

## Screen Printing

## Hot Stamping

## Flexo Printing



## General Information for Post-Printing

- Standard Lead Times:** We strive year round to provide a ten business day lead time. Lead times are subject to fluctuations in machine capacity and product availability. The total quantity of impressions will also effect lead times, please add additional time for more than 5,000 total impressions. For example: the total number of impressions on a 2 color logo printed on 2 sides is 4 impressions per bag.
- Approvals:** Signed sales order acknowledgements & proof approvals must both be received before lead-time can begin. If received by 9 am CST, it counts as day one. Please carefully check all details on both the art/placement proof as well as the acknowledgment since a signature confirms the accuracy of all information and is an agreement to all charges stated.
- Quantity Pricing:** Post-printing allows us to combine multiple sizes of the same style of product to accumulate toward the per thousand cost, provided one common plate & foil/ink are used. Specifically when Hot Stamping, changing the plate or foil using a \$20 change fee is a good way to obtain quantity pricing. Change fees cannot be used in screen, flexo printing or second side printing. When printing each side with different artwork, use pricing for 1 sided pricing x 2, as the job requires two set ups and may run on different machines.
- Rush Orders:** A 25% upcharge of the printing price (minimum of \$50) will be applied to any order requesting a quicker ship date than current lead time allows. Additional charges to air freight new plates may be required. Rush charges are subject to changes due to production schedule and time of year. In the 1st & 2nd quarters of the year, quicker lead times may be available with no additional upcharges; call customer service to inquire.
- Artwork:** We can accept pdf, ai, or eps files. Artwork must be vector and outlined. Jpeg artwork will not provide quality printing in one color printing, and cannot be used for multiple colors. Changes made to supplied artwork will be billed at \$60 per hour with \$15 minimum charge. We can print up to 45 line screen in Flexo and up to 100 line screen in Screen Printing. In Hot Stamping half tones (screened effect) do not appear the way they do in ink. Instead a half tone adds texture to the solid foil impression.
- Proofs:** Up to 2 proofs (per size) are included with each order. Additional proofs will incur a \$15 charge per proof. Please check all details on proofs carefully as electronic artwork does not always transfer consistently and minor changes can occur.
- Registration:** Screen Printing tolerance is 1/16" shift in any direction between colors  
Hot Stamping is 1/8" and Flexo Printing is 1/2" in any direction with no critical alignment.  
Process Printing, by nature, registers multiple colors in critical alignment.
- Coverage:** Hot Stamping & Flexo Printing cannot tolerate heavy ink coverages therefore we recommend screen printing for those applications.
- Merchandise & SOS Bags:** Merchandise and SOS bags are Hot Stamped flat when printing one side which creates a ghost impression on the back of the bag. To avoid this, the bags can be inserted; a \$50 fee applies per 1000.
- Restrictions:** In Flexo Printing, a \$50 insert fee per 1,000 impressions applies to any bag with an overall length measuring less than 11".
- Labeling:** Provided labels can be applied at time of printing, or converting, for a charge of \$9.00 per 100.

### Easily identify the printing method.

Follow this coding system to identify the printing method available for the products listed in this catalog. SS = Screen Printing, HS = Hot Stamp, FL = Flexo Printing. This will be located in the far right side of the header line. The letters will appear where that method of printing is available for that item.

Product Code	Size	Pkg	Wt/Pkg	1	5	10	25+
<b>White Gloss (Economy) Gift Boxes</b>							
BX-GE333	3" x 3" x 3"	100	5	18.02	15.99	15.00	FL HS SS

## Plate Costs & Screen Charges

### Hot-Stamp Plate Cost:

To determine plate size in square inches add 1" to both width and height of image and multiply together.

Up to 30"	31" - 40"	41" - 50"	51" - 60"	61" - 70"	71" - 80"	81" - 90"	Over 91"
75.00	88.00	110.00	131.00	154.00	175.00	198.00	\$2.15 /Sq Inch

### Flexo Plate Cost:

To determine plate size in square inches add 1" to both width and height of image and multiply together.

Up to 30"	31" - 40"	41" - 50"	51" - 60"	61" - 70"	71" - 80"	81" - 90"	Over 91"
69.00	70.00	70.00	73.00	73.00	75.00	84.00	\$0.95 /Sq Inch

### Screen Charges:

Screen Charges for New Artwork = \$75 (per screen/per color). Repeat Orders (same artwork/size) screen charges waived.

# Flexo Printing



A rotary system using water based ink and a flexible plate which is mounted directly onto the printing cylinder. The plate is kept on file for future use. It is our fastest post-printing process and quite economical. Product options are limited to paper finishes for ink absorption. Product with handles must be fixed like that of a twisted paper handled shopping bag. Bags with rope handles will not run on this type of printing machine. Single color prints are best suited to this process. When printing multiple colors, registration cannot be critical due to machine variances.

**Ink color will vary due to absorption and texture of surface being printed.**

### Custom Ink Colors Available

Initial Order: \$80-\$125 per color

Repeat Order: \$15 per order

## Pricing per 1,000 pieces (or Minimum Charge if less than 1,000)

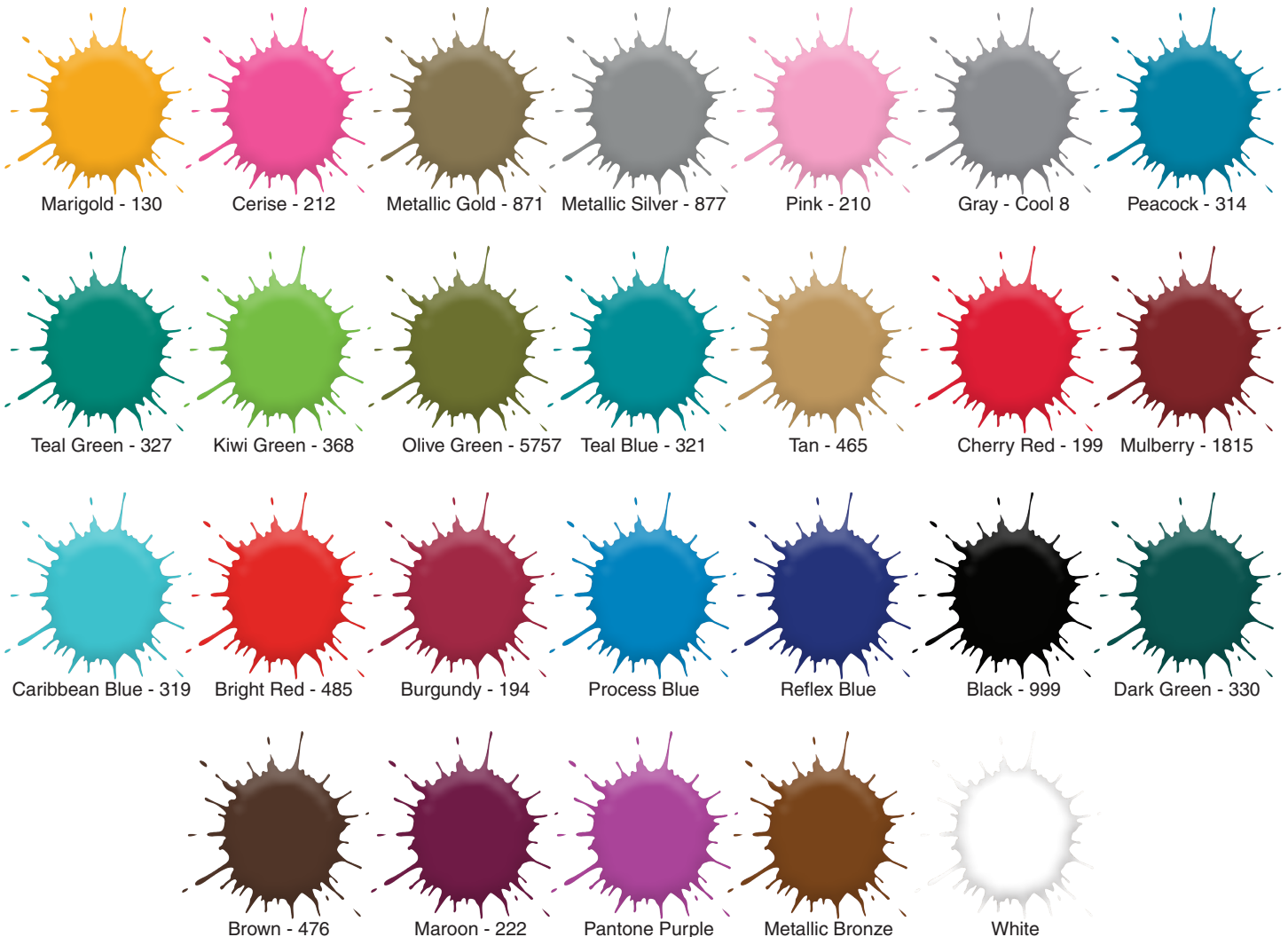
	1,000 pcs	2,000 pcs	3,000 pcs
<b>Paper Shopping Bags &amp; SOS Bags (Universal size shopper is excluded)</b>			
Per Color / 1 Side	120	110	105
Per Color / 2 Sides, Same Plate Used	240	230	215
Per Color / 2 Sides, 2 Different Plates Used	280	265	250
<b>Paper Merchandise Bags &amp; E-Commerce Envelopes</b>			
Per Color / Per Side	110	100	95
<b>Paper Boxes including Gift, Bakery &amp; Apparel</b>			
Per Color / Per Side	110	100	95

**An insert is required for any product with a total height of less than 11" at \$50 per 1,000 pieces**

## Size Changes are FREE!

Combine multiple sizes of the same style of product to accumulate toward the total quantity printed and use that number to determine print charges. This assumes the same plate and ink color are being used on the entire quantity. Same style refers to categories of like product such as Shopping Bags, Gift Boxes, Merchandise Bags, Gable Boxes, SOS Bags etc.

## Standard Ink Colors For Flexographic Printing



# Hot Stamping



This process uses a metal plate in combination with heat, pressure & duration to transfer the foil to the surface of the product, leaving the desired impression. The plate is kept on file for future use. Foil colors can be metallic, matte, or gloss. Each foil has a different backing to adhere to different substrates. Printing colors are limited to available foil from our suppliers. If a specific PMS color is desired, screen printing is the better option. This is the only method to obtain a true metallic image.

2 Sided pricing only applies when same artwork is printed on both sides, use 1c/1s pricing x 2 if not the same. Not all foil colors will adhere to all product types. Additional Foil Colors available at an upcharge.

## Pricing per 1,000 pieces (or Minimum Charge if less than 1,000)

	Up to 25 Sq Inch	26 - 50 Sq Inch	51-90 Sq Inch	91-150 Sq Inch
<b>Paper Shopping &amp; SOS Bags</b>				
Per Color / 1 Side	170	190	210	230
To Print Second Side	Add 110	Add 110	Add 110	Add 110
<b>Euro Style Bags</b>				
Manhattan, Matte & Gloss Laminated Eurototes; Sophie Shoppers				
Per Color / 1 Side	200	220	240	260
To Print Second Side	Add 110	Add 110	Add 110	Add 110
<b>Poly Products</b>				
Frosted Soft Loop Shoppers, Ameritotes, Superwave, Tamper Resistant Delivery & Frosted Merchandise Bags				
Per Color / Per Side	195	220	240	260
For second side double 1 side pricing then add insert charge of \$50 per thousand				
<b>Paper Merchandise Bags</b>				
Per Color / Per Side	150	165	180	200
For second side double 1 side pricing then add insert charge of \$50 per thousand				
<b>Mod Bags</b>				
Per Color / 1 Side	250	270	290	310
Second side print not available				
<b>Boxes - Standard</b>				
Apparel, Gift & Bakery Boxes				
Per Color / Per Side	165	190	210	235

## Pricing per 100 pieces: Per Color / Per Side

	Minimum Charge	Less than 1,000 pcs	1,000 pcs & above
<b>Boxes- Small:</b> Jewelry, Italian Favor, Pillow Packs & ViewIt Stationary boxes			
<b>Cards &amp; Tags:</b> Enclosure Cards, Gift Tags & Billfolds (MB-GB)			
<b>Poly Bags:</b> Zipper Pouches & 4 mil reclosable	105.00	15.50	13.50
<b>Misc:</b> Velveteen, Satin & Cotton Pouches (limited foils available), Gift Card Folders (MB-GC), Tins w/Window & Zipper Garment Bags	155.00	27.00	24.00

## Pricing per Impression: 1 color

Rigid Folding Boxes	Minimum Charge	Less than 1,000 pcs	1,000 pcs & above
	175.00	2.75 each	1.75 each

## Combine for Quantity Pricing

**Size Changes are FREE.** Combine multiple sizes of the same style of product to accumulate toward the Per Thousand printing cost, provided one common plate & foil are used. Same style refers to categories of product like Shopping Bags, Frosted Bags, Sophie Shoppers, Apparel Boxes, Gift Boxes, etc.

For Example:

An order for 500 Petite shopping bags and 500 Fashion shopping bags using the same 40 square inch plate would be charged a total of \$190 for 1 side printing.

If the order were for 1000 Petites and 500 Fashion, again using the same 40 sq inch plate, the print charges would be  $1.5 \times 190 =$  a total of 285.00.

### What if you want to use TWO different size plates?

Use the \$20 plate change fee to obtain quantity pricing.

For Example:

An order for 500 Petite and 500 Fashion shopping bags, using a 25 sq inch plate for the Petite and a larger 50 sq inch plate for the Fashion would be charged \$190 (the printing for the larger size) plus \$20 to change the plate. A total of \$210 for 1 side printing.

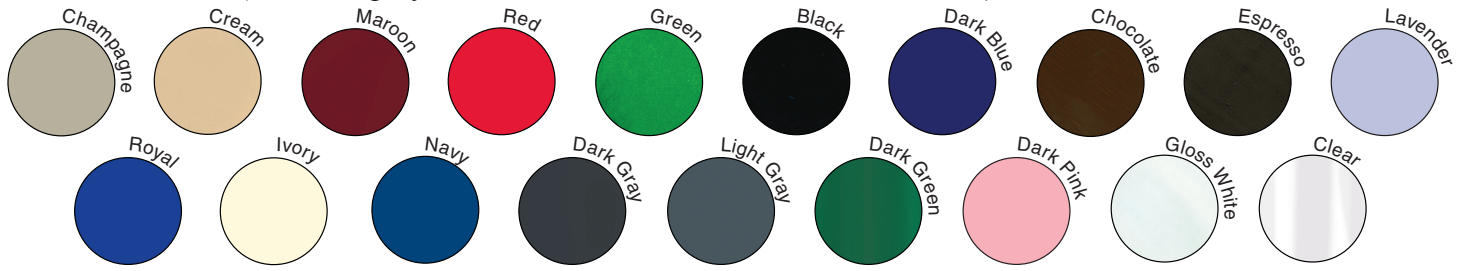
If the order were for 1000 Petites and 500 Fashion, again using two different plates, the print charges would be  $1.5 \times 190 + 20 =$  a total of 305.00.

Change fees cannot be used on second side printing. When printing each side with different artwork, use pricing for 1 sided pricing x 2, as the job requires two set ups and may run on different machines.

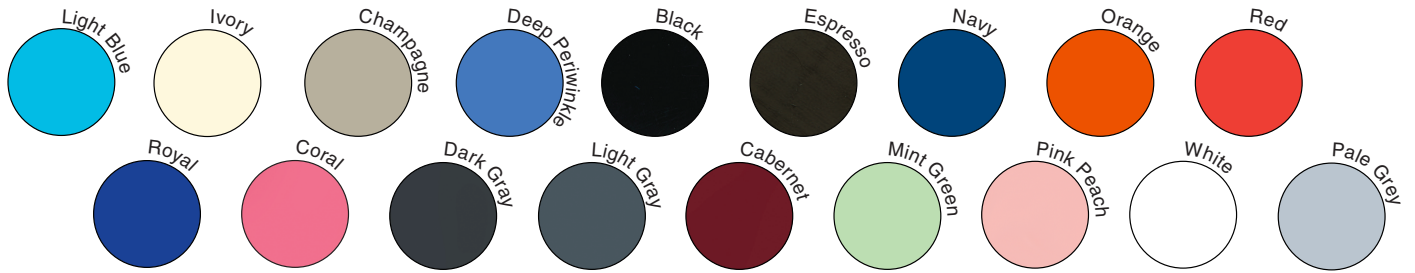


# Standard Foil Colors

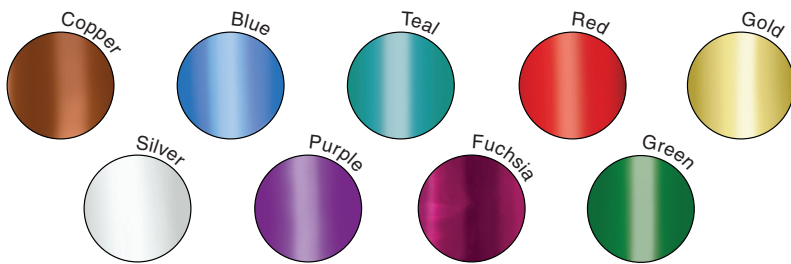
## Gloss Finish *(Does not perform well on natural or uncoated substrates.)*



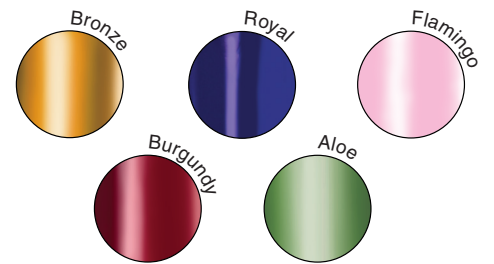
## Matte Finish



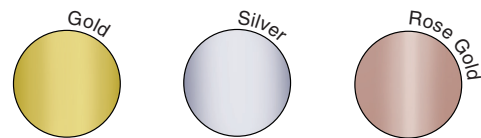
## Standard Metallic-A



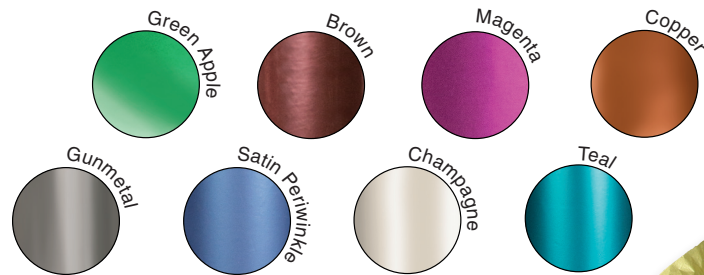
## Standard Metallic-B



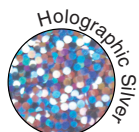
## Brushed Metallic-A



## Brushed Metallic-B



## Special Effects



# Screen Printing



In this method a screen is used instead of a plate. Ink is pushed through a fine mesh screen to transfer the desired image to the product. It is our most versatile process because of its gentle and precise nature. We can match any PMS ink color when printed on a white substrate. When ordering a colored substrate, please be aware that the background will effect the end result and change the color. Therefore, we suggest you request an ink draw down to assure the color meets your customer's expectations. Multiple colors can be accomplished on a wide variety of products. We use UV ink which creates a glossy finish. A matte additive can be requested to remove the gloss; or a metallic powder can be added to the ink to create a brushed metallic look. Screens must be made on every order, repeat or new, as the screen is reclaimed and used again. The film used to make the screens is stored in the file to be used on future orders.

**Screen Charges for New Artwork = \$75 (per screen/per color).**  
**Repeat Orders (same artwork/size) screen charges waived.**

## Pricing per 100 pieces

		1 color	2 colors	3 colors
<b>Paper Shopping &amp; Merch Bags</b> including SOS Bags, Sophie Shoppers & Frosted Shoppers				
<b>Euro Style Bags</b> including Manhattan, Laminated Matte & Gloss Eurototes, Mod Bags				
<b>1 side</b>	<b>Minimum Print Charge</b>	207.10	400.00	585.00
	750 pcs	29.30	56.40	82.90
	1000 pcs	27.30	52.60	77.10
	3000 pcs	26.00	50.30	73.90
	5000 pcs	25.40	49.30	72.10
<b>2 sides</b>	<b>Minimum Print Charge</b>	350.00	720.00	1050.00
	750 pcs	49.90	101.60	149.10
	1000 pcs	46.40	94.70	138.90
	3000 pcs	44.30	90.60	133.00
	5000 pcs	43.30	88.70	129.90

		1 color	2 colors	3 colors
<b>Specialty Corrugated Boxes:</b> eCommerce boxes; Bakery, Gourmet & Wine, Carriers & Boxes; 2 Piece Folding Boxes (MB-2P) & Trays				
<b>All Boxes:</b> Jewellery, Gift, Apparel, Gable, Pillow Packs (paper), Favor Boxes & View-It Stationery				
<b>Gift Card products:</b> Soft Touch Magnetic (MB-GS), Folders (MB-GC), & Billfolds (MB-GB)				
<b>Cards &amp; Tags:</b> Enclosure Cards, Gift Tags & Billfolds (MB-GB)				
<b>Specialty Bags:</b> Tin Tie Bags; Zipper Pouches; Poly Superwave, Delivery & Merch (1.5 Mil min thickness)				
<b>1 side</b>	<b>Minimum Print Charge</b>	129.00	250.00	378.00
	300 pcs	54.00	101.00	154.00
	500 pcs	41.00	78.00	117.00
	1000 pcs	28.00	52.00	80.00
	3000 pcs	26.50	51.00	77.00
<b>2 sides</b>	<b>Double above for 2nd side where applicable</b>			

		Per color
<b>Cotton &amp; Organza Bags (Organza &amp; Wine Cotton Bags are limited to one color only)</b>		
<b>1 side</b>	<b>Minimum Print Charge</b>	180.00
	300 pcs	60.00
	500 pcs	57.00
	1000 pcs	54.00
	3000 pcs	51.00

## Size Changes are FREE!

Combine multiple sizes of the same style of product to accumulate toward the total quantity printed and use that number to determine print charges. This assumes the same screen and ink color are being used on the entire quantity. Same style refers to categories of like product such as Shopping Bags, Sophie Shoppers, Jewelry Boxes, Gift Boxes, Pillow Packs, etc.

## Ink Colors for Screen Printing

**PMS Ink Match \$30 per color**

**Standard Stock Inks:** There are no additional charges for the following standard ink colors. PMS numbers shown are approximate when printed on gloss white and compared to coated PMS charts. These colors will naturally change when printed on various substrates and colored backgrounds. Ink draw downs are available upon request.

**Matte & Metallic Additives:** Available for an additional \$10 charge per 1,000 impressions.

Yellow 012 C	Orange 021 C	Mandarin Red 485 C	Cerise 226 C	Cherry Red 32 C	Dark Pink 1895 C
Bright Green 334 C	Hunter 330 C	Process Blue 2945 C	Navy Blue 2746 C	Plum 262 C	Purple 2695 C
Apple Green 361 C	Brown 4625 C	Black	Light Gray 429 C	Peacock Blue 314 C	Dark Grey 10 C
White	Vibrant Pink approx. PMS 806	Vibrant Green approx. PMS 802	Vibrant Blue approx. PMS 801	Brushed Gold 8383 C	Brushed Silver 877 C

Vibrant colors available on white substrates only

Brushed Metallics = \$10 upcharge per 1,000 impressions

# Choose Screen Printing When...

## Large Print Area



When your artwork covers a large area. Excessive foil needs raise cost. Screen printing is cost effective for these situations

## Screened Colors in the Artwork



Use varying percentages of ink to create a print that looks like multiple colors.

## Multiple Colors



Discounts for multiple colors. Sizes combine when using the same artwork.

## A Specific Color is Required



We mix our own ink which means you get the color you want!

## Heavy Ink Coverage



Large coverage in hot stamping means trapped air and broken foil. Screen printing is the solution.

## Tighter Registration Between Colors



Our tightest printing option at 1/16" shift between colors.

## Gloss or Matte Finish

Our ink is naturally glossy; get an upscale look without using foil. Add matte additive for a natural look.

## Larger Print Runs

Price breaks are given for longer runs.

## Change Color in Run

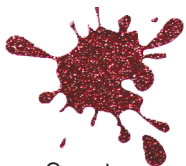


\$50 Ink wash charge provides the opportunity to change colors while on press.

## Sizes Combine for Quantity

No upcharge to combine multiples sizes. As long as they use the same screen, we'll set up the additional size for free!

# High Sparkle Glitter Inks Add \$25 per 1,000 impressions



Garnet



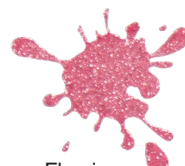
Ruby



Red



Magenta



Flamingo



Ice Pink



Orchid



Lavender



Violet



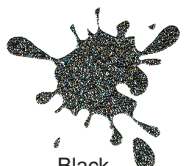
Diamond



Silver



Gunmetal



Black



Chocolate



Candlelight



Champagne



Gold



Yellow



Orange



Emerald



Green



Ocean



Lime



Light Blue



Blue



Peacock