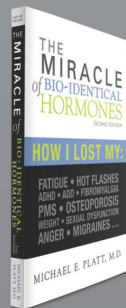


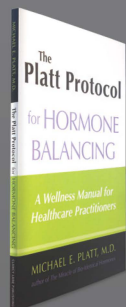
Adrenaline Dominance
Five Literary Awards



The Miracle of Bio-identical Hormones
Six Literary Awards/Spanish Version



Die Hormon Revolution
#1 Hormone Book in Germany



The Platt Protocol for Hormone Balancing
A Wellness Manual for Healthcare Practitioners



Platt Pro 5%
100% Natural Progesterone Cream

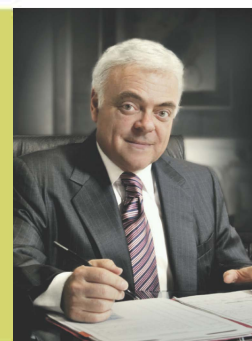
IS YOUR DOCTOR MISDIAGNOSING YOU?

Can the Cure be as Simple as Reducing Levels of Adrenaline?

Millions of people nationwide are seeking treatments for a variety of conditions and getting no relief, so what are their doctors missing? Dr. Michael Platt says that conditions ranging from weight gain and insomnia to fibromyalgia and road rage can easily and quickly be treated with his unique approach to adjusting certain hormones. This idea is virtually unknown to the medical community. Reducing levels of this hormone creates a dramatic improvement in the quality of life, occurring within minutes.

DR. MICHAEL E. PLATT – BIOGRAPHY

- Board certified, Internal Medicine
- Specializing in wellness and hormone therapy
- Considered to be one of the leading experts in managing excess adrenaline and the use of high-dose progesterone



STORY IDEAS

- **Suffering from anxiety, neck tension, cold hands and feet, insomnia, anger, tinnitus, or urinary urgency?** Welcome to the world of adrenaline dominance.
- **Weight loss?** Could you be gaining weight during your sleep due to adrenaline?
- **Stress & Depression?** There are two types; endogenous and reactive and how adrenaline plays a role in endogenous depression.
- **Hormone Balancing?** Do's and Don'ts
- **ADHD is not a learning disorder – it's an interest disorder:** Why drugs and special classes are not the answer
- **Adrenal Fatigue:** De-mything the diagnosis and testing
- **Fibromyalgia, interstitial cystitis, PMDD:** Doctors claim there is no cure for these conditions. Could they be wrong?

MEDIA EXPERIENCE

- Originated 'The Wellness Hour' on television
- Facebook Live "Hey Doc" Events
- Speaker at national and international medical conferences
- Multiple articles in periodicals including "The Wellness Journal"
- Multiple podcast and radio interviews, including Dave Asprey's Bulletproof Radio, Brad Kearns' Primal Blueprint podcast, and Allison and Suzy's Food Heals Nation podcast and many more!

CONTACT INFORMATION

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