

# DIFFUSERS & ROOM SPRAYS (SOLVENT BASE) LABELING GUIDELINES

## LABEL INFORMATION GUIDELINE

### PRODUCT LABEL

### LABEL FRONT GUIDELINE

**REQUIRED INFORMATION (NOT REQUIRED IF THESE INFORMATION ARE ON THE BOX)**

- Brand name
- Product identifier (diffuser/room spray)
- Contains XX FL. OZ. / YYY ml (must be in bottom 1/3 of label)
- IF BOX & PRODUCT BACK LABEL ARE EXCLUDED, A FRONT LABEL IS REQUIRED WITH BRAND NAME AND ADDRESS eg. BRAND NAME/LONDON

### LABEL BACK GUIDELINE

**REQUIRED INFORMATION (NOT REQUIRED IF THESE INFORMATION ARE ON THE BOX)**

- **Ingredients** (not required. if excluded, you must have web address where ingredients can be found online):  
Water (Aqua), Ethoxydiglycol, Denat. Alcohol (Derived from Cane), Essential Oil & Fragrance Oil.
- **CAUTION: EYE IRRITANT.** Avoid contact with eyes and skin. If in the eyes, rinse thoroughly with water for several minutes. If on the skin, wash with soap and water. Do not ingest. If swallowed, do not induce vomiting. Contact a physician or call a poison control center for treatment advice. Keep away from heat and flame. Keep out of the reach of children.
- **Responsible party:**
  - Company Name
  - Company Address
  - Company Phone Number (Recommended)
  - Company Internet Address (Recommended)
- **Date code (mfg date/lot code)**  
*NOTE: Must appear on back label, or printed on the bottle.*  
*MOQ for printing: 250 units*
- **Country of origin (Optional):** Made in the USA \*with american and imported components.

## BOX INFORMATION GUIDELINE

### UNIT CARTON

### BOX FRONT PANEL GUIDELINE

**REQUIRED INFORMATION**

- Brand name & address eg. Brand name/ London
- Product identifier (diffuser/room spray)
- Contains XX FL. OZ. / YYY ml (must be in bottom 1/3 of label)

### BOX BACK PANEL GUIDELINE

**REQUIRED INFORMATION**

- **Ingredients** (not required. if excluded, you must have web address where ingredients can be found online):  
Water (Aqua), Ethoxydiglycol, Denat. Alcohol (Derived from Cane), Essential Oil & Fragrance Oil.
- **CAUTION: EYE IRRITANT.** Avoid contact with eyes and skin. If in the eyes, rinse thoroughly with water for several minutes. If on the skin, wash with soap and water. Do not ingest. If swallowed, do not induce vomiting. Contact a physician or call a poison control center for treatment advice. Keep away from heat and flame. Keep out of the reach of children.
- **Responsible party:**
  - Company Name
  - Company Address
  - Company Phone Number (Recommended)
  - Company Internet Address (Recommended)
- **Date code (mfg date/lot code)**  
*NOTE: Must appear on back label, or printed on the bottle.*  
*MOQ for printing: 250 units*
- **Country of origin (Optional):** Made in the USA \*with american and imported components.