



CORPORATE

Profile

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Our Mission

Trulife's core philosophy is a belief in serving customer needs through excellence in product innovation and quality in everything we do.

PRODUCTS



Breastcare

Orthotics

Prosthetics

Pressurecare

Seating Solutions

TES- Trulife Engineered
Solutions

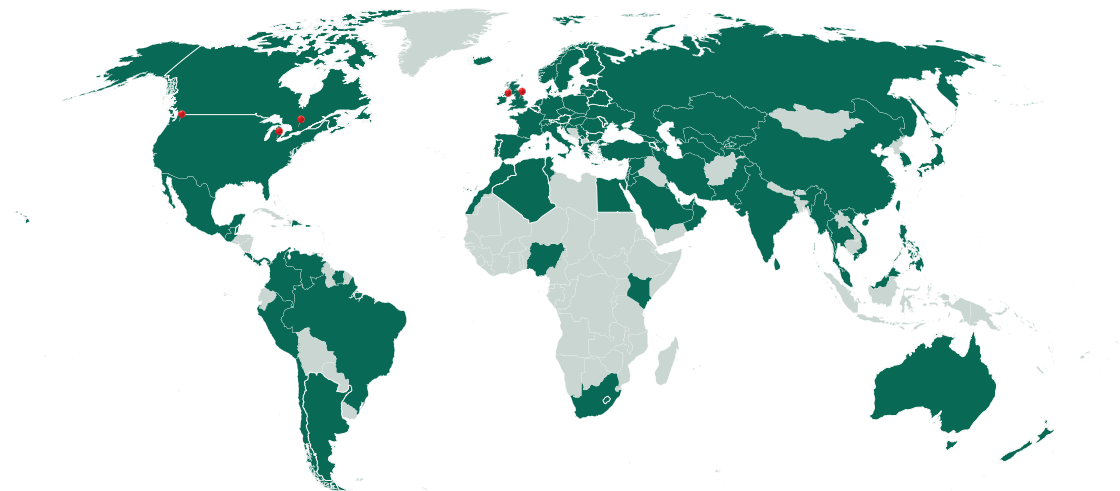


www.trulife.com



GLOBAL PRESENCE

.....
We have locations in Ireland, the UK, Canada and the USA...



...maintaining a global presence through a network of more than 300 distributors in over 100 countries.

CORE VALUES

Customers

- We always think about the impact on our customer
- We offer the best quality and service
- We provide innovative solutions

People

- We treat everyone equally, fairly and with respect
- We communicate openly, honestly and promptly
- We prioritise safety

Quality

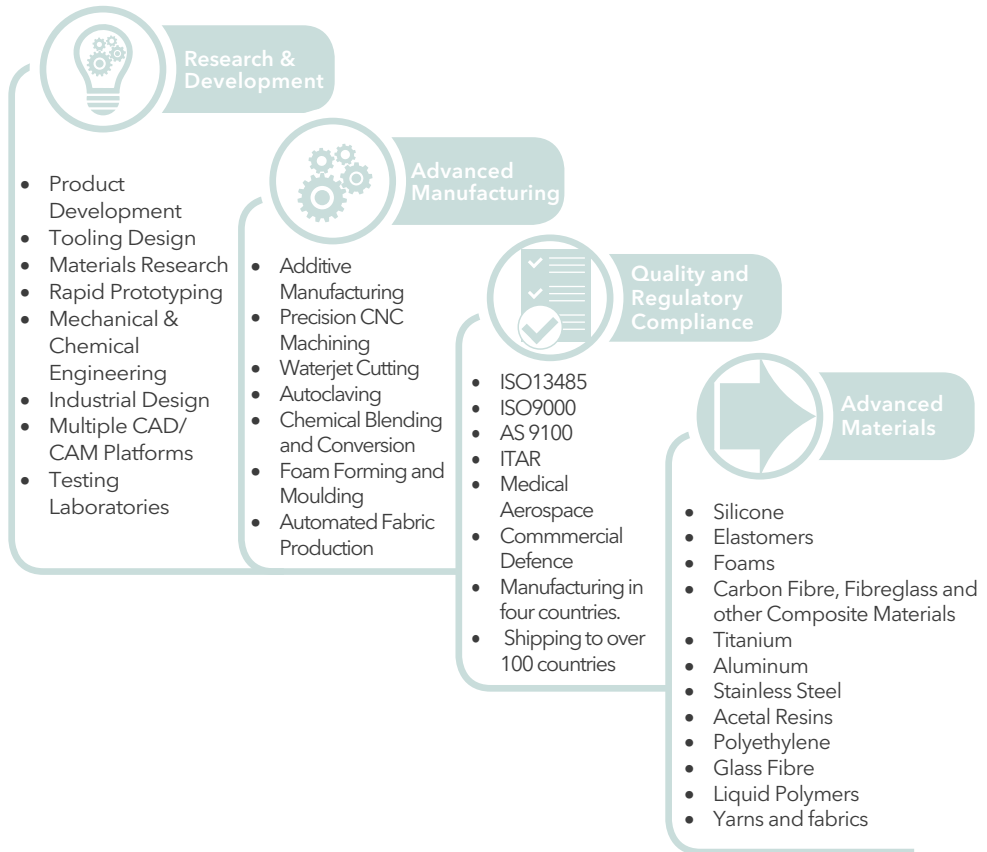
- We strive for quality in everything we do
- We continuously improve

Integrity

- We maintain the highest standards of integrity
- We always try to do the right thing
- We never discriminate



CAPABILITIES



RESEARCH and Development

Trulife maintains a core group of dedicated R&D professionals who have gained vast expertise over the last 60 years from practice and experience, combined with the continual exploration of new materials and technologies.

In Ireland

Trulife has experience and expertise in silicone gels and rubbers, hydro gels, foams, elastomers, coated fabrics and films. Rapid prototyping techniques, in-house model-making and mould design enable upscaling to production at minimum cost and short lead-times. With skills in CAD, SolidWorks, engineering and industrial design, we can move from concept to design and rapid prototype through to product testing and successful product launch in a timely and controlled manner.

Additive Manufacturing technology has greatly enhanced our abilities. Our Stereo Lithography Capacity (SLA) allows us to make 3 dimensional solid objects from a digital file. This enhances our product development timelines, effectiveness and quality.

In the UK

Trulife manufactures orthotic devices and walking aids in our modern fabrication unit in Sheffield. Skilled technicians manufacture a range of products from aluminum through to modern carbon fibre and glass composite materials. We are continually seeking ways to improve our products and processes.



Radiant Impressions is a custom breast prosthesis that simulates breast tissue and provides symmetry to the body and the bra fit. It is made of 100% pure silicone and is hand painted to match skin tones. Scanning technology is used to capture a precise and rapid 3D scan of the breast surgery site. The moulds are created with additive manufacturing technology.

In Canada

Trulife utilises state-of-the art knitting equipment and an advanced system of computerised Gerber cutting to manufacture prosthetic interfaces, complex bras and orthopaedic soft goods. We continually seek innovative materials to develop new products, enhance the product quality and improve user experience.

In the United States

Trulife applies CNC computer controlled and water jet technology on a variety of materials including steel, titanium, aluminium, plastic, carbon fibre, foam, rubber and urethanes. Our composites are processed in a computer-controlled autoclave to give consistent quality of lamination, high strength and low product weight.

We have a specialised test laboratory where we validate the designs of our prosthetic feet and components to the industry standards ISO 22675 and ISO 10328 to ensure functionality and safety.

In Trulife Canada, an automated textile manufacturing system supports multiple product lines, including Breastcare, Pressurecare and Orthotics. The high-speed Gerber cutters ensure quality, repeatability and a quick turnaround.

Engineering and Design Services

Trulife offers complete design and engineering services for customers who have a shortage of engineers or need to supplement their design and development efforts. Primarily supporting customers with tooling design, testing and product development services, our full-time design and mechanical engineers are proficient in multiple design platforms, such as SolidWorks, Pro/Engineer, CATIA, Geomagic and Freeform.

With ongoing research and development, we continue to bring the newest materials, design and technology to all of our Trulife products and partners.



OUR JOURNEY

at a Glance

Trulife has grown into a worldwide presence and employs approximately 400 people in Ireland, the UK, the USA and Canada.

The Trulife Group markets products through its sales forces in their direct markets and through approximately 300 specialist distributor partners in over 100 countries.

1958

The world's first successful breast prosthesis is released.

TruLife®
BREAST FORM



1995

Oasis range introduced. It remains a market leader today.



2005

Seattle Triumph. A new level of performance.



2013

AAA Modular Adapters Developed.



2014

Trulife diversifies outside of medical into commercial, aerospace and other markets.



2018

A revolutionary new foot offering enhanced quality of life is introduced – Zenith.



1970

Trulife establishes in Ireland



1989

The Seattle LightFoot forever changes the world of lower limb prosthetics.



1995

Now the most extensive range of Composite AFOs worldwide.

Matrix



2002

The Relax range offers pressure relieving cushions for wheelchair users.



2012

The greatest evolution in the history of Breastcare.

Impressions



2014

The new Sublime breast prosthesis: redefining natural through silicone innovation.

Sublime



2017

Radiant Impressions and Additive Manufacturing.



FOCUS

on Quality

Conforming to International Standards

Trulife in Dublin, Sheffield, and Bellingham, through the enormous effort and commitment from all our staff, are certified to the ISO (International Organization for Standardization) standards for quality.

Dublin: The National Standards Association of Ireland (NSAI) applies ISO 13485. The scope of our certificate includes the design, manufacture, distribution and customer support of breast prostheses, pressure relieving and positioning products and operating room theatre supports; the distribution of medical theatre/hospital equipment, walking and orthopaedic aids and accessories; the service of hospital equipment including patient treatment trolleys, stirrups, heat-sealers and warming cabinets.

Sheffield: Our manufacturing facility has been awarded with ISO 13485 certification. The scope of our certificate includes manufacture and sales of walking aids, orthoses and prescribable footwear, distribution of rehabilitation equipment.

Bellingham - We have achieved certification to both AS9100 Rev. C - the quality management system standards for the aerospace industry - and ISO 9001:2008 approved by Performance Review Institute (PRI). The scope of our certification includes manufacturing and precision CNC machining and assembly services for aerospace and commercial Industries.

A CMM is a computerized measuring device that provides an objective quality report on a machined component. We utilize programmable CMMs to inspect the more complex parts we produce, especially high-value work that needs to be executed perfectly and quickly. Process changes are detected at an early stage and high production quality is ensured.

Our Quality Management system has been approved by Lloyds Register Quality Assurance (LRQA) to ISO 13485 standard.

The scope of our certification in Bellingham includes the design, manufacture and related processes, and servicing of orthotic, orthopaedic and prosthetic products.

Conforming to European Standards

The CE marking on our products is our declaration as manufacturer that they comply with the essential requirements of the relevant European health, safety and environmental protection legislation. The Medical Devices Directives set out essential requirements to ensure that a medical device will not compromise the health and safety of the patient, user or any other person and that any risks associated with the device are compatible with patient health and protection.

Medical Devices that conform to these requirements are entitled to apply for the CE Mark, which then allows the product to be freely placed on the market within the EU in compliance with the medical device directives.



ETHOS

and Ethics

Trulife has built its reputation over 60 years. It is recognised as an organisation with the highest ethical standards and genuine corporate governance culture.

The Group is dedicated primarily to serving its customers in a comprehensive and proper manner. This ethos is the determining factor in any decision made or action taken.

The Group is committed to treating all of its employees, customers and patients fairly and equally. Trulife offers equal opportunity employment, a harassment-free and substance-free workplace, appropriate health, safety and environment conditions, as well as an open and enlightened atmosphere. Everyone is treated with respect.

All employees are required to act in the best interests of the company, its customers at all times. No employee should bring the Group into disrepute.

The Company insists that all of its businesses be conducted in compliance, in all material respects, with all applicable laws and regulations.

Employees are expected to refrain from being placed in a position that could produce a conflict of interest, whether real or perceived, between the individual's self-interest and the interest of the corporation. Employees must never make or receive improper gifts or payments in any way in connection with the business.

The Group ethos emphasizes the importance of all partners, and customers. We are dedicated to servicing all of their requirements. Employees are expected to represent this ethos in all dealings. It is therefore vitally important that communications between peers, customers, suppliers and other providers be of the highest possible standards and be applied consistently. The use of corporate assets for personal or inappropriate use is strictly prohibited.

Trulife expects all employees to take responsibility for quality in whatever they are engaged in and to deliver the best value possible by constantly focusing on efficiency and productivity. The Group adopts a continuous improvement programme throughout its activities. In recognition of these responsibilities one can expect the company to treat all employees fairly and equitably and to condemn unsuitable behaviour of any kind.

Trulife encourages participation and transparency in all its dealings. Employees are required to uphold the obvious best practices in their interactions with patients, clients, customers, suppliers, other third parties and amongst each other. The disclosure to management or any other appropriate authority of malpractice or inappropriate conduct is advocated and the discloser will be granted full hearing and protection from reprisal.

Communications

All Trulife employees are expected to uphold good communication practices, continuously and consistently with clients, customers, suppliers and other third parties as well as with fellow employees. The onus is on each employee to be responsible for responding to calls or emails or any form of communication in a timely manner whether that be merely to inform the caller/sender that a more detailed assessment is needed, a greater time may be required or some other person may need to be consulted on a particular matter.

Employees may only use Company information and Company property to the extent needed to perform their jobs properly. Company information encompasses all proprietary information that is not generally available to or known by the public, and it includes any information in the formats: written, electronic, visual or oral. It may also include information that the Company develops, purchases or licenses and information the Company receives from others, including its customers.

Social Media

Trulife has social media regulations advising of the correct way to use social media to prevent abuse. Social media must only be used in a corporate capacity and must not contain the personal views of employees. All employees are advised that they must abide by these regulations set down by Trulife. All corporate equipment, software and the cloud are banned for personal use.



TRULIFE

Leadership

Noel J. Murphy

Group CEO

Noel has been actively involved in the development of Trulife since 1997. Prior to this he was principally engaged in helping small to medium-sized Irish companies develop and grow. He set out in this occupation in 1980, having previously worked in a venture capital business, consultancy and having trained and qualified as a chartered accountant.

Olive Gunning

Leader Ireland and R&D

Olive joined Trulife in 1989 as a graduate engineer charged with the development of Trulife breastcare and pressurecare product ranges. Olive was appointed to Trulife's Board of Directors in July 2008 and now has responsibility for Ireland and all Research and Development activities for the group. She holds a Bachelor of Engineering degree from University College Galway.

Mike Sumner

Leader TES

Mike joined Trulife through the acquisition of ProCNC in 2014. Mike holds a B.S. in Industrial Technology from Western Washington University, with a focus on Composites and Manufacturing Engineering. Mike spent several years in various industries, including commercial plastics, construction of manufacturing facilities, electronics and medical device manufacturing. Mike is responsible for TES operations in Bellingham, WA.

Helen Longden

Leader UK

Helen joined Trulife in 2015 as Financial Controller for the UK and later Group Financial Controller. Helen was appointed as General Manager for the UK operations and to the Board of Directors in early 2017. Prior to joining Trulife, Helen has held finance roles in manufacturing companies in the medical devices and mining industries. She is a Fellow of the Institute of Chartered Accountants in England and Wales and holds a first class degree in Politics from the University of Nottingham.

GROUP

Focus

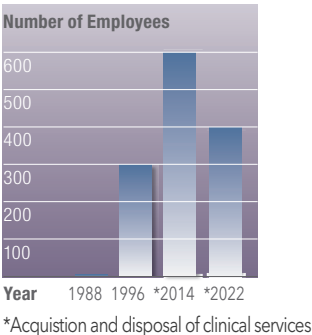
Trulife aims to ensure continued growth through a strategy of maximising our human resources, developing and launching a variety of new products each season...

...constant improvement in product quality, increasing efficiency in production and distribution capabilities and a drive to continuously satisfy and exceed customer expectations. The core philosophy is a belief in serving customers' needs through excellence in product innovation, manufacturing capability and quality in everything we do.

The Group is also committed to growth through acquisition. We strive to continuously improve our systems and procedures, offering extensive education and training.

Trulife dedicates significant numbers from its employee base towards customer-oriented activities. From approximately 400 employees, 200 people throughout the USA, Canada, the UK and Ireland are involved in marketing, education & training and new product development.

In addition, Trulife has an extremely strong management team with a broad range of capabilities and experiences from various industries and markets, including engineers, chemists, designers, human resource experts, marketers and accountants.



EDUCATION

and Training

Education and training of employees and customers have always been a major focus for Trulife.

Regardless of industry, our goal is to provide customers with additional expertise to make their businesses run more effectively.

Medical

Our customers walk away with improved and practical knowledge of orthopaedics, prosthetics, anatomy and awareness of indications for application of medical devices. Trulife Medical Devices offers an extensive menu of training and education in the United States and Canada, designed to prepare both beginners and more experienced team members to effectively perform within their scope of practice, delivering practical techniques and strategies to enhance desirable patient outcomes.

Trulife also runs breastcare workshops across all relevant markets that are targeted at breastcare fitters, nurses and surgical appliance officers.

Manufacturing

Trulife offers on-site Design for Manufacturability and Assembly (DFM & DFMA) Bootcamps to companies across North America. These workshops focus on reducing the cost of machined parts by focusing on educating engineers on the choices they can make during the modelling and drawing stages and how those choices can drive costs up or down.

Through our engineering consultation, customers gain “Value through Innovation”:

- Shorter product development cycles
- Unit Cost Price reductions
- Shortened lead times
- Improved product performances
- Simplified manufacturability
- Repeatable quality

CUSTOMERS

and Markets

Trulife products are distributed by more than 300 distributor partners worldwide.

Our primary markets are the USA, Canada, the UK and Ireland, where we have our own dedicated marketing organisations, servicing various industries and different distribution channels.

Medical

In the Americas, our products are sold under various brand names. Trulife Medical Devices in North America has over 4,000 active customers. In the UK and Ireland, Trulife has an active customer base of approximately 1,200 patient centres.

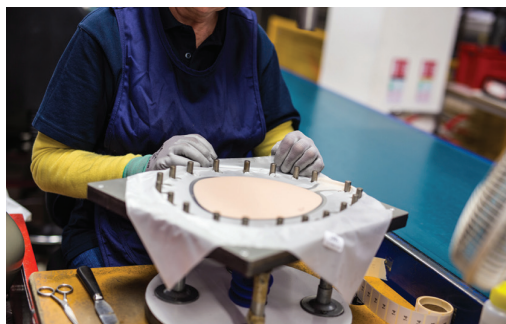
In Western and Central Europe, Asia, Africa, the Middle East and Australasia, our product ranges are marketed through specialist distributor partners.

In 2012 Trulife revolutionised prosthetics with the introduction of Impressions breast forms. A radically innovative approach to breast form design, Impressions has an improved silicone composition that eliminates the need for the traditional outer polyurethane carrier and addresses the biomechanical issues of drape, fit and movement. The honeycombed core provides patients with enhanced comfort, increased breath-ability and reduced weight.

Engineering and Manufacturing

Trulife Engineered Solutions in Bellingham has technical expertise to provide engineering and manufacturing services to a variety of industries, primarily commercial, aerospace, defence and medical.

We have dedicated prototype machining and assembly divisions that routinely delivers quick-turn prototypes and pre-production quantities for many industries including product development entities, prime defence contractors, medical device manufacturers, the semiconductor industry, the composites industry and many others.



HISTORY

and Overview

Trulife started out in Detroit MI, USA in 1958 as a single business and since 1987...

Trulife is internationally based and totally engaged in the creation, development, manufacture and marketing of medical, aerospace, automotive, musical and other commercial product.

Trulife Group is head-quartered in Dublin, Ireland. European manufacturing, research and development and marketing operations are conducted through wholly owned subsidiaries in Ireland and England.

In the USA and Canada, Trulife trades through wholly owned subsidiary companies with three manufacturing plants and a distribution centre in Michigan.

Trulife Group Limited is the ultimate holding company with 95% of the equity held by Noel J. Murphy, and the remaining 5% by Olive Gunning.

Up to the beginning of this century practically all of the Group’s business was in breast prostheses. Since then the business has evolved into multiple medical device offerings across all continents.

In early 2014, Trulife’s acquisition of ProCNC launched expansion outside of medical devices and into design and manufacturing for aerospace, defence, commercial and other industries.

The Trulife Story at a Glance

1958	Trulife was established in Detroit, MI by Walter Kausch, creator and developer of the world’s first commercially successful external breast prosthesis.
1987	Noel Murphy acquires Trulife.
1997	Trulife acquires CAMP in North America, founded by Samuel H. Camp.
2004	Trulife acquires the businesses of CAMP UK, CAMP Ireland and Radiant Impressions.
2005	Seattle Systems founded by Don Pogue is acquired, bringing Trulife into the lower limb prosthetics business.
2014	Trulife acquires ProCNC and enters the aerospace, music, commercial and defence industries.
2018	Trulife establishes an Additive Manufacturing Facility in Dublin, Ireland

LOCATIONS

Trulife Ireland

Airton Road, Tallaght, Dublin 24

Tel: +353 1 4511755

Trulife UK

41 Amos Road, Meadowhall, Sheffield S9 1BX

Tel: +44 114 26 18 100

Trulife USA

2010 East High Street, Jackson, MI 49203

Tel: +1 800 788 2267

3225 Woburn St. Suite 160 Bellingham, WA 98226

Tel: +1 866 477 6262

Trulife Canada

39 East Davis Street, Trenton, Ontario K8V 4K8

Tel: +1 800 267 2812

Model of Trulife Headquarters and Manufacturing Facility in Dublin, Ireland



**Trulife Group Limited and Subsidiaries**

Directors and other information

Directors

Noel J. Murphy - CEO
Olive Gunning - Executive
Helen Longden - Executive
Mike Sumner - Executive
Emile Burke-Murphy (Non-Executive Director)
Emmerson Burke-Murphy (Non-Executive Director)

Registered office

Airton Road
Tallaght
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Auditors

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Bankers

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Solicitors

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