

Lavender Farm Possible Streams of Revenue

Have a Lavender Harvest

Fresh-cut Lavender
(have 2-4 weeks)

U-Pick

Fresh Bundles

Crafts
(instruction/
end product)

Dried Bundles
(need infrastructure to dry it in)

Decorative bundles
(storage)

Buds

Sachets

Culinary

Teas

Essential Oil/Hydrosol
(need equipment/facility)

Bulk

Bottled into
end product

Create A Lavender Experience

Through Activities
(such as)

Entertainment
Fun Activities

Pictures/Props

Dining/Food

Education

Animals

Provide Value Added Products

**Home-made or
Procured**

Skin care, home care,
pet care

Edible
(syrups, coffee, honey, etc.)

Adjacent Farm, farm related
or local products
(local crafts, gift items)

Distribution Channels

Fees at Farm

Farm Retail
Store

Farmers
Market

Website Sales

Wholesale

External Brick &
Mortar

Special Events
(garden club, craft fairs)