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FOR IMMEDIATE RELEASE

Kim Anderson returns to Chronicle Books as Vice President of Sales & Marketing

SAN FRANCISCO, SEPTEMBER 21, 2018: Kim Anderson will re-join San Francisco-based Chronicle Books this week as Vice President of Sales & Marketing.

Anderson had worked in the Chronicle Books sales department from 2003 to 2013, and has spent the last five years as a sales and marketing consultant for such companies as Insight Editions, Mrs. Grossman's, becker&mayer, and Galison.

At Chronicle Books, Anderson will oversee the Marketing, Domestic Sales, International Sales, and Subsidiary Rights teams. The position of Vice President of Sales & Marketing, previously held by Tyrrell Mahoney, had been vacant since January 2017.

Chronicle Books President Tyrrell Mahoney said, "I look forward to having Kim Anderson apply her exceptionally strong leadership skills, passion for publishing, and tireless drive for growing sales and brand awareness to our already high-performing team."

Kim Anderson added, "I am thrilled to be back at Chronicle Books leading one of the very best Sales and Marketing teams in the business. I am eager to drive new growth for this innovative and beloved brand in a dynamic global retail environment. In addition, the opportunity to help develop new channels in which to engage and connect with Chronicle Books' loyal consumers is extremely exciting."

About Chronicle Books: One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books.

Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.

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