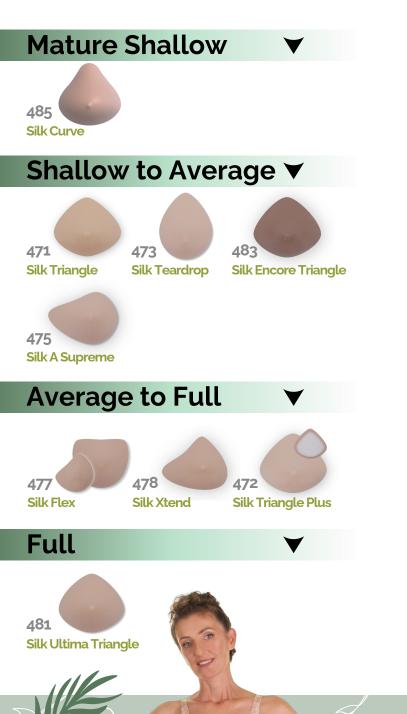




Knowing your customer's Bra Profile and the best Trulife Breast Form for each profile can provide a personalized, efficient and rewarding fitting experience.



When fitting a bra, there are three distinct shapes that describe the wearer's profile: shallow, average and full.

The type of profile is not dependent on cup capacity. For example a woman who wears a 'D' cup can have a shallow profile, just as a woman who wears an 'A' cup can have a full profile.

Below is a guide to help demonstrate the different profile types:



Shallow

The breast tissue drapes in the lower cup of the bra and is often seen on the mature woman with soft breast tissue. The shallow profile woman requires a bra with a large bottom cup and small upper cup.



Average

There is an equal amount of breast tissue on the top and bottom of the breast, with a more round appearance in the upper cup area. The average profile woman usually has firm breast tissue and a round profile.

Full

Producing the most round appearance, the full profile woman requires a bra that provides not only bottom cup support but also support and coverage for the upper part of the breast. The full profile can also be broad without much projection, needing a bra that provides containment such as M-frame styles that separate as well as support.

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