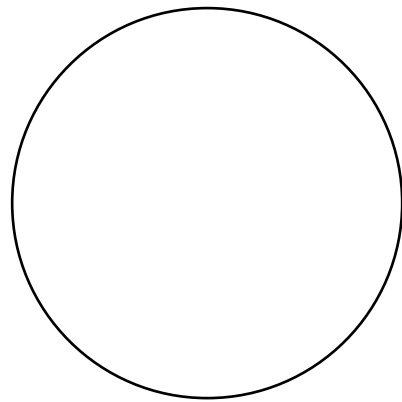


RITUAL ZERO[®] PROOF

THE LIQUOR REPLACEMENT[™]

Swap Ritual in place of spirits to make any cocktail non-alcoholic. Serve with ice & a mixer.



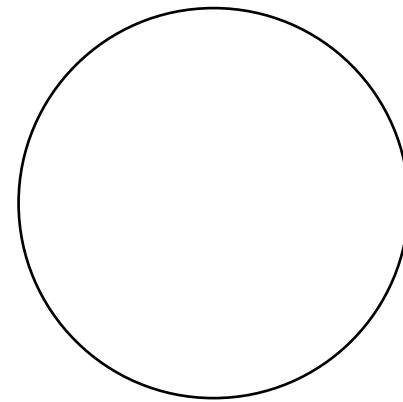
GIN ALTERNATIVE

Lively botanical notes are accented by cucumber and sharpened by juniper. Crisp and bright. Versatile enough to stand in for vodka in many cocktails.

GIN & TONIC

2 OZ. RITUAL GIN ALTERNATIVE
4 OZ. TONIC WATER
OPTIONAL GARNISH: LIME WHEEL

Fill a highball glass with ice, then add the Ritual Gin Alternative. Top with tonic water and gently stir. Garnish with lime wheel.



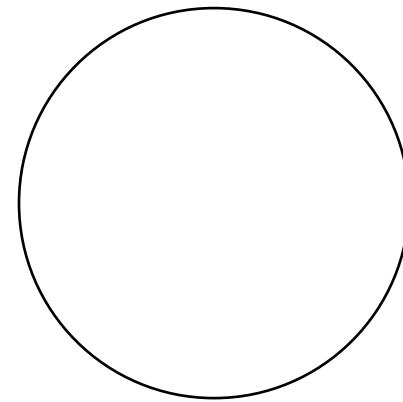
WHISKEY ALTERNATIVE

Overtone of vanilla and oak, with notes of stone fruit and caramel, finishing with a pleasant heat.

WHISKEY SODA

2 OZ. RITUAL WHISKEY ALTERNATIVE
4 OZ. SODA WATER
OPTIONAL GARNISH: LEMON WEDGE

Fill a glass with ice, then add Ritual whiskey alternative and ginger ale. Stir to combine and garnish with lemon wedge.



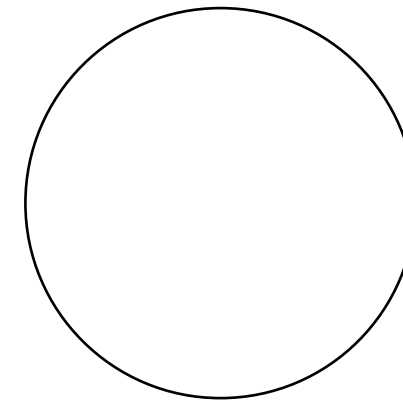
TEQUILA ALTERNATIVE

A green pepper nose and a grassy body, tempered with a hint of rocksalt. Made for margaritas, it's the highest-rated spirit alternative in the world, with 98 Points.

PALOMA

2 OZ. RITUAL TEQUILA ALTERNATIVE
4 OZ. SPARKLING PINK GRAPEFRUIT SODA
OPTIONAL GARNISH: GRAPEFRUIT WHEEL

Pour Ritual tequila alternative into a glass with ice. Top with soda and garnish with lime or grapefruit wheel.



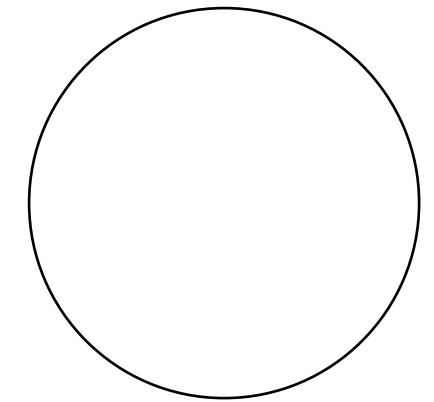
RUM ALTERNATIVE

A classic dark rum profile: lush, rich with toasted spices. Ripe banana and burnt orange complemented by cloves and star anise.

SMOOTH SAILOR

2 OZ. RITUAL RUM ALTERNATIVE
4 OZ. GINGER BEER
OPTIONAL GARNISH: LIME WEDGE

Add Ritual rum alternative to a tall glass filled with ice. Top with ginger beer. Garnish with a lime wedge.



APERITIF ALTERNATIVE

The herbed citrus character and bittersweet bite of an Italian aperitif, without the alcohol or calories.

SPRITZ

1.5 OZ. RITUAL APERITIF ALTERNATIVE
2.5 OZ. SODA WATER AND / OR NA PROSECCO
OPTIONAL GARNISH: ORANGE WEDGE

Add all ingredients but sparkling water in a shaker with ice and shake until chilled. Pour into a fresh glass with ice. Top with sparkling water.