



# WHOLESALE ACCOUNT APPLICATION

Boulder Dog Food Company, L.L.C.  
 2828 30<sup>th</sup> Street, Boulder, CO 80301

Email: [wholesalesupport@boulderdogfoodcompany.com](mailto:wholesalesupport@boulderdogfoodcompany.com)

Tel: (303) 449-2540  
 Fax: (303) 443-0155

**Instructions:** If you are interested in becoming an authorized wholesale customer of Boulder Dog Food Company, L.L.C., please fill out the first page of this application *in its entirety* and email or fax us (i) a copy of your sales tax license(s) and (ii) a completed Wholesale Account Application. Incomplete applications will not be processed. Thank you.

APPLICANT INFORMATION	
Company Name:	
Owner Names(s):	
State of Incorporation:	
State Sales Tax License (#):	
Please provide a brief description of your business.	
Please provide the names of any entities that are related to your company, including affiliated businesses and holding companies.	
Do you have one or more brick & mortar retail stores where you sell pet products to customers? If yes please provide name & physical location(s).	
Does your store or business have a website? If yes please provide the website address.	
Other than your store's website, do you operate an ecommerce business or maintain listings for pet products on third party ecommerce platforms (such as eBay or Amazon)? If yes please provide details.	
CONTACT & BILLING ADDRESS INFORMATION	
Full Name:	
Title:	
Mailing Address (including city, state & zipcode):	
Billing Address (including city, state & zipcode):	
Telephone:	
Email Address:	
ACKNOWLEDGEMENT & CONSENT	
<p><input type="checkbox"/> I have read, understand and agree to be bound by Boulder Dog Food Company, LLC's Wholesale Policies, as made available to me on the second page of this application form and at <a href="http://wholesale.boulderdogfoodcompany.com/wholesale-policies">http://wholesale.boulderdogfoodcompany.com/wholesale-policies</a> when I am logged into the wholesale website (the "Wholesale Policies"). Such policies are incorporated herein by this reference. I am submitting this application on behalf of the above referenced business or entity and have authority to bind such business or entity to adhere to such Wholesale Policies.</p>	
By: _____	
Name (Print): _____ Date: ____/____/_____	

## WHOLESALE POLICIES

The wholesale policies set forth below apply to all wholesale customers (hereinafter “**you**”) of Boulder Dog Food Company, L.L.C. (hereinafter “**we**” or “**our**”). Our wholesale policies are intended to protect the reputation and trademarks of our premium products. By applying for a new wholesale account and/or submitting an order for our products on or after March 5, 2015 you agree to be bound by these policies.

- You may not resell our products to any third party other than a retail customer of your store in the ordinary course of business. Any sales to other third parties require our prior written consent, and we may withhold our consent for any reason.
- You are authorized to sell our products only in your brick-and-mortar store(s). You may not directly or indirectly sell our products on any website or on any third party ecommerce platform including, but not limited to, Amazon.com, eBay or Facebook.
- Certain products might be out-of-stock or subject to quantity order restrictions. These restrictions are set forth on our wholesale website and may be amended from time to time in our sole discretion. We encourage you to check these quantity restrictions before submitting an order on our website or by other means.
- If you submit an order for an amount in excess of the maximum allowed quantity, or for a product that is out-of-stock, we reserve the right to cancel the order in whole or in part. If the order is submitted on our website we will issue, in our sole discretion, either a refund check (minus a 2.9% fee to cover credit card processing costs) or store credit in the amount of the excess amount paid.
- If you wish to copy or use any text, images or content from our website, you must obtain the prior written permission of Ed Withers, Manager.

We reserve the right to: discontinue selling our products to any person or entity that does not adhere to our policies; approve, disable and/or cancel wholesale accounts in our sole discretion; determine and modify from time-to-time our terms and conditions of sales; and to amend our wholesale policies without notice to you.

If you have any questions regarding these policies, please feel free to contact Ed Withers, Manager, at (303) 449-2540.

Updated: April 11, 2015

**Note to Applicants:** Your application will be processed as promptly as possible and you will be notified of our decision. You are welcome to browse through our retail website but you will not be able to submit orders on our wholesale website or otherwise view product information unless and until your account is approved. Thank you for your interest in doing business with Boulder Dog Food Company, L.L.C.