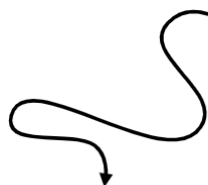




[_ \(https://blazeyourtrail.org/\)](https://blazeyourtrail.org/)

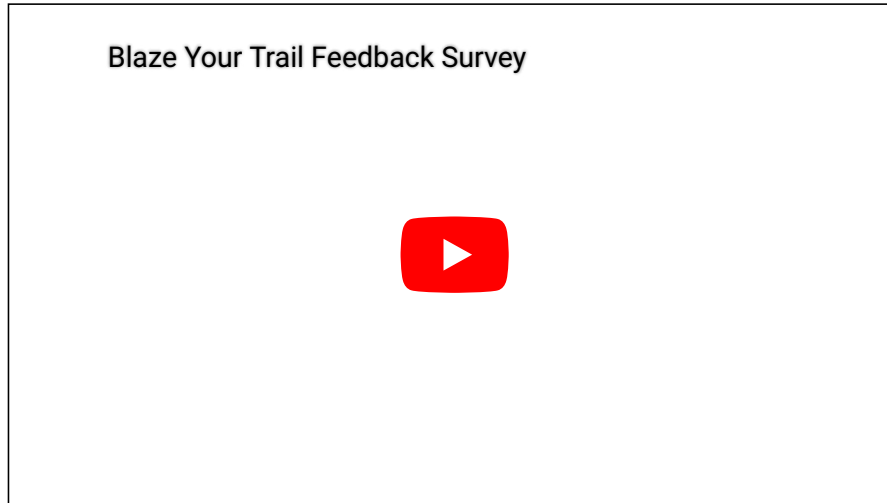
Blaze Your Trail is a social enterprise, based in Australia, focusses on the creation of tech training and employment pathways for people from refugee and migrant backgrounds.

I've been volunteering at [Blaze Your Trail \(https://blazeyourtrail.org/\)](https://blazeyourtrail.org/) as Salesforce Volunteer Administrator since June, 2022. Blaze Your Trail is a Salesforce Partnered Consultant whose primary focus are Non-profits and Charities. [Jessica Macpherson \(https://www.linkedin.com/in/jessicamacpherson/\)](https://www.linkedin.com/in/jessicamacpherson/), CEO/Founder of Blaze Your Trail, has given me various assignments to work on as part of my training. I'm grateful and extremely proud of the fact that the solutions I come up with are tested and used in production orgs of Organisations who strive to make a positive impact in society.



*Click on the tabs you see below
to learn more about each object*

Here's the final result of Customer Feedback Survey Built on the Salesforce Survey Builder



Scroll down to learn more about how I made it...

The screenshot shows the 'Blaze Your Trail' Survey Builder interface. At the top, there are three stages: 'Build', 'Send', and 'Analyze', with 'Build' selected. A yellow callout box with the text 'There are 3 stages in the Survey Builder' has an arrow pointing to these three stages. On the left side, there is a 'Pages' panel containing 'Welcome Page', 'Page 1', 'Add Page', and 'Thank You Page'. A yellow callout box with the text 'Pages can be added here' has an arrow pointing to the 'Add Page' button. The main workspace shows a preview of the 'Welcome Page' with the 'Blaze your Trail' logo and a survey question: 'Hello! We'd love to hear from you about your experience with Blaze Your Trail Consultation services in this short survey'. The interface includes various controls like 'Template', 'Save', 'Preview', and 'Activate' buttons.

Blaze Your Trail

Version 3

Build Send Analyze

Template Save

Branding

Preview Activate

Page Name Welcome Page Improve response rates

Logo

Blaze your Trail

Remove Logo

Upload Logo

Logo Alignment

Logo Background

Background Color Opacity 0-1

Insert Content

Hello! We'd love to hear from you about your experience with Blaze Your Trail Consultation services in this short survey

Salesforce Sans 12 B I U

807

Logo

Logo, background image/color, background blur, and survey buttons are all configured on the branding tab

The screenshot displays the 'Blaze Your Trail' survey builder interface. At the top, there are tabs for 'Build', 'Send', and 'Analyze', with 'Build' being the active tab. A 'Template' button and a 'Save' button are also visible. On the left, a 'Pages' sidebar shows a list of pages: 'Welcome Page', 'Page 1', 'Add Page', and 'Thank You Page'. The main workspace shows a survey question being edited, with a text input field labeled 'Enter answer...'. A yellow callout box points to this field with the text: 'Survey questions and its type can be chosen here on each page'. Below the input field, an 'Add Question' menu is open, listing various question types: Date, Like or Dislike, Long Text, Multiple Selection, Net Promoter Score (NPS), Picklist, Ranking, Rating, Score, Short Text, Single Selection, and Slider. The 'Add Question' button is highlighted with a red box.

The screenshot shows the 'Blaze Your Trail' application interface. At the top, there are tabs for 'Build', 'Send', and 'Analyze', along with a 'Template' dropdown and 'Save' and 'Close' buttons. Below this, there are 'Pages' and 'Branding' sections. The 'Pages' section lists 'Welcome Page', 'Page 1', and 'Thank You Page'. A central dialog box titled 'Question display logic' is open, featuring a 'Select Condition' dropdown set to 'All conditions are met'. Below this are three dropdown menus: 'Question' (with 'Select a question...' placeholder), '*Operator' (with 'Select an operator...' placeholder), and '*Response' (with 'Select a response...' placeholder). There is also a '+ Add Condition' button and 'Cancel' and 'Save Logic' buttons at the bottom of the dialog. A yellow sticky note is placed over the dialog, containing the text: 'Each question can further be customized based on the conditions under display logic, which is pretty neat!'. The background shows a preview of a page layout with a blue header and a white content area.

The screenshot shows the 'Blaze Your Trail' application interface. At the top, there is a dark blue header with the title 'Blaze Your Trail' and a navigation menu with 'View', 'Send', and 'Analyze' options. The 'Send' option is currently selected. To the right of the header, there are buttons for 'Template', 'Save', and a close button. Below the header, the main content area is light gray. In the center, there are two white boxes with rounded corners, each containing an icon and text. The left box has a chain link icon and is titled 'Get Invitation'. The right box has an envelope icon and is titled 'Send Email'. A red rectangular box highlights both of these options. Below the 'Send Email' box, there is a yellow sticky note with the text: 'Once the survey is built to your satisfaction, it's time to send it to the customers or users in the org'. In the bottom right corner of the main content area, the word 'miro' is visible.

Blaze Your Trail

Version 3

View Send Analyze

Template

Get Survey Link

Participants in Your Company Participants Outside Your Company

Send this link to survey participants outside your company.

`https://arvindanramesh-developer-edition.na211.force.com/portfolio/survey/runtimeApp?invitationId=0Ki8a0000012bxw&surveyName=blaze_your_trail&UUID=37195bfb-d582-4a55-829e-fe4b1ed35a21`

Auto-Expires

Anonymize responses

Don't require authentication

Download QR Code Copy Link

miro

Surveys can be sent to internal users as well as people outside the org

It's important to check "Don't require authentication" box when sending outside to make sure that the recipients are not asked to log in in order to fill the survey.

Blaze Your Trail

Version 3

View Send Analyze

Template

Send Email

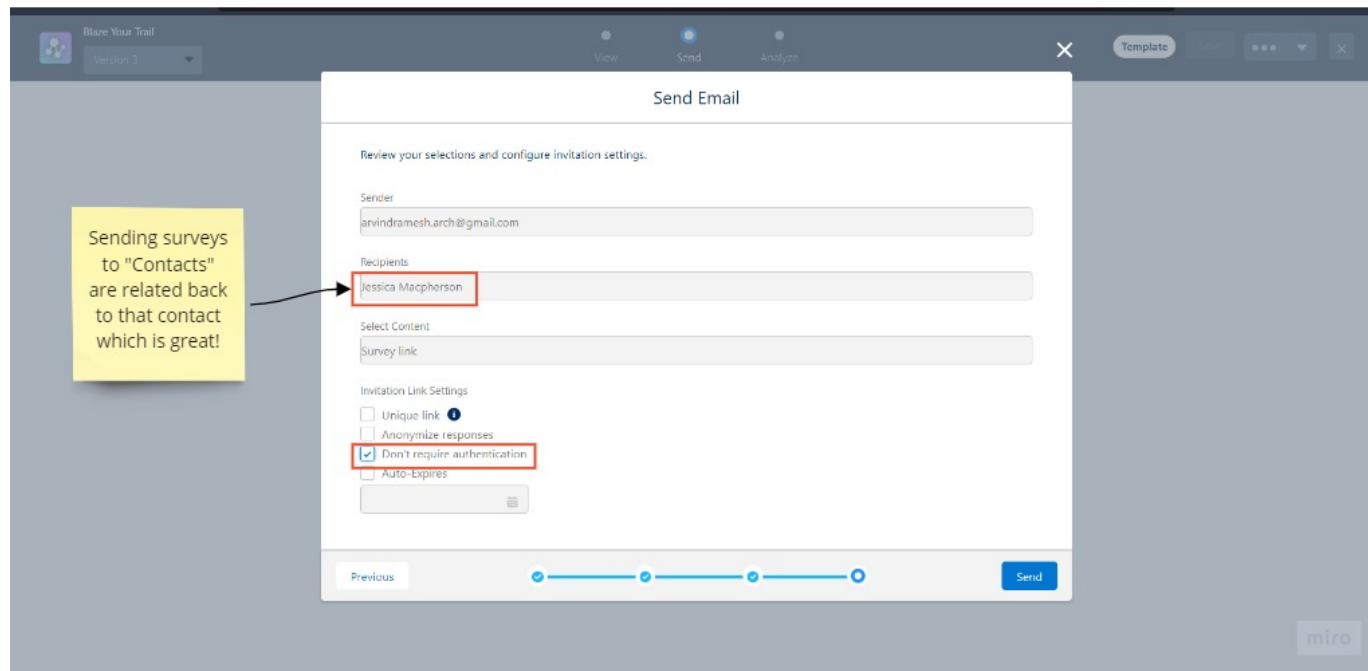
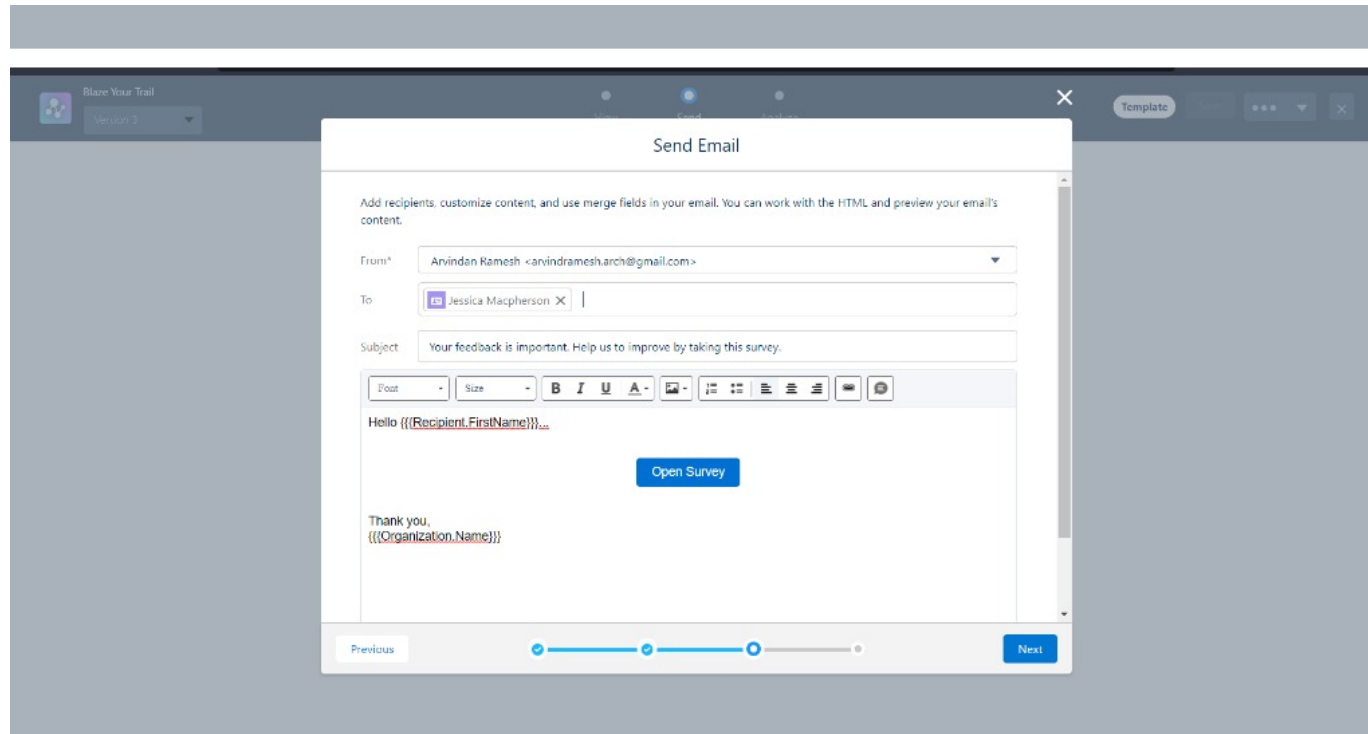
Add recipients to send survey. Pro Tip: Select list of recipients to mass send surveys.

Send to Individuals
Send the invitation to individuals by manually entering email addresses.

Send to List
Send survey invitations to recipients on contact and lead lists and members of a campaign.

Previous **Send** Next

Surveys can be sent to Individuals as well as a list



Connect with me!



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[. \(https://drive.google.com/file/d/12LlxzTtNwXu_gfv_jT2HjjFxlaz8mDfA/view?usp=sharing\)](https://drive.google.com/file/d/12LlxzTtNwXu_gfv_jT2HjjFxlaz8mDfA/view?usp=sharing)



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