



CHRONICLE BOOKS

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FOR IMMEDIATE RELEASE

Jack Jensen, McEvoy Group President, to step down

SAN FRANCISCO, MAY 3, 2023: Jack Jensen, who has been with Chronicle Books for forty-six years, will step down as President of the McEvoy Group this month. Jensen will assume the role of Chair of the McEvoy Group advisory board, and he will continue to serve on the board of UK-based Abrams & Chronicle Books.

Jensen joined Chronicle Books in 1977 as Western States Sales Representative when the company had six employees producing twelve titles per year. He was later promoted to Sales and Marketing Director, then General Manager, and in 1991 was named President and Publisher of Chronicle Books. During his tenure as President, Jensen engineered the transformation of Chronicle Books from a small regional press to an internationally recognized purveyor of distinctive, award-winning, and bestselling publishing in categories including children's books, cookbooks, art, photography, lifestyle, pop culture, humor, wellness, stationery, gift, and games. Today, Chronicle Books produces over 300 new titles per year.

Believing that books deserve broad representation in the expansive retail landscape, Jensen pioneered a go-to-market strategy that focused on bringing the Chronicle list to an ever-diversifying array of market channels and customers. To succeed at this strategy, the company created new divisions devoted to both Children's and Gift and Stationery publishing, and further diversified their title offering by entering the distribution arena, taking on such lists as Phaidon and Moleskine. Chronicle's highly respected market reach has attracted a number of notable distribution clients including Levine Querido, Hardie Grant, Quadrille, Laurence King Publishing, The Creative Company, Twirl Books, and the Sierra Club Calendar line.

In 2017, Tyrrell Mahoney was named President of Chronicle Books and Jensen continued as President of the McEvoy Group, where he has been instrumental in acquiring and nurturing new businesses that benefit from the knowledge, skills, and abilities that exist at Chronicle Books while at the same time growing and functioning independently. Included among these businesses are Galison/Mudpuppy/Brass Monkey and Princeton Architectural Press, which has recently become a new division within Chronicle Books.

In remarking on his years with both Chronicle Books and the McEvoy Group, Jensen said, "Few publishing folks stay put with one company for forty-six years, but my days have been blessed with great

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opportunities and highly esteemed colleagues. I have never thought of my endeavors here as a job, but rather a day-to-day life filled with fun and interesting work.”

“Difficult as it is to embrace this inevitable change, Jack’s steadfast and infectious pursuit of distinctive and inspired publishing will forever be a part of Chronicle Books,” said Tyrrell Mahoney. “We will carry forward Jack’s inimitable vision to create and distribute books, gifts, toys, and games that are instantly recognizable for their spirit and creativity and that thrive in the most varied and unexpected retail environments throughout the world. We will miss Jack dearly but are grateful that he will continue on as McEvoy Group advisory board Chair, most especially to ensure that Chronicle always *sees things differently!*”

About Chronicle Books

Founded in 1967 in San Francisco, **Chronicle Books** is one of the world’s most admired publishers and distributors of illustrated books, gifts, and games for all ages. Its highly acclaimed list spans art, photography, food, lifestyle, pop culture, humor, self-help, wellness, children’s books, and stationery, among other categories. Chronicle is the home of numerous award-winning authors, bestselling series, and trend-setting titles. Chronicle Books is committed to partnering with artists and writers who represent the diversity of our world and to maintaining an inclusive and equitable working environment for its employees and business partners. For more information visit www.chroniclebooks.com.

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