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# RAP ICONS SNOOP DOGG AND EARL "E-40" STEVENS TO PUBLISH COOKBOOK WITH CHRONICLE BOOKS

San Francisco, CA, July 18th, 2023—Following the breakout success of *From Crook to Cook: Platinum Recipes from Tha Boss Dogg's Kitchen* (over 1 million copies sold), Snoop Dogg is back with a new cookbook. This time he's teamed up with his friend, longtime collaborator, and iconic Bay Area rapper, Earl "E-40" Stevens, a.k.a the "Goon with the Spoon." Publishing NOVEMBER 14<sup>TH</sup>, 2023, *SNOOP DOGG PRESENTS GOON WITH THE SPOON* is a collection of 65+ crowd-pleasing recipes drawing inspiration from both rappers' musical catalogs, their favorite meals to cook and eat together, and their experience as food business entrepreneurs. Readers will find hearty breakfasts, craveable snacks, soul-satisfying sides and main dishes, fun cocktails, and decadent desserts. Recipes include:

- Breakfast: Morning After Bloody Mary Bar and Fried Chicken and French Toast Sandwiches
- Munchies: Flamin' Hot Cheetos Mac 'n' Cheese Bites and Sticky Asian Chicken Wings
- Drinks: E-40 Water and Beach City Iced Tea
- Mains: Ridin' Dirty Shrimp 'n' Grits and Bacon Cheeseburger Lumpia
- Sides: Kickin' Lickin' Collard Greens and Cognac Mashed Potatoes
- Sweets: Purple Popsizzles and Leche Flan

"E-40 is my big homie, my brother, my mentor. He paved the way for me on the West Coast," Snoop Dogg writes. "Watching him expand his love for food and cooking over the years to his many successful businesses is some boss-level shit. Which is why *Snoop Dogg Presents Goon with the Spoon* had to be the next cookbook, ya dig?"

Seriously entertaining, this cookbook is the follow-up fans are hungry for. "We couldn't be more thrilled to build upon our partnership with Snoop Dogg and give his devoted fans another round of signature culinary creations in this mouth-watering standout," says Tyrrell Mahoney, president of Chronicle Books. "As a Bay Area publisher, we're also immensely proud to debut the first cookbook from local legend, tastemaker, and community leader E-40."

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## About the Book Snoop Dogg Presents Goon with the Spoon

By Snoop Dogg and Earl "E-40" Stevens ISBN: 9781797213712

192 pages, Hardcover

On Sale: November 14th, 2023

### **About the Authors**

**SNOOP DOGG** is a cultural icon with platinum-winning albums (*Doggy Style* went 4x platinum and *The Doggfather* went 2x platinum) and a beloved figure since he debuted in 1993. Originally a rapper/songwriter/producer, he has crossed over into celebrity pop culture, appearing in cult classic shows like *The L Word, Entourage*, and *Comedy Central Roasts*. He has developed and produced his own movies and TV shows, including the Oscar-winning *Training Day* and VH1's *Martha & Snoop's Potluck Dinner Party*. An active entrepreneur, Snoop Dogg launched a cannabis-focused venture capital fund, Casa Verde Capital, as well as a cannabis lifestyle brand, Merry Jane, in October 2015. Snoop wrote a cookbook and published a follow-up calendar, and Merry Jane published a series of three CBD books (*Merry Jane's The CBD Solution: Wellness, Sex*, and *Living*) with Chronicle Books.

**EARL "E-40" STEVENS** is a Bay Area rapper with twenty-eight albums, a founding member of the group The Click, and the founder of Sick Wid It Records. His 2006 single "Tell Me When to Go" was one of the first singles to popularize ghost-riding and the hyphy movement on a national level. In addition to his prolific music career, he owns tequila, bourbon, and vodka companies, as well as food businesses Goon With The Spoon and The Lumpia Company.

#### **About Chronicle Books**

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