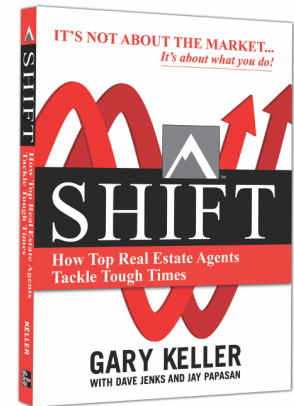


# SHIFT

## Book Club



### Welcome!

This book club will take you through the 12 Tactics of *SHIFT* in 12 sessions. Each session has an accompanying worksheet to help amplify the impact to your business. You can find these worksheets on [KellerINK.com](http://KellerINK.com).

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