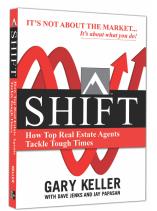
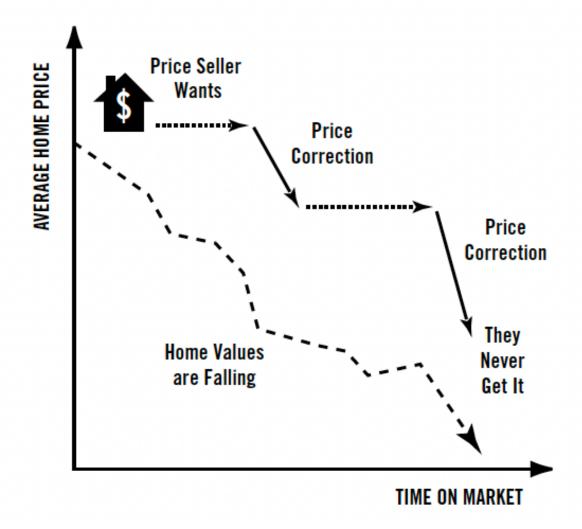
## **f**Keller**INK**

## SHIFT

**CHASING THE MARKET – FIGURE 32** 





If sellers fall behind a market with falling home values, they can end up chasing the market down, because home values are always falling faster than their price reductions.