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For media requests, please contact:
diane_levinson@chroniclebooks.com

Chronicle Chroma Announces New Book with World-Renowned Filmmaker Spike Lee this November

SPIKE is a lavish visual celebration of Spike Lee’s life and career to date and a revealing behind-the-scenes look at the making of his iconic films

San Francisco, CA (May 18, 2021) – Chronicle Chroma today announced the upcoming publication of SPIKE, a visual celebration of Spike Lee’s career to date. This $50 deluxe hardcover book, to be published in November 2021, is the first career-spanning monograph on this iconic filmmaker. For the first time, Spike Lee completely opened his archive, giving fans an inside look at his work and his creative process. Taking readers film by film—from his first feature, She’s Gotta Have It, through last year’s Da 5 Bloods—the book is packed with film stills and never-before-seen photographs, as well as extensive quotes and captions by Spike Lee.

Spike Lee commented: “As I Head Full Steam Ahead Into My 5th Decade As A Filmmaker I Was Elated When Steve Crist And Chronicle Chroma Approached Me About Doing A Visual Book Of All My Joints. We Would Revisit All Da Werk I’ve Put In To Build My Body Of Work. Film Is A Visual Art Form And That Sense Of My Storytelling Has Been Somewhat Overlooked. Why Now, After All These Years? FOLKS BE FORGETTING.”

SPIKE will feature material from Lee’s films, including Do the Right Thing, Malcolm X, 25th Hour, Inside Man, and BlacKkKlansman, as well as his documentaries, television shows, short films, music videos, and commercials, including his legendary Air Jordan commercials with Michael Jordan. It features hundreds of photographs by David Lee, Spike Lee’s brother and the official on-set photographer for most of his films. The book is designed by Tré Seals of Vocal Type, who created custom typography for the book based on Radio Raheem’s iconic LOVE/HATE brass knuckles from Do the Right Thing, which Lee wore to accept his Academy Award for BlacKkKlansman in 2019.

“Spike Lee has graciously opened his archives and allowed us to create this very special book together,” said Chronicle Chroma publisher Steve Crist. “It’s an honor to collaborate with Spike on this definitive visual survey of his amazing film career to date.”

Spike Lee has been a celebrated filmmaker, a cultural icon, and one of America’s most prominent voices on race and racism for more than three decades. His dynamic storytelling and unique visual style have made an indelible mark on filmmaking and television. This comprehensive monograph will be a sumptuous visual showcase of Spike Lee’s life and work, a must-have for cinephiles and fans of one of the most influential filmmakers in history.
ABOUT THE BOOK
SPIKE
By Spike Lee
ISBN 978-1-7972-0385-0
12¾ x 8½ in, 360pp, photos throughout
$50.00, Hardcover
On-sale date: November 10, 2021
For more information or to preorder: www.chroniclebooks.com/spikelee

ABOUT SPIKE LEE
Academy Award®–winner SPIKE LEE’s iconic body of storytelling has made an indelible mark on filmmaking and television. Most recently, he directed and co-wrote Da 5 Bloods for Netflix, his latest joint. His directed version of David Byrne’s American Utopia was released by HBO. Prior to Da 5 Bloods, the visionary filmmaker co-wrote and directed the Academy Award®–nominated and critically acclaimed hit film BlacKkKlansman, winning the Oscar® for Best Adapted Screenplay.

His career spans over 30 years and includes: She’s Gotta Have It, School Daze, Do the Right Thing, Mo’ Better Blues, Jungle Fever, Malcolm X, Crooklyn, Clockers, Get on the Bus, He Got Game, Summer of Sam, Bamboozled, 25th Hour, Inside Man, and more. Lee’s outstanding feature documentary work includes the double Emmy® Award–winning If God Is Willing and Da Creek Don’t Rise, a follow up to his HBO documentary film When the Levees Broke: A Requiem in Four Acts, and the Peabody Award–winning A Huey P. Newton Story. In the television arena, he launched his Netflix original series She’s Gotta Have It, which ran two seasons on the platform. The series is a contemporary update of his classic film.

Lee is also known for his legendary Air Jordan TV commercials and marketing campaigns with Michael Jordan for Nike. In 1997 he launched the advertising agency Spike DDB, a fully integrated agency with a focus on trendsetter, cross-cultural, and millennial audiences. He recently directed new additions to the Capital One “Road Trip” national campaign featuring Samuel L. Jackson and Charles Barkley.

In addition to his films, TV series, and commercials, Lee has directed a number of music videos and shorts for artists such as Michael Jackson, Prince, Public Enemy, Branford Marsalis, Bruce Hornsby, Miles Davis, and Anita Baker.

Spike Lee is a five-time Oscar nominee (Do the Right Thing for Original Screenplay, 4 Little Girls for Documentary Feature, BlacKkKlansman for Picture, Director, and Best Adapted Screenplay-Winner) and was awarded an Honorary Oscar in 2015 for his lifetime achievement and contributions to the state of motion picture arts and sciences. He is a graduate of Morehouse College and New York University’s Tisch School of the Arts, where he is a tenured Professor of Film and Artistic Director. Lee’s production company 40 Acres and a Mule Filmworks is based in Da Republic of Brooklyn, NY.
ABOUT CHRONICLE BOOKS AND CHRONICLE CHROMA

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