



CHRONICLE BOOKS

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## Chronicle Books announces a new publishing partnership with the LEGO® Group

SAN FRANCISCO, DECEMBER 10 2018: Chronicle Books announced a new partnership with the LEGO® Group to publish titles inspired by their iconic toys, bricks, and minifigures.

The partnership will debut in Spring 2020 with seven new LEGO titles, including gift books, puzzles, postcards, journals, erasers, and more. Future publishing will include humor titles, a behind-the-scenes look at the LEGO® House, *The Art of the LEGO® Minifigure*, and many new formats. It's a significant new relationship for Chronicle Books, which already has publishing partnerships with such international brands as Disney•Pixar, Lucasfilm Ltd., HBO, DC Comics, *Star Trek*™, Pantone, Marimekko, and more.

"We are thrilled to work with LEGO, an internationally beloved brand that shares our values of quality, creativity, and play. Both companies have generations of fans and a real affinity for one another. Together, we will make a publishing program that helps people express and share their LEGO love in many different formats. We can't wait to start creating together," said Sarah Malarkey, Executive Editorial Director of Chronicle Books.

Robin Pearson, LEGO Publishing Director, said "We are delighted to welcome Chronicle Books into a select group of publishing partners who work closely with the LEGO Group to create books that delight and inspire fans around the world. Chronicle Books' unique sense of humor and style will allow us to explore original and innovative publishing formats that celebrate LEGO in all its facets, from inspirational studies of LEGO creativity to hilarious memes and jokes featuring iconic LEGO bricks and minifigures."

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**About Chronicle Books:** One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit [www.chroniclebooks.com](http://www.chroniclebooks.com).

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**About the LEGO Group:** The LEGO Group is a privately held, family-owned company with headquarters in Billund, Denmark, and main offices in Enfield, USA, London, UK, Shanghai, China, and Singapore. Founded in 1932 by Ole Kirk Kristiansen, and based on the iconic LEGO® brick, it is one of the world's leading manufacturers of play materials. Guided by the company spirit: "Only the best is good enough," the company is committed to the development of children and aims to inspire and develop the builders of tomorrow through creative play and learning. LEGO products are sold worldwide and can be virtually explored at [www.LEGO.com](http://www.LEGO.com).

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