



Hi! Thanks so much for your interest in joining our community of OutdoorINK design artists. We're excited to get started and work together to have your art come to life on our high-end outdoor fabrics/materials.

Please see below for our general design guidelines:

Artwork File Requirements

1. **DPI** - 300 dpi ideal, but no more than 720 dpi.
2. **Format** - Preferred .tiff format pre-scaled to the intended size (e.g. 12" x 12" @ 300 dpi) of base repeat.
3. **Repeat** – Base repeat **MUST** go into 36" evenly for the height (y-dimension) only. For example, 6" x 6", 18" x 18", or 30" x 18" would all be acceptable. The reason for this is that we your designs will be sold by the linear yard (width of fabric x 36"). No other restrictions on repeat except that the resulting file size be manageable for transfer via email or drop box.

Note that pattern must be perfectly seamless unless full width (i.e. tileable in both vertical and horizontal directions). See #4 for info on full width patterns.

4. **Full width patterns** - If pattern is to be full width (no repeat across width of fabric), image must be 61" @ > 300 dpi as sent to us. Note that .eps, .ai, or other vector format is acceptable for patterns that do not repeat across width.

How to Submit Artwork

We're currently working on an automated online system to allow for uploading your designs directly, but for the time being design files should be sent to [info@ripstopbytheroll.com](mailto:info@ripstopbytheroll.com). If the file is too large to be sent via email, we have created a free Google upload portal at the link below:

**Google upload portal** -> Click [HERE](#)

When you submit files through the portal, they come straight to us and we'll get to work creating your design collection and uploading art to the website. If any modifications are needed, we will contact you.

Sales Commission

In addition to providing a platform for turning your creativity into custom printed fabric and materials, each OutdoorINK designer will be paid a **10% commission** on ALL sales of their uploaded public designs. Sales will be tracked by us and paid out during the 1<sup>st</sup> week of each month. Once setup as a designer, you will receive a monthly email summarizing all sales and applicable commission payouts.

General Dos and Donts

1. Do not submit any design that is not your original creation unless you have explicit permission to do so. Determination of a work's suitability for reproduction is your responsibility alone.
2. Do not submit anything that could be considered inappropriate or offensive. Note that we reserve the right to deny any design submission for any reason, regardless of content. Please consider this when designing and submitting art for review.

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If you have ANY questions at all, please feel free to contact us directly at [info@ripstopbytheroll.com](mailto:info@ripstopbytheroll.com). We're more than happy to help. We look forward to working with you!

Thanks,

Kyle Baker  
Owner, Ripstop by the Roll LLC