

# PERFUME & SANITIZER LABELING GUIDELINE (USA)

## LABEL INFORMATION GUIDELINE PRODUCT LABEL

### LABEL FRONT GUIDELINE

#### REQUIRED INFORMATION

- BRAND NAME

## BOX INFORMATION GUIDELINE UNIT CARTON

### BOX FRONT PANEL GUIDELINE

#### REQUIRED INFORMATION

- Product identifier (body wash)
- Contains XX FL. OZ. / YYY ml (must be in bottom 1/3 of label)  
\*note: lower case ml

### LABEL BACK/BOTTOM GUIDELINE

#### REQUIRED INFORMATION

- **Product Identifier**
  - Fragrance name
  - Perfume/Parfum
  - Size (ml/fl oz)
- **Responsible party:**
  - Company Name
  - Company Address
  - Company Phone Number (Recommended)
  - Company Internet Address (Recommended)
- **Country of origin:** Made in the USA \*with american and imported components.

#### • Symbols



- **Date code (mfg date/lot code)**  
NOTE: Suggested but not required  
Must appear on back/bottom label, or printed on the bottle.  
MOQ for printing: 250 units

#### SAMPLE BOTTOM LABEL



### BOX BACK PANEL GUIDELINE

#### REQUIRED INFORMATION

- **Ingredients:** REFER TO INGREDIENT DECK  
NOTE:  
USA - Ingredients are required.  
EU & INTERNATIONAL - Ingredients and list of known allergens are required. recommended to meet with the toxicologist for a label review to do this correctly if you're considering international distribution.
- **Caution:** Avoid contact with eyes. If eye irritation occurs, rinse with water for several minutes.
- **Responsible party:**
  - Company Name
  - Company Address
  - Company Phone Number (Recommended)
  - Company Internet Address (Recommended)
- **Country of origin:** Made in the USA \*with american and imported components.  
NOTE: Optional but recommended
- **Date code (mfg date/lot code)**  
NOTE: Suggested but not required  
Must appear on back label, or printed on the bottle.  
MOQ for printing: 250 units

#### OPTIONAL INFORMATION

- Romance copy
- Directions (how to use)