



APEX
WALLCOVERINGS

Ultra-Fresh®

Ultra-Fresh is a registered trademark of Thomson Research Associates Inc.

Ultra-Fresh® Antimicrobial Wallcovering Protection

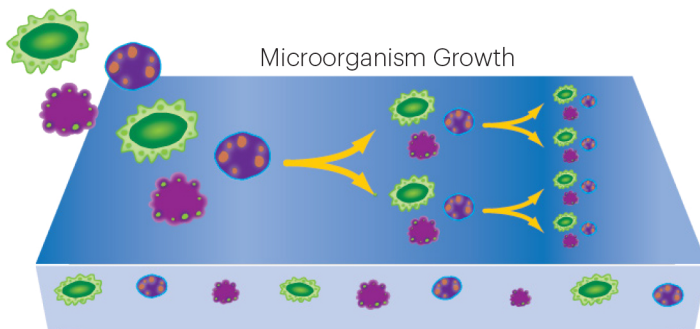
Controls the spread of bacteria, mold and mildew throughout the life of the product

All APEX wallcoverings incorporate the proven effectiveness of Ultra-Fresh® Antimicrobial Protection.

Ultra-Fresh is an EPA-registered compound that is added to the wallcovering substrate during the manufacturing process. It provides a long-term solution for microbial protection and product cleanliness by inhibiting the growth and reproduction of bacteria and other harmful microorganisms that can cause odors, staining, and deterioration.

The Ultra-Fresh Advantage

- Provides built-in protection against odor, stain causing bacteria, mold and mildew
- Extends the life and durability of the wallcovering
- Ultra-Fresh chemistry is EPA-registered and Oeko-Tex® listed
- Protects at full strength over the normal life of the product (5 years)



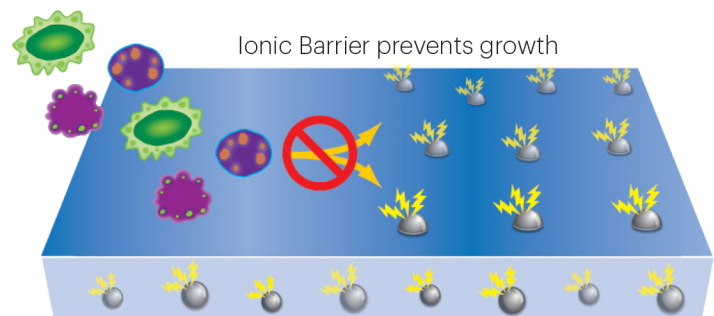
Microorganism Growth

Untreated Wallcovering

Untreated wallcovering allows growth of microbes and fungi resulting in odor, decay, and deterioration of the product over time.

Ultra-Fresh Treated Wallcovering

The Ultra-Fresh biostatic agent disrupts microbe and fungi reproduction and migration, therefore preventing microorganisms from growing and multiplying.



Ionic Barrier prevents growth