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FOR IMMEDIATE RELEASE

Chronicle Books launches a new imprint to be headed up by publishing veteran Mark Tauber

SAN FRANCISCO, SEPTEMBER 12, 2018: Publishing veteran Mark Tauber joins San Francisco–based Chronicle Books this week as the Managing Director of a new publishing imprint.

The new imprint, yet to be named, will launch in Fall 2019 and publish 6-8 titles per season focusing on narrative and inspirational non-fiction in subjects ranging from health, wellness, and lifestyle to creative business, sports, memoir, and reference.

Tauber comes to Chronicle Books from HarperCollins, where he was the Senior Vice President & Publisher of the San Francisco–based HarperOne imprint from 2005 through 2017. There he published numerous *New York Times* bestsellers, most recently *The Subtle Art of Not Giving a F*ck*, and worked with such notable authors as Paulo Coelho, Archbishop Desmond Tutu, Barbara Brown Taylor, Dr. Joel Fuhrman, Johnny Cash, Marianne Williamson, Rob Bell, and Sally Quinn, among others.

“We are thrilled to welcome Mark Tauber to Chronicle Books,” said Tyrrell Mahoney, President of Chronicle Books. “His extensive publishing acumen and deep experience identifying talent and cultivating bestsellers will enable us to publish an even wider range of content to complement our already exceptional book and gift program and serve our mission to spark the passions and interests of our loyal customers around the world.”

Mark Tauber said “I couldn’t be more excited to be joining Chronicle Books. I have been a great fan, a devoted consumer, and a happy neighbor here in San Francisco for many years. I look forward to building this new imprint and working with the smart, creative Chronicle Books team as I blend my own experience with their high-quality, high-impact, award-winning, and distinguished tradition of success. And I can hardly wait to jump back in again working with all my agent and industry colleagues to discover, develop, and publish leading, authentic, and enduring authors and projects.”

About Chronicle Books: One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to

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receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.

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