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Presence Family Care Pack

by People Power Co.

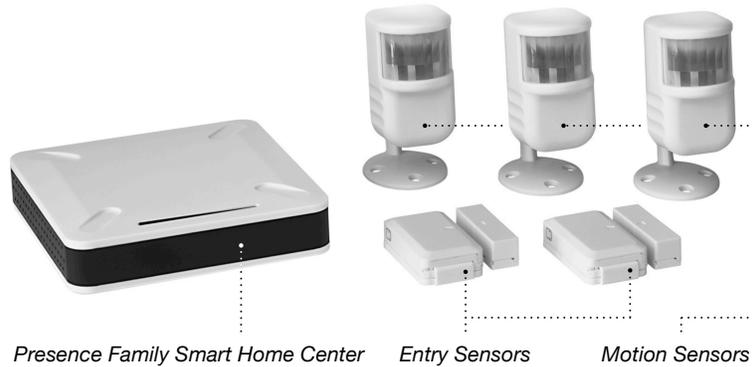
Helping families and caregiver agencies address concerns of senior falls, wandering and loneliness in a new collaborative way.

From the makers of today's most intelligent smart home solutions comes a first-of-its kind family care and connectivity product, the **Presence Family Care Pack**. It provides welcomed support to families and caregivers of seniors whose wellbeing can be monitored in their homes around the clock, enabling unique collaboration to enhance everyone's peace of mind.

Optimized for families to help keep track of a senior and loved ones living alone or with a spouse or professional caregiver, the service can connect up to 10 people to conveniently share insights about a senior's day-to-day wellness, and collaborate with a Trusted Circle™ of family and friends.

The system distributes SMS text alerts about incidents that need immediate attention. If a situation requires an emergency response, anyone in the Trusted Circle who receives an alert can simply tap the phone number provided in the text message to facilitate direct phone contact with the Presence Family Emergency Call Center (ECC). Help will be on the way.

The service learns daily activity patterns and can warn a spouse, caregivers, family members and friends about incidents of concern with text alerts of potential hazards including falls, wandering, activity and sleep monitoring, and more. The senior does not need a smartphone for the service



The Presence Family Care Pack includes 1 Smart Home Center gateway that makes the system intelligent, 2 Entry Sensors to know when doors, medicine cabinets or refrigerators open and close, and 3 Motion Sensors to generate alerts of potential falls, wandering, and more. Installation is fast and simple. The Care Pack is designed to perform in homes of approximately 1,500 square feet in size. For larger homes or additional services, more Care Pack sensors are available for purchase at the Presence Family online store. Visit www.PresenceFamily.com

to function, nor are they required to wear an emergency response pendant.

An installation expert from the Presence Family customer support center will virtually guide users through a short and elegant setup process. For families or professional caregivers with seniors living in different locations, multiple Care Packs can be managed simultaneously from the easy-to-use Presence Family app for iOS and Android.

How it Works:

1. A senior living alone has experienced a fall and is no longer moving.
2. After a period of time, Presence Family AI detects an abnormal lack of movement when historical patterns indicate movement should have been expected.
3. A text alert is first distributed to the senior who is given the opportunity to respond, should they have a smartphone. If there is no response, the senior's Trusted Circle™ is texted after a few minutes.
4. The Trusted Circle is then given several minutes to collaborate through text messaging with the goal of establishing a plan of action to address the situation before alerting the Emergency Call Center.
5. If there is no text message response from any member of the Trusted Circle to explicitly cancel the escalation of the issue, the Emergency Call Center will be

notified automatically to phone the predetermined Trusted Circle call list in an attempt to get their attention.

6. If a Trusted Circle member is successfully contacted, the Emergency Call Center will collaborate with them to determine if a first-responder wellness check should be deployed, or if a Trusted Circle member should check on the senior.
7. If a Trusted Circle member is not reached, the Emergency Call Center will facilitate a wellness check to the senior's home.
8. Following the request for an emergency response or wellness check, the Trusted Circle can be notified through text messaging by the Emergency Call Center with a summary of the dispatch, along with a recap of the event viewable within the Presence Family app under 'History'.

System Installation:

Easy-to-install sensors in the Presence Family Care Pack understand activity in the home and combine with always-learning intelligence to help determine what's happening. The two entry sensors attach to high-traffic doors in just minutes. For optimal system performance, it is recommended to position the three Motion Sensors in (1) the kitchen, (2) a hallway or stairwell that experiences the most foot traffic, and (3) a living room or den that's most often occupied.

Benefits:

- Easily keep track of loved ones who may live alone, near or far away for enhanced peace of mind.
- Seniors can live at home longer delaying a costly move to an independent or assisted facility.
- Share good times and bad news with the Trusted Circle of family and friends.
- Control the system and collaborate naturally through simple text messaging – no app required for participants.
- If help is needed, the Trusted Circle and emergency services are notified.
- Expandable with today's popular devices: voice control with Amazon Alexa and Google Home, smart plugs, water leak sensors, sirens, video cameras, lighting and more.

Key Features:

For **all homes** with the Care Pack:

- **Coordinated Call Reminders:** Family members of all ages can receive reminders to reach out to their loved ones.
- **Failure to Return:** Know if occupants did not return home by an expected time.
- **Bathroom Activity:** Check for issues related to dehydration, diabetes, sickness or falls with a Motion Sensor positioned in a bathroom.
- **Late Night Activity:** Know if there is movement around the home at night well after bedtime.
- **Know What's Happened:** Check in at any time to see what's happened in the home.

For homes with **one** senior:

- **Fall and Inactivity Detection:** Learn daily activity patterns and distribute alerts if those patterns have broken unexpectedly, perhaps due to a fall.

• **Sleep Monitoring:**

Track sleeping patterns, up-at-night frequency, and know if a loved one got out of bed in the morning. With an additional Motion Sensor in the bedroom, text alerts are distributed if the occupant did not make it to the bedroom at night.

For homes with **multiple** occupants:

• **Wandering Detection:**

Live-in spouse or caregivers can receive alerts if a door opens and a person with dementia or Alzheimer's might be wandering away from home.

Additional Family Care Service:

(Additional sensors required, sold separately at the Presence Family Store)

• **Medicine Adherence:**

Monitor when medications have been accessed with and Entry Sensor attached to a medicine cabinet.

• **Refrigerated**

Medicine Monitoring:

The temperature of medicines in a refrigerator can be monitored with a Temperature/Humidity Sensor, and alerts will be distributed if conditions are outside the recommended range for the medication.

• **Water Leak Detection:**

Detect water leaks in the home caused accidentally or by persons with dementia before costly water damage can occur.

Price and Availability:

The Presence Family Care Pack is available for purchase at www.PresenceFamily.com for **\$299** and requires a monthly subscription for the Presence Family monitoring service. It is designed for multi-generational families and allows up to 10 family members and friends to be part of a location's Trusted Circle through simple phone number signup at no additional cost.

Trusted Circle with 24x7 Emergency Call Center monitoring costs **\$79.95** per-month.

Trusted Circle monitoring is available for **\$39.95** per-month as a standalone service.

Become a Presence Family Partner and a certified installer and earn up to **20%** of these recurring monthly service fees, **10%** on the hardware, and **100%** of the one-time system installation fees.

Reshaping in-home senior care cost and profit structure:

According to Genworth's Cost of Care Survey, on average in the United States, a private room in an assisted living facility costs \$4,000 per month, or **\$48,000** per year. The average cost for in-home care is **\$51,000**. [44 hours per-week, or 6.3 hours per-day at \$22.50 per-hour, everyday]

Alternately, after the one-time \$299 purchase of the Presence Family Care Pack and the optional installation fee of \$149 – combined with the monthly \$79.95 monitoring service and in-home care for 4 hours per-day, 3 days per-week – a typical family could **save more than \$36,000 or 72%** per-year on in-home care, enabling care agencies to potentially serve 3-times more clients.

Presence Care can also be instrumental in helping recognize changes in health, helping facilitate early action to potentially avoid an expensive hospital stay. The average hospital visit of five days can cost \$10,000. If Presence Care is used for three years to defer a move to an assisted living facility and help avoid just one hospital visit, users can save over **\$100,000**. While this kind of savings is incomparable, making loved ones feel better is priceless.

For more information, please visit **PresenceFamily.com**



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