CARDEXCHANGE®
PRICETAG

A Taste for Labels

The CardExchange® PriceTag

Showcase your Ingredients & Allergens

- **Allergen Free Products**

- **Common Allergens**

- **Food & Drinks**
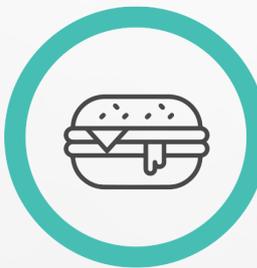
...and much MORE!

Features at a Glance

- ⊘ Ready Prepared Templates of All Sizes
- ⊘ Drag and Drop Features
- ⊘ Internal Allergen and Clip-Art Style Images
- ⊘ Unit Measurements based on Country
- ⊘ 1D and 2D Barcode Support
- ⊘ Import Data from your Management System

About CardExchange® PriceTag

Creating food labels can be time consuming and the results can be unappealing. Handwritten, laminated paper labels often peel apart, stain or discolor - their fibers can even contaminate food products. Don't waste time handwriting labels when you can automate with more effective results. Now there is an easier way; CardExchange® PriceTag is a seamless system for printing a professional, hygienic and durable price tag in quick and easy steps.

Why Choose Us?

The CardExchange® PriceTag software comes with ready prepared templates and allergen symbols so you don't have to spend your time searching online for images. Most countries now require you to make sure your customers can clearly read and understand all the nutritional information in your food-based products.

You'll save time and sell more stock each week!

Eye-Catching 👁

CardExchange® PriceTag will provide you with eye-catching branding for your display. Your high-quality, professional display will increase sales.

On Demand 👆

Last minute change of display or trying a new product? No problem, CardExchange® PriceTag can print labels on demand, in store with just a few clicks.

Compliant

Add nutritional and allergen information to pre-defined templates. Allergen symbols are automatic.

Safe

The materials used in CardExchange® PriceTag labels have been accredited by ISEGA as food safe. They wipe clean for professional appearance and are risk free.

> Two-thirds of shoppers said they would feel more confident purchasing from an independent retailer where they could clearly see the allergen/nutritional information on display. Six in ten said they find it hard to read the labeling / food allergens and nutritional information when browsing their local retailer's products.
>
> *Customer Survey carried out between 07/27/17 - 08/03/17 to 1,000 American shoppers through OnePoll.com*

Bakeries & Pastry Shops
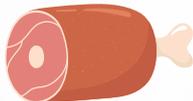
Butchers & Meat Counters

Cheese Shops & Counters

Fish Markets

Florists

Hospitality

Restaurants & Catering

Supermarkets

Wines & Spirits

System Requirements

Windows 7®, 8® Windows 10®; Operating Systems running at 32 bit or 64bit; Internet Explorer 6 or higher; Microsoft .NET Framework 4.6; Dual Core Processor; 1024MB internal memory (32bit), 2048MB internal memory (64bit); 200MB free disk space; Internet Connection for the license activation.

About Us

CardExchange Solutions, Inc. provides solutions worldwide for a variety of markets with applications from entry level to advanced technology solution including contactless, biometrics, and customization. Our customers include government, corporate, education, healthcare, and more.

Visit us today in any of our platforms:

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