

## Die-Cut Decal **INSTALLATION INSTRUCTIONS**

### **STEP 1:** Choose a location

Visualz die-cut decals adhere well to smooth, indoor surfaces. **Choose one of the RECOMMENDED surfaces.**

#### **Recommended Surfaces:**

- Smooth walls
- Painted drywall
- Glass
- Metal
- Sanded wood (without lacquer)
- Inside, temperature controlled environments

#### **NOT Recommended Surfaces:**

- Freshly painted walls. Wait 30 days after painting before you put up your Visualz die-cut decal.
- Textured walls
- Unpainted drywall
- Brick
- Cinder block
- Porous, textured paneling
- Vehicles
- Outside, non-temperature controlled environments

### **STEP 2:** Measure

Measure your space to make sure the decal will fit.

### **STEP 3:** Unwind

Unwind the decal and lay flat for an hour prior to application.

### **STEP 4:** Clean the wall

Visualz die-cut decals require a clean wall for a good application. Use a warm, damp cloth to wipe down the surface and let it dry completely. **DO NOT** use soap or cleaning agents, which can make your decal stick poorly.

### **STEP 5:** Find help

Find someone to help you with the installation to help avoid having the decal stick to itself once the backing is peeled off.

### **STEP 6:** Stick it to the wall

With help from a friend, start at the top of your Visualz decal, slowly and carefully peeling it from its backing. Take care to watch the edges so they do not snag or tear. If the decal does not separate easily from the unprinted vinyl, firmly press down on the printed portion inside the cut line. Peel away the unprinted vinyl from the edge of the cut line. Your decal should remain on the backing. Dispose of the unprinted vinyl.

Place one corner on the wall and slowly smooth the rest into place using minimal pressure. If you make a mistake, gently peel the decal off the wall and reposition it.

To get any air bubbles out, start from the middle of your decal and push out to the edges with a squeegee, piece of cardboard, or a credit card. Keep the backing in case you want to move your decal to a new location.

Visualz die-cut decals are repositionable up to 2-3 times before the adhesive loses tackiness.