

Saving Money / **Shopping**

## 6 Ways To Save Money by Purchasing Your Winter Wardrobe Now

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### Shop Resale

“My number one ‘secret’ tip on how to get the best deals on winter clothing is to shop resale,” said Jennifer Johnson, founder of [True Fashionistas](#).

She explained that typically, many resale stores sell all seasons all year.

“As you can imagine in the heat of the summer people are not looking for winter coats or sweaters and therefore many resale stores will do deep discounts on these items in the summer.”

You can save upwards of 90% off retail by shopping at resale stores to stock up on winter items.

### Shop End-of-Season Sales

Johnson’s second tip is to always shop the end-of-season sales.

“You can usually find things very inexpensive because the stores cannot store those items for next season, and they just want to move it so they can bring in their spring items.

“I once found a beautiful full-length wool coat that was originally well over \$1,000 for a little over \$200. Great deals can always be had during the off-season.”