



CHRONICLE BOOKS

IMMEDIATE RELEASE

Media contact:

Liza Algar, Chronicle Books / liza_algar@chroniclebooks.com / 415-537-4261

Chronicle Books opens its first branded micro-store in Japan

San Francisco, CA (March 17, 2016) San Francisco-based publisher **Chronicle Books LLC** announced today that it has opened a Chronicle Books micro-store store in Tokyo, Japan.

Modeled after Chronicle Books' bookstores in San Francisco, the micro-store called Chronicle Books Daikanyama is situated in the fashionable Daikanyama district of Tokyo in the Shibuya ward, a tree-line neighborhood known for its cafes and independent boutiques.

As part of the Chronicle Books Japan Co. Ltd partnership with **Top Partners Co, Ltd**, (a subsidiary of Culture Convenience Club which owns and operates the highly renowned Japanese Book Store Chain Tsutoya) established last year, the store will feature Chronicle Books' books and their distribution partners including English language books, stationery and gifts as well as Japanese books, stationery and gift titles. The store also features a children's corner, a gift wrapping service, and will host workshops and events related to Chronicle Books' publishing.

"The opening of our first branded boutique represents an exciting opportunity for Chronicle Books," says Jack Jensen, President of Chronicle Books who attended the store's opening ceremony this week. "It's a chance for us to establish a direct relationship with Japanese customers and build loyalty for our brand in this important market. Working with CCC allows us to learn more about how a great Japanese book retailer reaches the ever growing book consumer in Japan."

Chronicle Books Japan also has branded boutiques in several Tsutaya bookstores throughout Japan.

CHRONICLE BOOKS LLC

680 SECOND STREET, SAN FRANCISCO, CA 94107

CHRONICLEBOOKS.COM PHONE: 415.537.4200



CHRONICLE BOOKS

* * *

For Further information

Liza Algar, Chronicle Books / liza_algar@chroniclebooks.com / 415-537-4261

About Chronicle Books

Chronicle Books, one of the most admired and respected publishing companies in the U.S., was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one as the fifty best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books visit www.chroniclebooks.com

About Top Partners Inc.

Top Partners was founded in 2003 as a multi-entertainment company part of Culture Convenience Club to provide and produce all type of entertainment, music, amine, movie, magazine and books with variety of formats. Top Partners holds 20 multi entertainment firms and new venture and their object is discovering new lifestyle and new entertainment cultures.

CHRONICLE BOOKS LLC

680 SECOND STREET, SAN FRANCISCO, CA 94107

CHRONICLEBOOKS.COM PHONE: 415.537.4200



CHRONICLE BOOKS

Exterior of the store:



CHRONICLE BOOKS LLC

680 SECOND STREET, SAN FRANCISCO, CA 94107

CHRONICLEBOOKS.COM PHONE: 415.537.4200



CHRONICLE BOOKS

Jack Jensen with authors Tupera Tupera at the grand opening earlier this week.



CHRONICLE BOOKS LLC

680 SECOND STREET, SAN FRANCISCO, CA 94107

CHRONICLEBOOKS.COM PHONE: 415.537.4200