

the clean house effect

I'm an avid cleaner and I love nothing more than clearing mess and clutter. My team would argue that this isn't always a positive attribute. When I'm really, really stuck on a fabulous new idea for the magazine or when deadline is ticking over and the going gets tough, I have an irresistible urge to clean. I think it's to do with achieving some clarity in the madness. My theory is that if I'm surrounded by complete disarray, my head is cluttered in a similar way. A clear room indicates a clear mind. I'm far more productive and creative when the office and my home are neat and tidy. This tends to drive everyone batty, especially when there's a lot to be done, but they often join in when I'm reorganising the labyrinth that is the prop cupboard, or cleaning the kitchen. It's no different at home, when I go into a cleaning frenzy at inopportune moments! I'm currently loving these Murchison-Hume cleaning products when the urge hits. They're organic, eco-friendly and smell fabulous (the Australian white grapefruit surface spray is divine). I like the packaging too, and the range comes in this cute timber caddy, so I can carry it with me wherever I go.



PHOTOGRAPHY WILLIAM MEPEM SEE DIRECTORY FOR STOCKIST DETAILS.