

COMMUNITY FUNDRAISING



WITH



So, we hear you're interested in the Just Coffee Cooperative COMMUNITY FUNDRAISING PROGRAM...

Just Coffee Cooperative is a worker-owned coffee roaster dedicated to creating and expanding a model of trade based on transparency, human dignity and environmental sustainability. We build long-term relationships with small-scale coffee growers to bring you a truly incredible cup of coffee. Our farmer-partners work incredibly hard to produce the finest coffee and it is our passion to bring out it's best and to make it available to you honoring their expertise and hard work.

We are proud to roast socially and environmentally conscious coffee that aligns with many of your values. By using Just Coffee for your fundraising you are not only supporting local small business but you are also helping support the international community of farmers and their families who provide us with these delicious beans.

Reasons why you'll love our program...

- ★ Profits average approximately \$5 per bag
- ★ Dedicated customer support representative
- ★ Keeps fundraising business local and personal
- ★ Turn-key program for your organization to get fundraising quickly
- ★ A product your supporters already use and will be happy to purchase
- ★ You collect funds, so no waiting for payout



Got questions?
Ready to get started?
Email fund@justcoffee.coop

PRODUCTS WE OFFER

YOUR CUSTOM LABEL COFFEE

Want to see **your** organization on a label?
Have a child's art you could feature?
Your supporters will love looking at your custom art every morning, reminding them of all the great work you do while drinking a great cup of coffee.

We can help assemble your art/text or send us your fully finished masterpiece. Either way we know your supporters will ask for this product year after year!

Choose between a medium roast from Guatemala or dark roast from Honduras. Or offer both!

Order Minimums apply. See FAQ.

Caffeinated- \$8.50/bag

Decaf- \$9.00/bag

Suggest Retail- \$13.00/bag



Examples of some of our great custom label fundraising partners.

PRE-PRINTED LABEL COFFEE

Like the idea of using our art instead? Use our beautifully designed, pre-printed labels.

Choose between-

-Stompin' Grounds- medium roast

-Bonfire Blend- dark roast

- Dream Big Decaf- Decaf dark roast

Or offer all three!

Caffeinated- \$7.50/bag

Decaf- \$8.00/bag

Suggest Retail- \$13.00/bag



HOT CHOCOLATE

Delicious cocoa with only two ingredients- cocoa & sugar. Fair trade cocoa from Ghana. Processed by Omanhene Cocoa Bean Co. in Mequon, WI exclusively for Just Coffee Co-op.

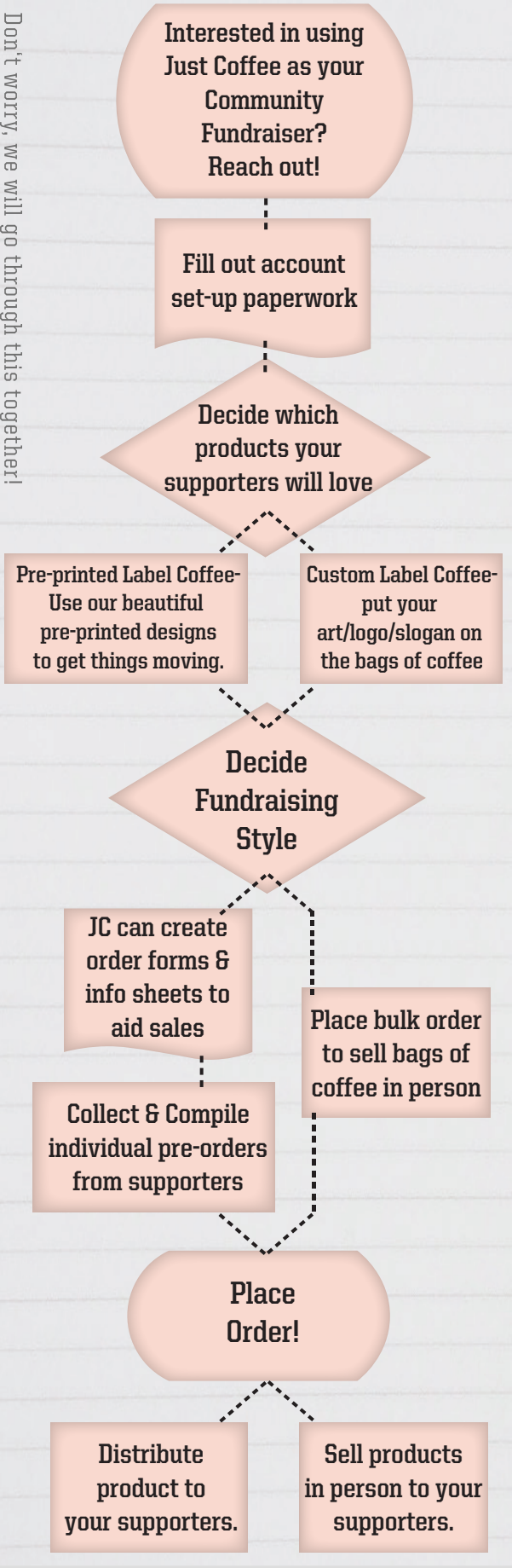
\$6/tin

Suggest Retail- \$10.00/ tin



ORDER OF OPERATIONS

Don't worry, we will go through this together!



SUPPLEMENTAL DOCUMENTS

Request a custom product catalog to inform and engage your supporters.

PRESCHOOL OF THE ARTS FUNDRAISER

PSA GOLDEN ANNIVERSARY ROAST
 This custom coffee was created just for Preschool of the Arts. A dark roast, single origin coffee from Honduras. This complex and smoky dark roast will put the spring in your step needed to keep up with your perky preschooler.
 \$ 13



DREAM BIG DECAF
 This ever-so-slightly smoky decaf coffee packs big flavor without the big dose of caffeine. This coffee is 100% Fair Trade, shade-grown and certified organic and was naturally decaffeinated without chemicals.
 \$ 13



DR. PENNY'S HOT COCOA
 Dr. Penny's favorite treat after playing in the snow of the sun. (She loves hot cocoa!) Fair trade cocoa from Ghana. Processed by Omaniense Cocoa Bean Co. in Madison, WI.
 \$ 10



TO PLACE AN ORDER EMAIL MOLLIE MSTETZER@PRESCHOOLOFTHEARTS.COM

If you'll be collecting orders, we can create a custom order form for those out in the community to keep track of orders.

Fundraising Order Form
 Middleton Cross Plains Orchestra

Name & Contact Info	D.S. al Caffe Dark Roast 12oz bag- \$15		Poco Leggiere Medium Roast 12oz bag- \$15		Hot Chocolate 12oz tin \$10	order total
	whole bean	ground	whole bean	ground		
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						

If education is a part of your mission, we can provide information about the farmer partners who grew the coffee you are selling.

EMAIL FUND@JUSTCOFFEE.COOP TO GET STARTED TODAY

YOU HAVE QUESTIONS. HERE ARE YOUR ANSWERS.



Why choose Just Coffee?

We're glad you asked! Just like you, we have a mission. Just Coffee Cooperative is a worker-owned coffee roaster dedicated to creating and expanding a model of trade based on transparency, equality, and human dignity. We strive to build long-term relationships with small-scale coffee growers to bring you a truly incredible cup of coffee. Please visit our website at: <http://justcoffee.coop/about> to read more about how you are supporting our mission.

Do I need to be non-profit to participate?

We have developed the Community Fundraising program to help non-profit organizations and groups raise money to support their cause. Not sure if you qualify? Send an email to: fund@justcoffee.coop and introduce yourself, we'd love to meet you!

If you are interested in learning about pricing for group sales, such as an office account, please contact Customer Service at: customerservice@justcoffee.coop and we will direct you to the appropriate contact.

Is there a contract?

No, there is no contract. We do require you to sign a form stating that you read our requirements. If you decide the Community Fundraising Program isn't for you just let us know.

Can I customize labels?

Yes! Think how excited your supporters would be to take home a delicious bag of coffee named after your organization with your unique label on the bag. Because custom labels take time to make perfect we have an order minimum of 50 bags. Must be all one roast (medium or dark), any combination of whole bean or ground. (see below)

Are there minimums?

Yes. If you will be using our snazzy pre-designed labels the minimum order of 25 units is required per order. This can be coffee, hot cocoa or both!

Custom Label Coffee Minimums are 50 bags of coffee per label/roast. If you want to offer a medium and a dark roast, your order minimum would be 50 bags of dark roast and 50 bags of medium roast. And the art should change for each roast to reflect the difference in the coffee within. Think of it as two separate custom coffee labels.

When is payment due, and can I pay online?

Like our other accounts, we require payment within 30 days from invoicing your order. Payment can be made online and is required in full. If you ever have questions regarding your invoice, please feel free to give us a call at 608.204.9011 x110.

How do I receive my order?

All Community Fundraising orders will conveniently be shipped to you. This is for both local and out-of-state accounts. We use standard UPS shipping and we are happy to help estimate an arrival date based on your location. Shipping cost will be added to your order once it is roasted, packaged, and weighed. For safety reasons, we do not offer a pickup or delivery option at our production facility.

YOU HAVE MORE QUESTIONS. HERE ARE MORE ANSWERS.



Do you have chocolate, tea or other merchandise for sale?

We do offer Omanhene Hot Chocolate for all those non coffee drinkers. We do not offer chocolate bars, tea, or other merchandise for sale through our Community Fundraising program at this time. Be sure to let us know if there is something you're interested in, and we will certainly consider it for the future. For now, our focus is supporting the families and farmers we partner with while still providing you with the best coffee possible!

What is the turnaround time for ordering?

We roast to order so you receive the freshest coffee. Generally you can expect 5-10 business days. Orders over 100 bags are subject to a longer production time. We make every effort to get your coffee to you as quickly as possible. Production time will be communicated when order is placed. If you schedule when you will be placing an order a timeline can be estimated. We have limited availability over the winter holidays. Orders placed in November & December are subject to longer production times.

Are group orders packaged individually?

You will receive your 12oz packages of coffee boxed collectively. We do not send orders individually or ship directly to your customers.

Can I order other Just Coffee products besides the Community Fundraising line?

We would love for you to enjoy some of our other coffee blends as well, however, the only coffee eligible for the Community Fundraising program are: Bonfire Blend, Stompin' Grounds, Dream Big Decaf, and our Custom Artwork Dark Roast, Medium Roast, and Decaf.

You can purchase other coffee through our website, or if you are interested in purchasing coffee regularly for an office account, please contact us at: customerservice@justcoffee.coop.

My order is missing something!

Please contact us as soon as possible if you find an error in your order entry or if you notice an item is missing from your shipment. Time is of the essence! You can email us at: fund@justcoffee.coop or call our production facility at 608.204.9011 x110. Thank you!

**DID WE MISS SOMETHING?
WANT TO DISCUSS IF THIS PROGRAM IS RIGHT FOR YOU?
EMAIL US!
FUND@JUSTCOFFEE.COOP**