hawaii. Parley for the Ocean works to upcycle ocean plastic. Together with leading material experts, labs and innovators, they give plastic waste new life in ways that reduce the use of virgin plastics and catalyze awareness, funding and eco innovation toward long-term change. Sustainable Coastlines Hawai'i beach cleanups are a tool to educate the public about plastic pollution and inspire the movement away from plastic consumption.





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