

FOR IMMEDIATE RELEASE:

EGO Wins Four Industry Innovation Awards

Chicago, IL

The fourth annual Pro Tool Innovation Awards have been decided, and for the third year in a row, EGO is a winner. Tool and accessory winners were decided by their level of innovation, power, and value. These are best-in-class products that are truly ahead of their time.

The following EGO 56V Lithium-Ion products are recipients of this prestigious industry award: EGO POWER+ 21" Snow Blower, EGO POWER+ 600 CFM Backpack Blower, EGO POWER+ 21" Self-Propelled Mower and EGO POWER+ 15" String Trimmer

"When manufacturers build tools and accessories that break the mold, they deserve recognition. Professional consumers need to know which tools are a cut-above and breaking new ground," said Clint DeBoer, Executive Director of the Pro Tool Innovation Awards. "These are the tools that should really be in every tradesman's toolbox. They can save you time, money, and even make the job easier or more ergonomic."

A panel of judges made up of tool professionals from across the United States weighed in on entries from top global manufacturers. Here's what the judges had to say about the EGO winners:

EGO SNT2102 POWER+ Snow Blower

When Pro Tool Reviews got a sneak peek at the EGO 56V Snow Blower, they got to use it against other battery-powered and entry-level gas options. This wasn't a bottom of the barrel comparison though—these were well-respected models within both ends of the industry. Using the EGO even against gas power almost seemed unfair. The fact that EGO is getting this much power and packing this many features into a Lithium-Ion powered snow blower instantly pushed them to the front of the pack.

EGO LB6002 Power+ 600 CFM Backpack Blower

It seems like EGO never sits still long enough to let someone else take over as an industry leader when it comes to battery powered OPE. While others are trying to earn legitimacy with commercial crews, EGO owns the homeowner market. Their new backpack blower is a great example of why. Pushing 600 CFM up to 145 MPH with an ergonomically sound backpack system, EGO brings the large acreage homeowner into the system with the power they need, but without breaking the bank

EGO LM2102SP POWER + 21" Self-Propelled Mower

When Pro Tool Reviews did their Lithium-ion lawn mower shootout last year, they were impressed that so many mowers had reached real legitimacy when it comes to run time and power. Like they tend to do, EGO stepped it up from there and delivered the first self-propelled model on their 56V platform. They built it on the foundation of their successful first generation mower, leaving features we love—like the fold up storage and one-handed height adjustment.

EGO ST1502-SF POWER + 15" String Trimmer

Sometimes you just get it right, and that's what happened for EGO when they developed their 15" String Trimmer. Need proof? This model came out on top of a very competitive group in Pro Tool

Reviews' Lithium-ion String Trimmer Shootout, beating a couple of well-known commercial brands in the process. What makes this EGO brushless trimmer so great isn't that they're doing things no one else is doing. They are, however, combining most of the best available features and packaging it at a price that's almost too good to be true. They've also reduced vibration to really low levels.

For further information about EGO, please visit www.egopowerplus.com

About the Pro Tool Innovation Awards

The Pro Tool Innovation Awards (PTIA) are an annual awards program judged by a panel of professional tradesmen in the electrical, plumbing, MRO and concrete fields as well as general contractors and builders. The Pro Tool Innovation Awards seek to discover and recognize the most innovative tools in the residential and commercial construction industry across a wide variety of categories. The Awards are backed by over a dozen print and online media sponsors, including its founding member, Pro Tool Reviews.

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