

COSMETIC LABELING GUIDELINES (USA)

FOR BODY WASH, HAND SOAP, LOTION, ROLL ON, HAIR SPRAY, FACE MIST, & FACE OIL

ANYTHING THAT APPLIES TO THE BODY

LABEL INFORMATION GUIDELINE

PRODUCT LABEL

LABEL FRONT GUIDELINE

REQUIRED INFORMATION

- Product identifier (body wash)
- Location identifier required when using single label
- Contains XX FL. OZ. / YYY ml (must be in bottom 1/3 of label)
*note: lower case ml

BOX INFORMATION GUIDELINE

UNIT CARTON

BOX FRONT PANEL GUIDELINE

REQUIRED INFORMATION

- Product identifier (body wash)
- Contains XX FL. OZ. / YYY ml (must be in bottom 1/3 of label)
*note: lower case ml

LABEL BACK GUIDELINE

REQUIRED INFORMATION (NOT REQUIRED IF THESE INFORMATION ARE ON THE BOX)

• **Ingredients:** REFER TO INGREDIENT DECK

NOTE:
*USA - Ingredients are required.
EU & INTERNATIONAL - Ingredients and list of known allergens are required. recommended to meet with the toxicologist for a label review to do this correctly if you're considering international distribution.*

• **Caution:** Avoid contact with eyes. If eye irritation occurs, rinse with water for several minutes.

NOTE: Soaps, Lotion, Hair spray, Face mist & Face oil - Optional | Roll on & Perfume - Required

• **Responsible party:**

- Company Name
- Company Address
- Company Phone Number (Recommended)
- Company Internet Address (Recommended)

• **Country of origin:** Made in the USA *with american and imported components.

NOTE: Optional but recommended

• **Date code (mfg date/lote code)**

NOTE: Suggested but not required
Must appear on back label, or printed on the bottle.
MOQ for printing: 250 units

OPTIONAL INFORMATION

- Romance copy
- Directions (how to use)

BOX BACK PANEL GUIDELINE

REQUIRED INFORMATION

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