

CAMP GOODS AND SUPPLIES

EQUIPMENT and ACCESSORIES

RESTRICTED ITEMS AVAILABLE THROUGH YOUR LOCAL COUNCIL OFFICE

CAMP WANDAWEGA • NATIONAL SUPPLY SERVICE DIVISION

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

60-021A

Outdoor Equipment

Scout Equipment

Sundries

Literature &
Printed Materials

Home Goods

Craftsman Camp
Crafts for 1952

The Office Supply Guide

Specialty & Distinctive
One of a Kind
Vintage Items

**YOUR
COMPLETE
GUIDE**

*to the equipment
and supplies you will
need to enjoy your
time at or away from
camp wandawega.*

Prices effective January, 1961

ALL PRICES SHOWN ARE NET.

Wandawega



1961

Catalogue

For Summer Camps

**OUTDOOR
EQUIPMENT**

CAMP WANDAWEGA • NATIONAL SUPPLY SERVICE DIVISION
Chicago, Ill.



**FARIBAUT WOOLEN MILLS
LOG CARRIER**



Faribault Woolen Mills Log Carrier

Puppy (err- log) Carriers

The Camp Wandawega Buffalo Check pattern is made with Merino wool and set off with leather straps and edging for the ultimate fireside accessory.

FARIBAULT WOOLEN MILL STORY:

Today, in a historic mill nestled along the Cannon River in Minnesota, a nearly 150-year-old story is still being woven. The Faribault Woolen Mill endures as one of the last vertical woolen mills in America. Here, fifth generation craftspeople take raw wool and create blankets, throws, scarves and accessories of remarkable comfort and quality. Irreplaceable century-old machinery stands side by side with modern technology in our "new" mill, which was built in 1892.

\$95

DETAILS

Carrier measures 21" x 27.5"

Made in the USA

Merino wool and leather

BYOL *Firewood not included



CEDAR SHAFT ARROWS

Wandawega

Cedar Shaft Arrows

We originally created these as a guest gift for the folks at Shinola a few years ago when we hosted a creative retreat for their leadership team & press.

The most authentic to summer camp - an archery arrow.

In a workshop tucked away in the Woods in Washington is a woman who has been making the perfect wooden archery arrows for nearly 60 years. She makes them with the same antique equipment she learned on, as taught by her father.

It took us months of researching American family-owned arrow makers to finally find Suzanne & Charles - a second generation artisan still crafting them on the same vintage equipment.

We would begin the process of picking the feathers. Who knew that there are so many feather options? All scissor cut & hand dyed.

Then selecting the sinew style (to tie off the tips).

Then the wood type for the shafts themselves. (A dozen different varieties, based on use of arrow).

Then we dug into the exploration for the patterns for the hand painted lacquer color bands, (each signify a different thing, as is the Boy Scout's "order of the arrow" tradition).

A dozen different versions were designed before we landed on the banding story this arrow would tell.

After rounds testing, samples, shaft band combos... each arrow was hand made, numbered & signed.

We even found a company who still manufactures the original '50s arrow shipping boxes. Enclosed in the box is a letterpress thank you card, affixed with a brass hat clip fish hook.

We made only 40 of these, but our friend @jolinrivera was so taken by the arrow craftsmanship that she did a story in SWEET PAUL magazine titled "The making of an American Arrow".

These arrows are as special as the few people who still possess the talent to make them. **\$50**

*camp store version features Wandawega logo instead of Shinola & doesn't include the book or bag

Arrows do not come with "the making of an American arrow" book

DETAILS

Length: 34" | Shaft: Port Orford Cedar / Clear Dip

Nocks: Black STND Plastic

Crest: Orange, Black, White with Gold Pinstripes (all hand painted)

Feathers: Turkey Feathers | Point: Broadhead in black



CAMPFIRE ENAMEL MUG

Campfire Enamel Mug

Every self respecting camp should have these.

So we've finally got our own to stock the kitchen. They hold 10oz of anything come in three colors. They were meant to hold up to anything, even being thrown in a campfire.

Like everything we do, we wanted to do our homework on the history of this camp staple.

WHAT WE LEARNED ABOUT ENAMEL:

It arrived in North America in the 50s.
Regional standard decorations:
USA: plain enamel & speckled.
UK: white enamel with a navy blue brim.
SWEDEN: cream with a green frame.

HOW ENAMEL MUGS ARE MADE in 10 STEPS:

Cutting of the metal disk
Punching the mug mold
Wash + dry
Weld on handle
Firing
Enamel internal color + dry
Enamel exterior color + dry
Ceramic decal application
Fire again
Enamel edge + dry
Final fire

Enamelware is made of steel, so it conducts heat better than other mugs. That's why IT FEELS HOT IN YOUR HANDS. (*Use with caution)

WARM MUG, WARM HEARTS, FRIENDS.

Love,
Camp

\$15

DETAILS

Mug measures 5 5/16" W x 3 5/8" H x 3 5/8" Diameter

Powder coated carbon steel

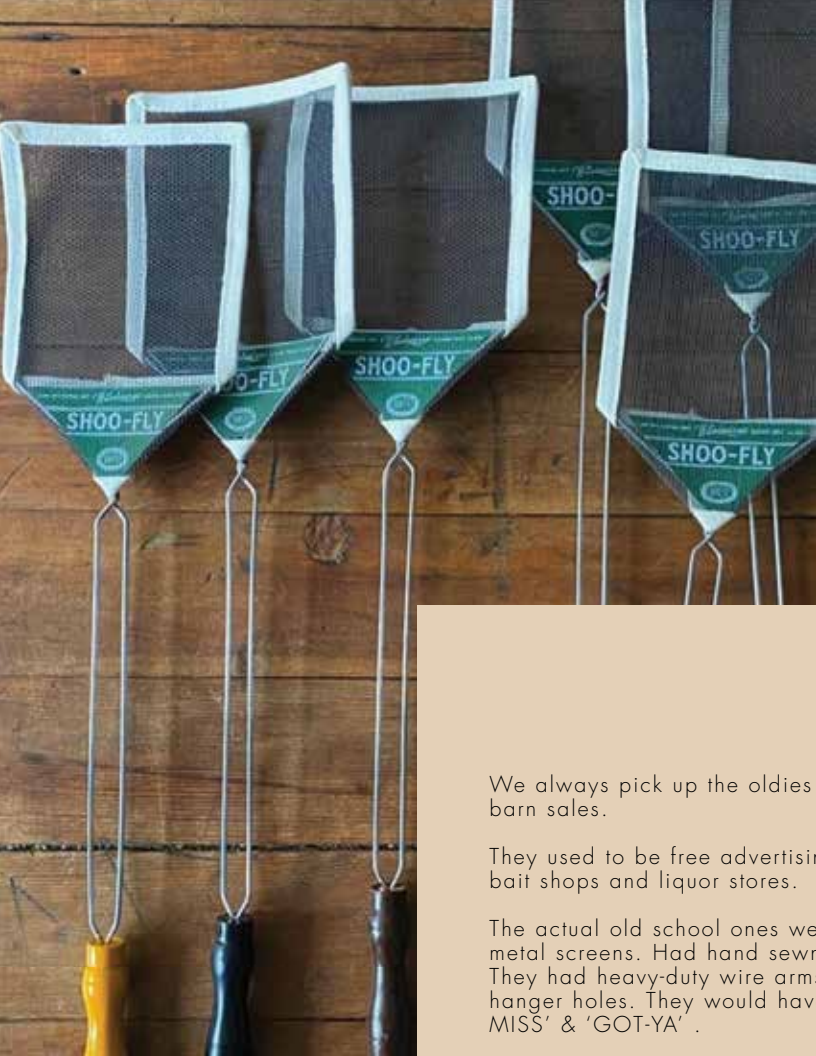
Comes in green, red or navy

Hand wash

MANUFACTURING HAPPY CAMPERS SINCE 1925



THE SHOOFLY



The Shoofly

We always pick up the oldies when we can find them at barn sales.

They used to be free advertising giveaways in the '40s for bait shops and liquor stores.

The actual old school ones were made with real metal screens. Had hand sewn thick canvas edging. They had heavy-duty wire arms. Wooden handles with hanger holes. They would have kitschy names like 'KANT-MISS' & 'GOT-YA'.

After all this time of searching, we found a manufacturer in France who made the real deal (strong metal stem, vintage style webbing, wood handles), searched out an American supplier & then customized our labels & packaging.

You can finally have that fly swatter you've always wanted. **\$25**

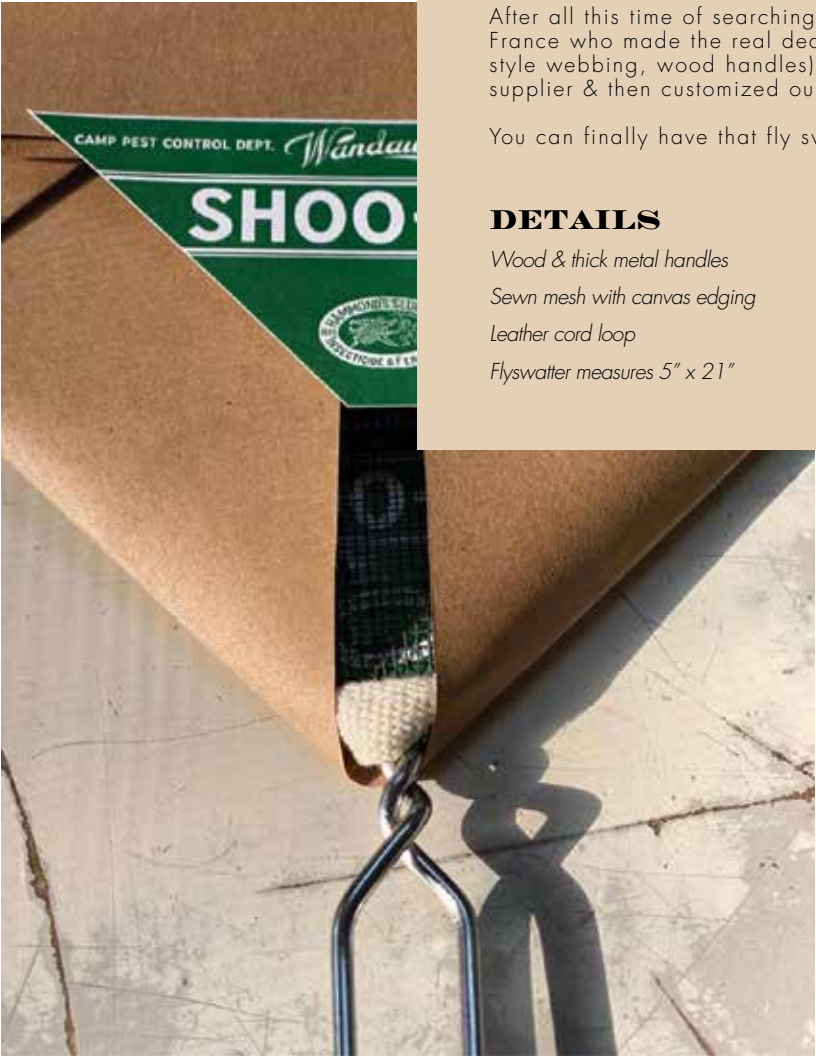
DETAILS

Wood & thick metal handles

Sewn mesh with canvas edging

Leather cord loop

Flyswatter measures 5" x 21"



CAMP FLASHLIGHT



Camp Flashlight

The name "flashlight" comes from the first ones invented in 1898. Constructed from paper and fiber tubes, powered by weak batteries and primitive bulbs, the flashlight of the era produced only a brief flash of light. This is based off the classic 1950's model: iconic, simple and functional. You can buy a flashlight today that is waterproof, glows in the dark and weighs less than your wallet, but it wouldn't be nearly as cool as this chrome classic. We'll add on a little Camp Wandawega key ring to make it worth your while.

You can pretend your power is out, use this little beauty for your light, tell spooky stories & imagine you're back at Camp. **\$20**

DETAILS

Flashlight measures 6.75" x 1.875" - Box measurement 7" x 2" x 2"

2 'D' Cell Batteries required - batteries not included

Replaceable 3.6V Light Bulb

Morse Code Button



WANDAWEGA BIRD CALL

Wandawega Bird Call

WHAT KIND OF BIRD ARE YOU?

We tracked down the family who invented the Audubon bird call back in the '50s and asked them to make custom ones for guests.

Ours come engraved & arrive with a little camp "bird song" identifier chart, a blue bird feather, in a linen carrying pouch. (So you can tote it around when you take our Camp Counselor-led "nature walk").

You'll find the Audubon bird call in the camp store, but you're on your own to find the birds.

ABOUT

There was a story in the New York Times about the inventor: "From his farm in Newington, Connecticut, Roger Eddy and his family made and sold the original Audubon Bird Call for over 50 years. His grandsons Martin and Sam Fox moved the company to their home state of Rhode Island. The Fox brothers have continued Roger Eddy's commitment to high quality and hand-made bird calls."

HOW'S IT WORK?

The bird call's sound is produced by rotating the wooden cylinder against the cast zinc plug. By varying the pressure between the two surfaces while twisting back and forth, a variety of bird sounds can be accurately imitated.

WHERE'D IT START?

Originally conceived by songbird hunters, the bird call attracts birds by creating the illusion that other birds are in the area. Recognized by multiple generations of birders and outdoors people, the Audubon Bird Call has been made and tuned by hand in the USA in the same way for over 60 years.

DETAILS

Each bird call and bird feeder is made in Rhode Island of USA components, and with reasonable care, will provide decades of service.

The original Audubon™ Bird Call, in classic red or natural birch finish, packed in standard gift box.

Sturdy cast zinc and solid birch construction.

Rosin capsule included to maintain the call's distinctive chirp.



CAMP POCKET KNIFE



Camp Pocket Knife

Wandawega Pocket knife.

We've been collecting these for years. They were popular from the '40s to the early '70s. Small businesses from gas stations, mechanics to little lodges would make souvenir quality pocket knives as giveaways to customers. (My dad always had one in his pocket and they were everywhere at his small auto repair shop).

Ours are simple single stainless blades, with brass rivets on old school ink-stamped body with:

SIDE 1: Wandawega Lake Resort serving vacationers since 1925.

SIDE 2: American Plan for Tourists Ph: 810 Elkhorn, Wisconsin AAA + motor tourist seal

use with caution & courage

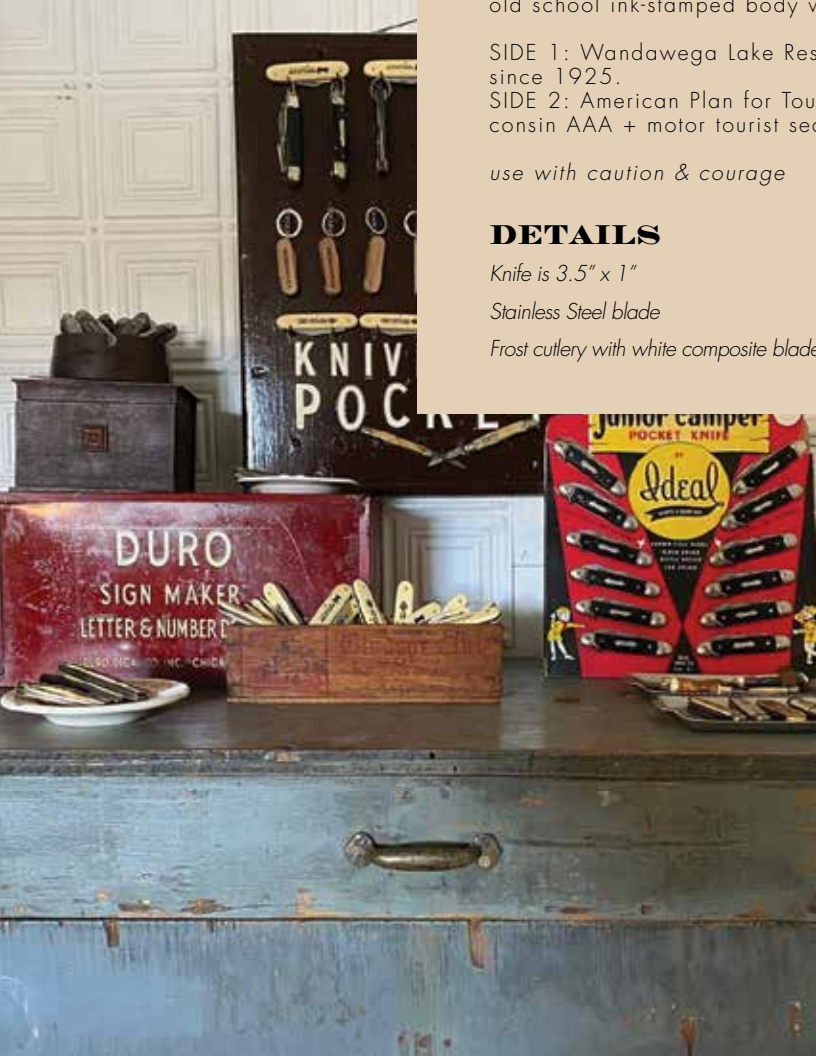
\$12

DETAILS

Knife is 3.5" x 1"

Stainless Steel blade

Frost cutlery with white composite blade



FEATURE MATCHBOOK



Feature Matchbook

We have been searching for a match manufacturer to make these for at least a dozen years... with no luck (at least in the US, they were banned because the methods they used to make them were dangerous).

Finally last fall we found a maker who found a way to print them again with a match factory in Germany! So after lots of screwing up the design and rebuilding it again our camp customs arrived!

"Feature matches" were popular from the 1940s-60s (these days, you only find them in antique stores, eBay and collectors sites)

Ours feature:

- > Map to find this teeny lake
- > The top 9 activities to do here
- > Our mantra "ALL ARE WELCOME"...
- > Diversity. (that the old school feature matchbooks didn't ever include, but should have)

MATCHBOOKS are under-rated tools:

- campfire building
- s'mores making
- lantern lighting
- More ideas welcome

*Smokey says he will break your legs if you don't use these with caution & respect for the environment.

sold in pairs of 2

\$10

DETAILS

Matchbooks measures 2" x 2.5"

Each book has 10 matches

Custom printed match stems

Made in USA



CAMP FAN SET

Camp Fan Set

After WWII- there was a big push in America to ignite growth in small businesses. One of the promotions created at the time was a fan giveaway, preaching the benefits of supporting small local community mom and pops. We found one of these antiques and put it back in production. Seems like everybody could use some support right now.

A few excerpts that are as relevant today as they were 70 years ago.

A DOZEN POINTS FOR HOME TOWN PROGRESS. These twelve reasons for Home Town Progress have a direct bearing on your prosperity. As your town grows and prospers, your interests are bettered, living conditions improved and greater happiness is enjoyed by all. Boost your town by trading in it.

"The business merchants are counted upon to keep the town in a progressive condition. Help them by trading with them. A town cannot be better or bigger than it's business and professional interests."

As part of our on-going mission to immerse guests in another era, we started hoarding antique cardboard fans (as research to create our own camp series - THESE!).

These fans were staples at every county fair, picnic, and country church in the first half of the 20th century.

When guests came to 'Hotel Wandawega' in the 1920s, they would have packed these (Camp did not have air conditioning back then, and we don't now (in many buildings).

We have three different styles with the humble old school wooden handles with leather loops- their design inspiration comes from 1920s tourism posters, Smokey Bear & 40's lake paintings.

fans sold in sets of 3 - you'll receive one of each style **\$12**

DETAILS

Printed fan 8" x 8"

Length with wooden handle 12"

Tied with leather cord

★ LEMONADE

• topped, hard cooked eggs, chopped stuffed olives, salad dressing, crisp lettuce, on TIP-TOP Bread

★ ICED COFFEE

Served with slices of light delicious, Silver Queen Pound Cake

★ ICED TEA

*Liverwurst, crisp lettuce, slice tomato, on TIP-TOP Cracked Wheat Brea **



HIKING MEDALLION



Hiking Medallion

The tiniest & most under appreciated trophies. Folks collected these after reaching a summit, hiking an epic trail, or if you're like us, by visiting a national outdoor treasure.

Hiking staff medallions were one of the most popular souvenirs in the '20s -'50s at outdoor tourist attractions.

Since then, the walking stick has been a steadfast symbol of "Trail Life" in America. Scouts got the ceremonial standard hiking staff during their rank advancement, but anyone can whittle their own walking stick to show off their medallions collected from hikes around the country.

But the real staff medallions are scarce today (they stopped making these badges the traditional way- the modern ones are just enamel pin style). You can only find the antique style at fleas, eBay & antique stores. We were happy to finally find a collector who sourced one of his makers for us.

Ours started with a sketch of our tent hilltop. Then a relief was hand carved, that was turned into a die, that was used to stamp the metal, then hand-painted with spot color (pulled from 40s palettes).

Thank you to the stranger who got this stick started for us (there are 3 more spots left we want to fill when we see more National Parks). There just is never enough time.

We hope the Camp Wandawega Hiking stick Medallions will be the start (or continuation) of your medallion collection. Now you'll just have to go get your own walking stick!

hardware for medallion is included

\$10

DETAILS

Made in the USA

Stamped metal, hand painted

2 nails included

Medallion measures 2" x 1.5"



CAMP FRISBEE



Camp Frisbee

Who remembers these from '70s & '80s summers?

We can't get enough of the graphics. (And are honestly fighting the urge to hoard them. all.)

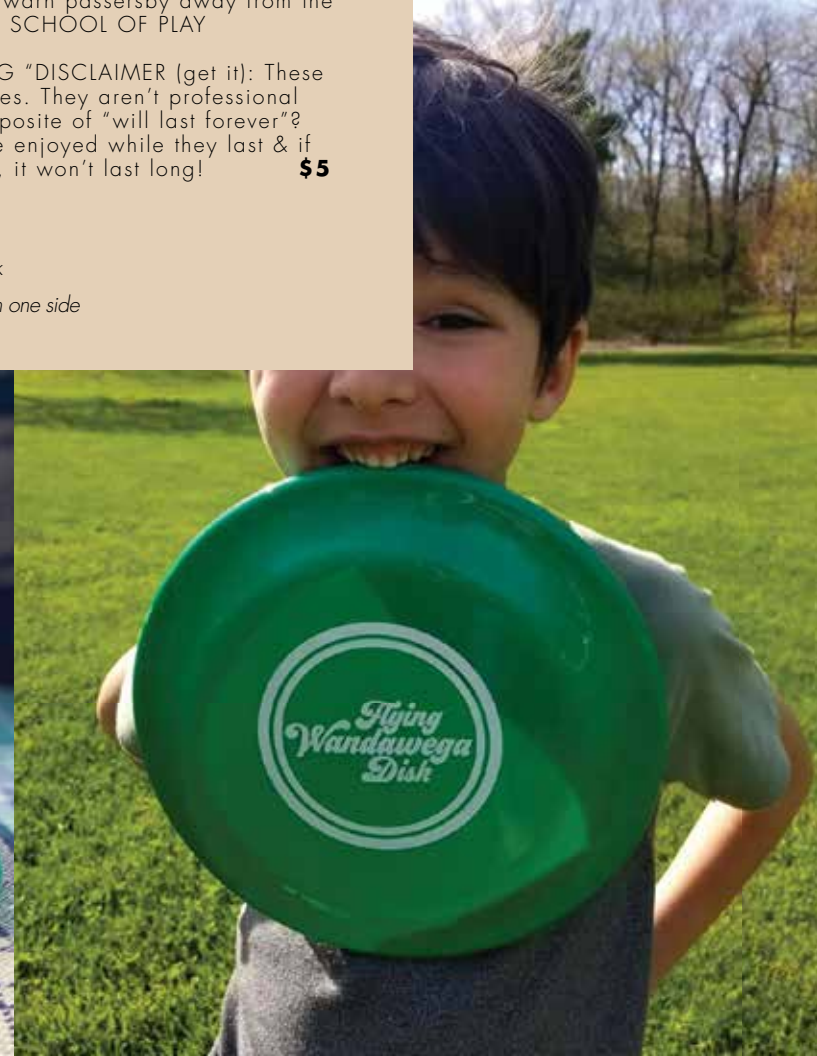
In case you didn't know (we didn't) "Late 19th-century students at Yale played catch with pie plates made by the nearby Frisbee Baking Company of Bridgeport, Connecticut. They yelled "Frisbee" to warn passersby away from the spinning discs." - NATIONAL SCHOOL OF PLAY

CAMP WANDAWEGA FLYING "DISCLAIMER (get it): These are not the sturdiest of frisbees. They aren't professional level frisbees. What's the opposite of "will last forever"? These are simply meant to be enjoyed while they last & if you let your dog play with it, it won't last long! **\$5**

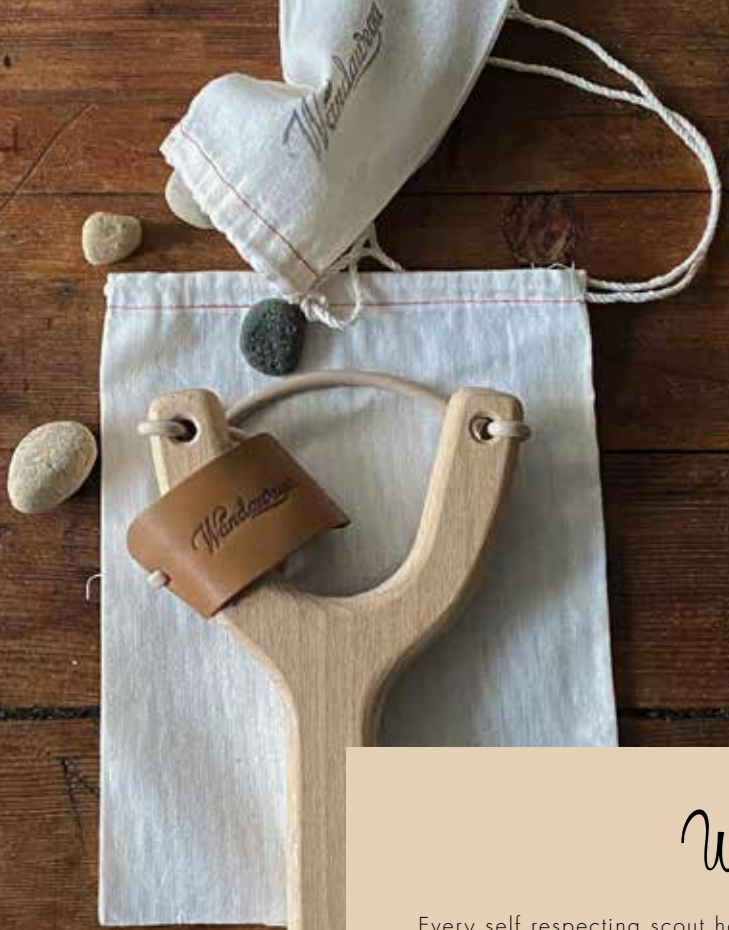
DETAILS

Frisbee is 10" in diameter, 1.5" thick

"Flying Wandawega Disk" printed on one side



WANDAWEGA SLINGSHOT



Wandawega Slingshot

Every self respecting scout had one of these in their back pocket, a pocket knife in their front pocket and a rabbit's foot keychain hanging off of their belt loop. So we had to get our own. The squirrels here been working on prototypes for this guy since June. After obsessing over a bazillion different combinations of handles, stains, shapes, leather pouches, draws, sizes & strengths- they finally arrived!

\$35

DETAILS

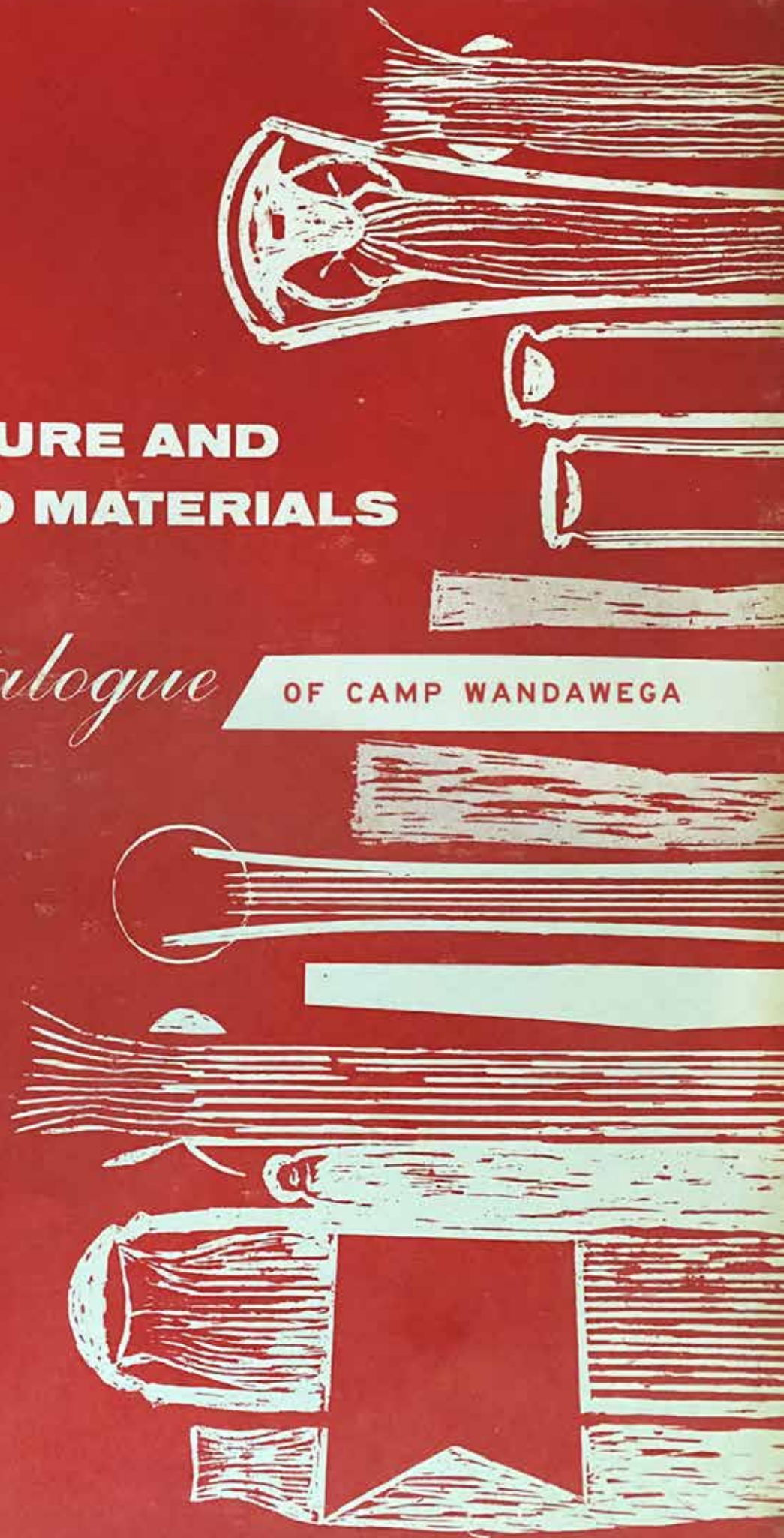
hand made birch handle with a burned leather pouch or handle
dark brown leather (heavy duty), camel leather pouch (standard)
slingshots measure 5" x 7.5"
bag of 'ammo' (aka: river rocks from our beach)

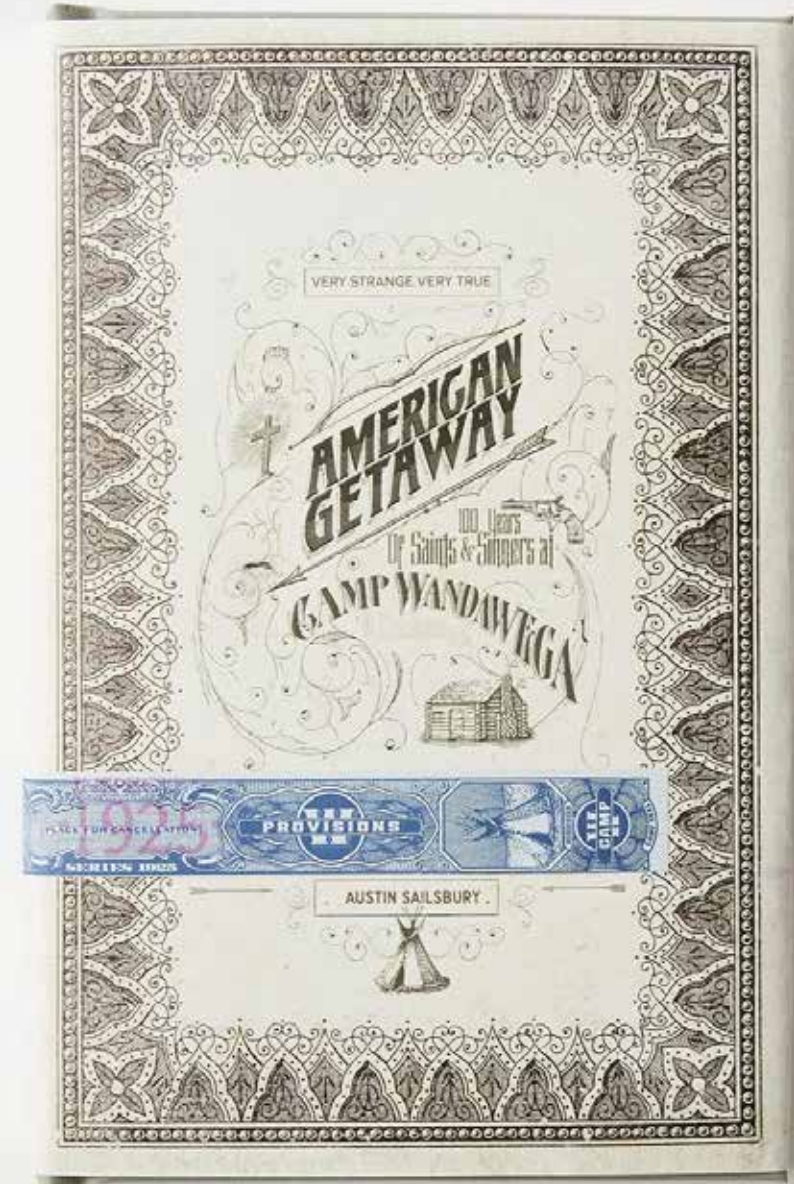


LITERATURE AND PRINTED MATERIALS

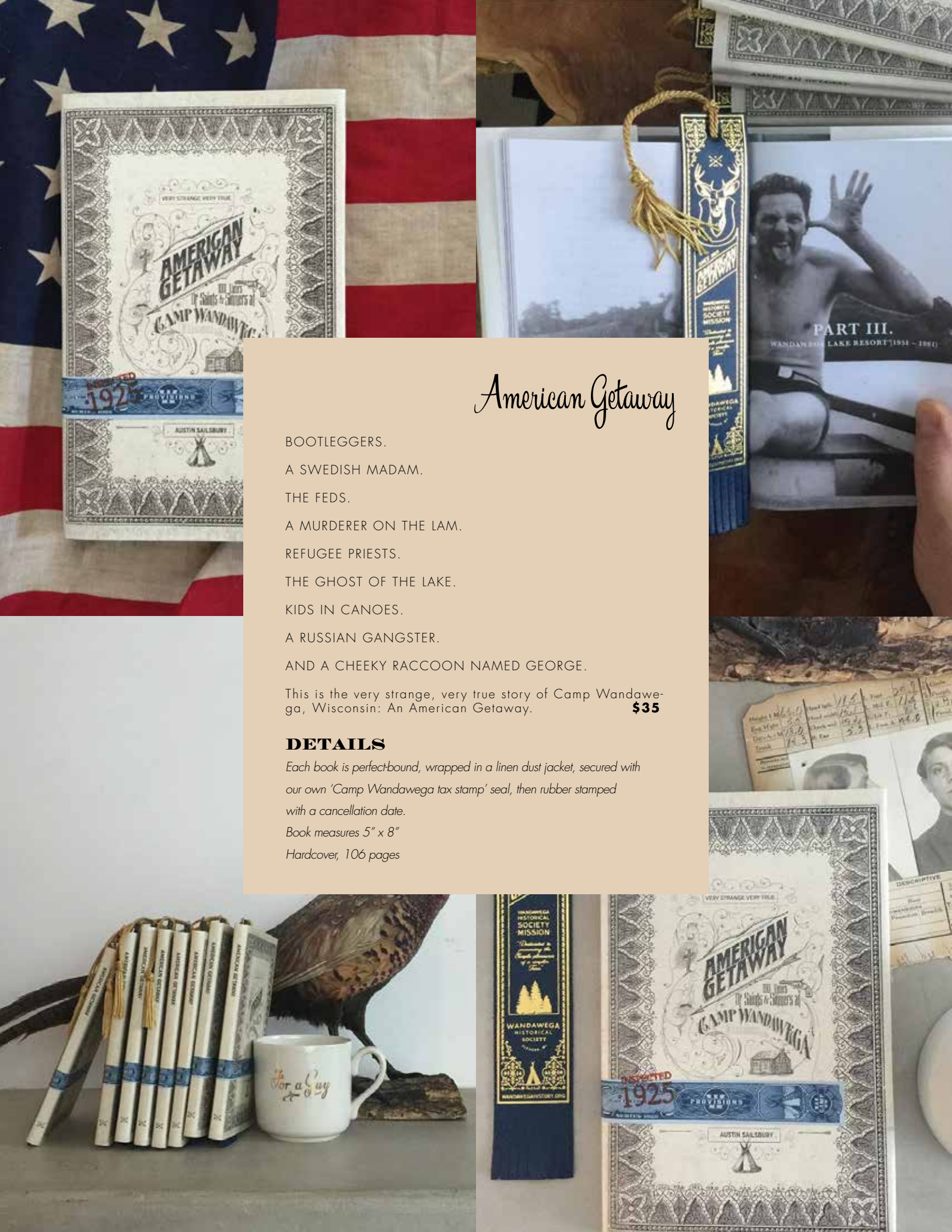
Catalogue

OF CAMP WANDAWEGA





AMERICAN GETAWAY



American Getaway

BOOTLEGGERS.
A SWEDISH MADAM.
THE FEDS.
A MURDERER ON THE LAM.
REFUGEE PRIESTS.
THE GHOST OF THE LAKE.
KIDS IN CANOES.
A RUSSIAN GANGSTER.
AND A CHEEKY RACCOON NAMED GEORGE.

This is the very strange, very true story of Camp Wandawega, Wisconsin: An American Getaway. **\$35**

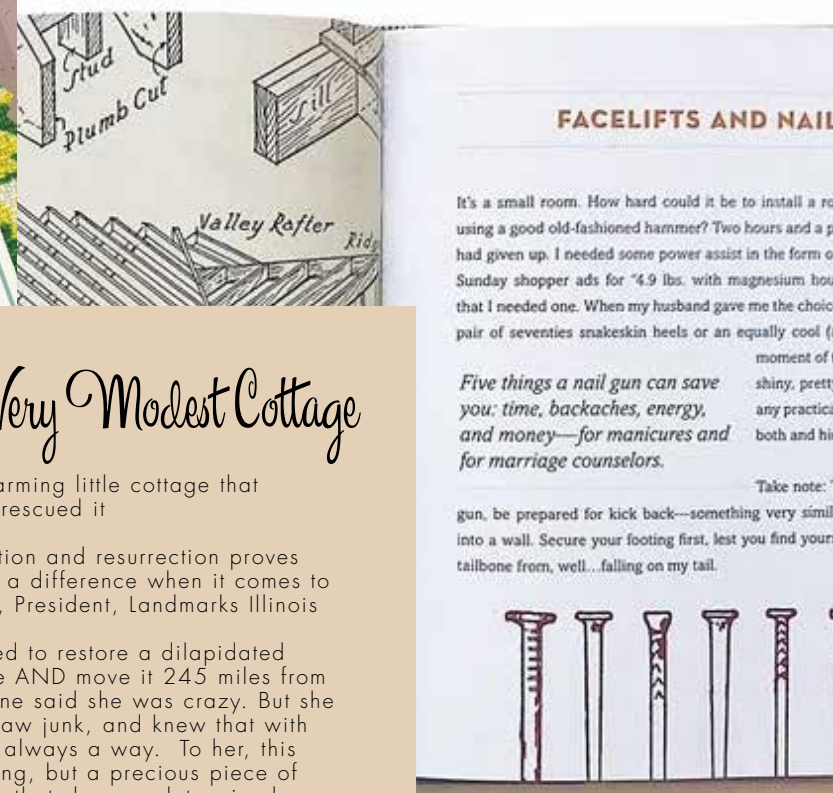
DETAILS

Each book is perfectbound, wrapped in a linen dust jacket, secured with our own 'Camp Wandawega tax stamp' seal, then rubber stamped with a cancellation date.

Book measures 5" x 8"

Hardcover, 106 pages

A VERY MODEST COTTAGE



A Very Modest Cottage

The amazing story of the charming little cottage that could—and the woman who rescued it

"Tereasa's journey of renovation and resurrection proves that any one of us can make a difference when it comes to preservation." —James Peters, President, Landmarks Illinois

When Tereasa Surratt decided to restore a dilapidated old cabin to its original state AND move it 245 miles from Illinois to Wisconsin, everyone said she was crazy. But she saw potential where others saw junk, and knew that with hope and a hammer there is always a way. To her, this cottage was not just a building, but a precious piece of her childhood and hometown that she was determined to keep alive.

A Very Modest Cottage follows Tereasa's adventures as she rescues this gone-to-ruin cabin and gives it new life as a guest cottage on the edge of the woods overlooking a peaceful lake. Moreover, she achieved her goal on a budget of around \$300. Part how-to guide, part scrapbook, and completely inspiring, this special memoir shows how even the simplest architecture can have a powerful emotional affect...and that when you roll up your sleeves and work to make a dream come true, anything is possible. **\$25**

DETAILS

These books are no longer published, so a few in our store inventory will be gently used.

Book measures 9.5 x 0.8 x 7.5 inches

Hardcover, 176 pages



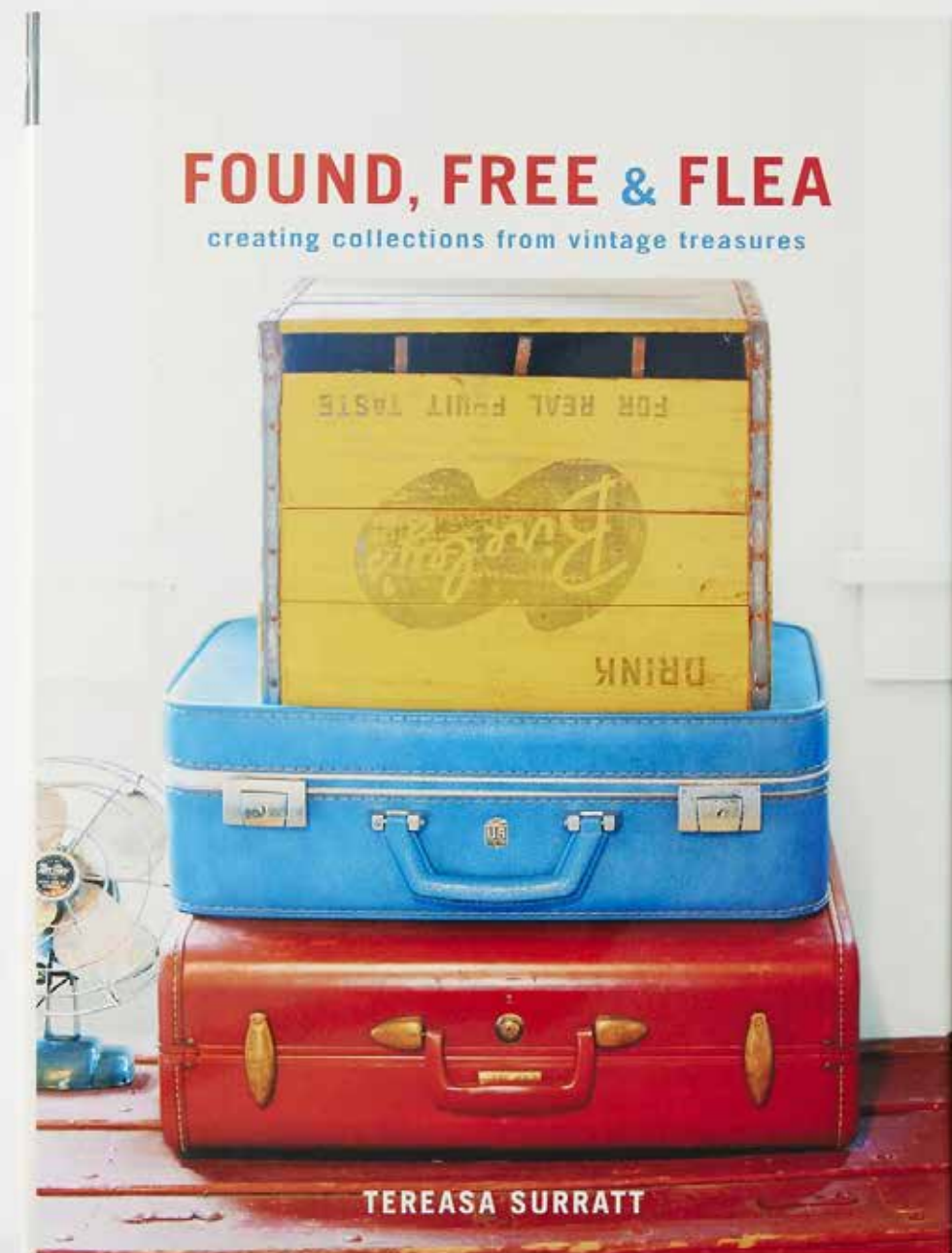
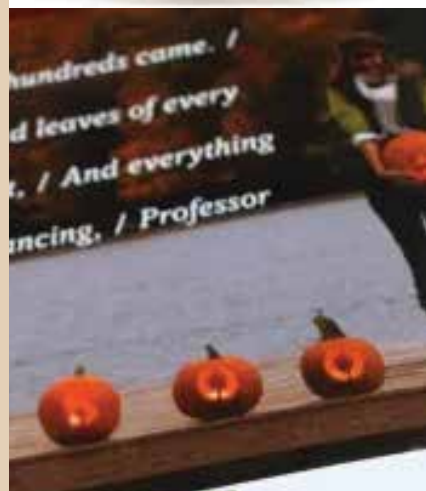
FACELIFTS AND NAIL

It's a small room. How hard could it be to install a re using a good old-fashioned hammer? Two hours and a s had given up. I needed some power assist in the form o Sunday shopper ads for "4.9 lbs. with magnesium box that I needed one. When my husband gave me the choic pair of seventies snakeskin heels or an equally cool (moment of!

Five things a nail gun can save you: time, backaches, energy, and money—for manicures and for marriage counselors.

shiny, prett any practi both and hi

Take note: gun, be prepared for kick back—something very simil into a wall. Secure your footing first, lest you find your tailbone from, well...falling on my tail.



FOUND, FREE & FLEA

creating collections from vintage treasures

TEREASA SURRATT

FOUND, FREE & FLEA



tip
Hold a fly fishing lure over boiling water if it gets crushed or misshapen. The steam should help it snap back into shape.



one abandoned 1920s summer re: 150 lost antiques—each once part larger set. found. reunited. restor

"This is the story of thriftiness, and a determination to tr carded objects into more than 150 full collections again—that collecting doesn't take much money, just a love of t everyday things that got left behind." —FROM THE INTRODUCT



U.S. \$32.50 | \$37.50 CAN
HOUSE & HOME/ANTIQUES & COLLECTIBLES—AMERICANA
ISBN 978-0-307-88529-6
53250
9 780307 885296



Found, Free & Flea

Grandma's rusty teakettle, old fishing lures, a broken antique camera from the attic—these are your foundation pieces for building authentic collections on the cheap.

When Teresa Surratt's husband convinced her that they should buy a derelict summer camp in Wisconsin, they had no idea the treasure trove they'd inherit with the property. While renovating the decrepit cabins at Camp Wandawega, they kept stumbling upon curious objects, some dating back ninety years or more: a Boy Scout patch, an old sled, a pristine set of Fiesta Ware, dozens of mid-century aprons, an untouched box of board games in their original packaging.

Teresa knew the power that one mundane object has when grouped with its siblings. So rather than discard everything, she set out on a five-year expedition to turn the more than 150 found items into full-fledged collections. Relying on her own thriftiness, she only acquired pieces for free or at a bargain price: items that she found, negotiated for free, or unearthed at a flea market.

Found, Free & Flea explores Teresa's passion for collecting while encouraging you to tap into your own with ideas on where to look to see collectibles. Throughout the book, she shares her secrets and historical tidbits behind these prized antiques, now used to create innovative displays and for entertaining guests at her renovated lakeside retreat. From vintage wine taster cups turned into a wind chime to cheese boxes reinvented as drawer organizers, to a chicken feeder that houses old tea cups for impromptu coffee bar setups, everything at Camp Wandawega earns its keep.

Learn how to navigate flea markets and how to best negotiate, why "localvore" collecting should matter to the thrifty shopper (and what finds to expect on your travels), which vintage collections are easiest to start and the quickest to fill out, and what tips you should employ for turning even the most simple items into stunning displays. The beautiful photography and Teresa's clever DIY projects and sharp eye for design will inspire anyone to add charm and personality to interiors with a few well-worn objects.

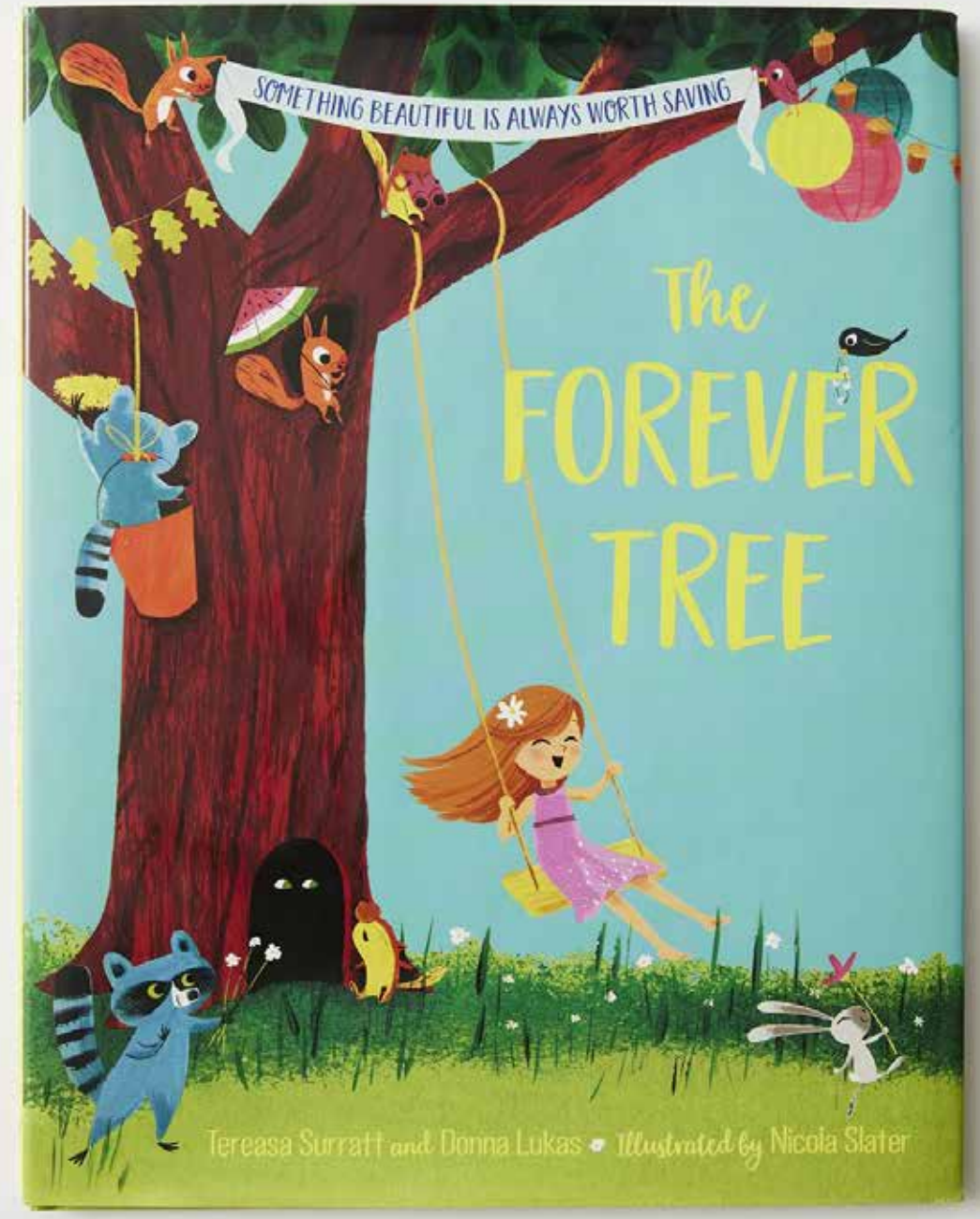
A celebration of Americana and ingenuity, Found, Free & Flea is a must-have for knowing how to spot treasures, complete collections, and display them artfully. **\$25**

DETAILS

Potter Style Publishing

Book Measures 7.8" x 10.3"

Hardcover, 208 pages



THE FOREVER TREE



The Forever Tree

A fresh twist on Shel Silverstein's *The Giving Tree* based on a real tree in Wisconsin that became something more, this is a timeless story about loss and renewal at home and in nature.

"This is a true story about a Tree that grew from something more than water and sunshine. It grew from love."

The animals and humans always knew their tree was special. The trunk was the best place to host championship bingo tournaments, and the branches were perfect for swinging in the shade!

But when the tree gets sick, neighbors new and old will have to join forces if they have any chance of saving their treetop home.

A touching tale based on the true story of one special tree, and the community that brought it back to life. **\$20**

DETAILS

Book measures 11.3" x 8.8"


40 pages

Crown Books for Young Readers, 2018



TOUR POSTER

Camp Wandawega

 Tent	 A-Frame Cabin	 Log Cabin	 Tree House
 Scout Tent	 Air Stream	 Ural	 Delivery Truck
 Fire Truck	 Travel All	 Golf Cart	 Kite Surf Bike
 Canoe	 Tennis	 Two Seater Bike	 Crocket
 Shuffleboard	 Volleyball	 Archery	 Basketball
 Horseshoes	 Ping Pong	 Campfire	 Fishing
 Swimming	 Lounge Chair	 Saw	 Saw
 Saw	 Saw	 Saw	 Saw

Tour Poster

This poster sized camp print is perfect for any lover of the outdoors, camping, or adventure! Featuring a series of icons related to Wandawega and all things camp, these are printed on premium, thick stock, and you'll love how good they look (and feel!) in person. **\$20**

print does not come framed

DETAILS

Illustrated by @Marina.Kozak
poster size is 18" x 24"
printed on premium cardstock

 Tent	 A-Frame Cabin	 Log Cabin	 Tree House
 Scout Tent	 Air Stream	 Ural	 Delivery Truck
 Fire Truck	 Travel All	 Golf Cart	 Kite Surf Bike
 Canoe	 Tennis	 Two Seater Bike	 Crocket
 Shuffleboard	 Volleyball	 Archery	 Basketball
 Horseshoes	 Ping Pong	 Campfire	 Fishing
 Swimming	 Lounge Chair	 Saw	 Saw



The Entire Scout Line...

COMPLETE Home Goods PRICE LIST

RETAIL 1961
PRICES EFFECTIVE JANUARY 1961
— SUBJECT TO CHANGE
334-61

CAMP WANDAWEGA • NATIONAL SUPPLY SERVICE DIVISION



**FARIBAULT WOOLEN MILLS
BLANKET**

Faribault Woolen Mills Blanket

So happy to finally get to introduce the Faribault Woolen Mills x Camp Wandawega new blanket! We partnered with our favorite US mill to create a little collection of three classic little woolen products.

FIRST UP: The Camp 'Foot Soldier' Blanket.

You'll find these in the footlockers of our WWII bunks in our Boy Scout platform tents. And you'll find them in our A-frame. Our own beds, our wall hooks in some cabins.... and you'll find them in our Camp Store.

ABOUT THE BLANKET:

Since the 1890s, Faribault Woolen Mill has been making blankets for the US military and its academies. The "Foot Soldier" Military Wool Blankets were originally created in 1917, and have since maintained the same construction. Made with pure wool, the US Navy Gray blanket is a piece of history. Featuring the U.S. Military logo & WANDAWE-GA script in the center.

ABOUT THE MAKER:

Nearly 150 years ago, the Faribault Woolen Mills was founded by Carl Klemer in Minnesota. The brand began as a supplier for locals and people heading west, and turned to producing blanket for American servicemen, making 100,000 pieces each year. Recognition of the quality and craftsmanship represented by Faribault Woolen Mills increased demand until the mill was making more than half of the blankets produced in the USA. Today, Faribault Woolen Mills continues the tradition of heritage quality from its Minnesotan hometown.

\$190

DETAILS

Blanket measures 66" x 84" | Made in the USA

100% Merino grade virgin wool | Color: US NAVY GRAY



CONWAY ELECTRIC EXTENSION CORD



Conway Electric Extension Cord

Power to the people. We love American made small businesses, and these folks are one of our favorites.

After nearly a hundred years of being open, we finally brought Camp one little step closer into the 20th century - with the help of @conwayelectric.

The founder Kevin (last shot) designed a custom weave cloth wrap cord (on 50 year old cast iron machines) and paired it with a National Park brown powder coat - to bring new corded power to our guests.

You'll find one in every room at camp (and now folks will be able to charge their phones finally; not sure if that's a good thing?) & now you can get one for your home!

If you want some humbling perspective - read Kevin's story "Why we bother with being made in America" on their blog. He talks about lessons learned from watching his dad build a business at home. It reminded me of my own dad, and the importance of staying grounded. **\$145**

DETAILS

Exto Smart USBC - the first smart USBC power cord and has two 1.5amp outlets + a USB-A port and a USBC port for powering most devices including the new USBC.

Cord length is 8 ft.

Power box measurement: 2.375"H, 4.75"L, 2.875"W

Cork stopper



MATCH STRIKES



Match Strikes

Handmade. Gorgeous. Useful.

"Based in Evanston, Illinois — Julia's line, @grandmontstreet has long been a favorite. It's like you've known the pieces all your life, or even like you've met Julia before. The work is relatable and honest. Humble, hand thrown, and self-taught. There is a vague familiarity with every piece, like you've interacted with it in a past life, and the Match Strikes still get me every time. Each batch unique in it's own way. The time spent on each piece is tangible. The tactile ridges tell a story like the rings of a tree." - @regularvisitors

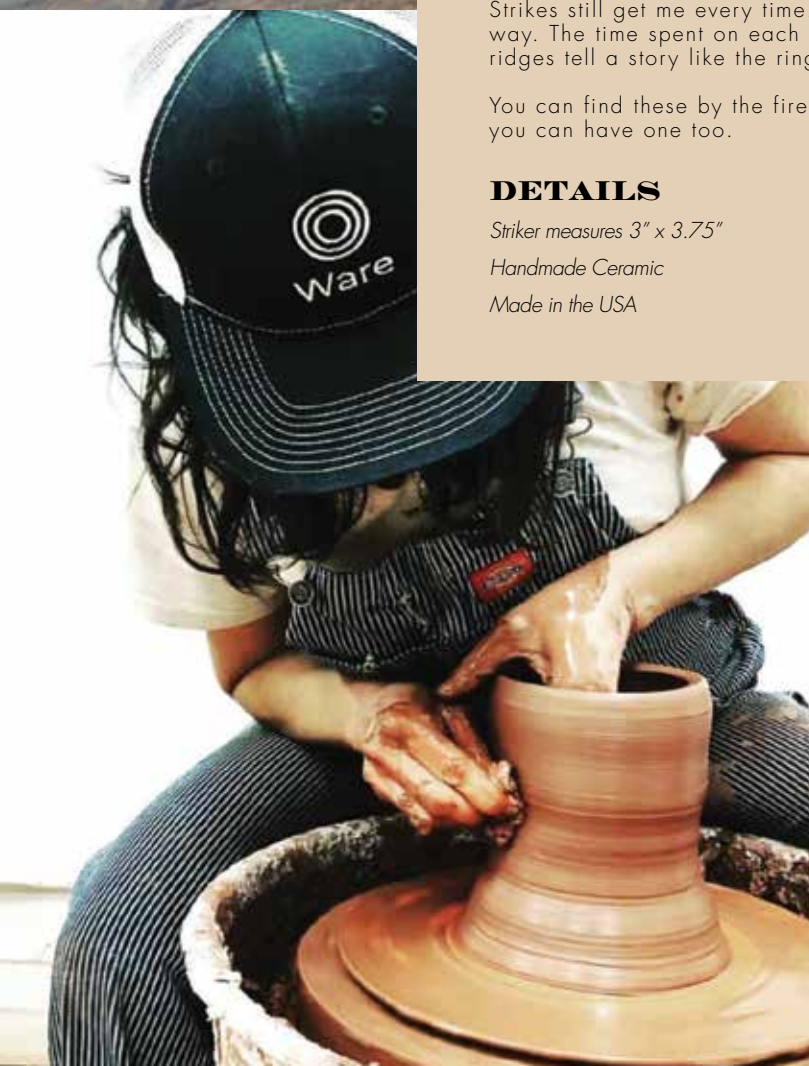
You can find these by the fireplaces here at Camp. Now you can have one too. **\$55**

DETAILS

Striker measures 3" x 3.75"

Handmade Ceramic

Made in the USA



ANTI-THEFT TOWELS



Anti-Theft Towels

Who remembers the standard camp-issue towels of their childhood? Scratchy. Ratty. Daylight shining through thin sheet sorta thing. Not big enough. At 10 years old, none of us knew what 'Egyptian cotton' was- and didn't care.

At camp, in our relentless OCD pursuit of recapturing the experience of our childhood, we've been searching for a weaver to recreate them for us. This follows our pursuit of making things harder than they need to be — but it turns out that getting towels made in the same old school 'Holiday Inn Circa 1960' style has proven to be pretty damn hard to source.

For years, we've been making our towels so shitty that nobody wants to use them, let alone take them home. (They are dead stock military issue that we then silkscreened).

We were grateful to find a very patient fabric label company who endured many rounds of sourcing a dozen different fabric swatches for test print samples before we finally committed to the one that was 'old enough', 'faded enough', 'Enough enough'.

They aren't Egyptian cotton. They aren't luxurious, or big or special in any way - other than you won't find them anywhere else in the world. **\$45**

DETAILS

Made in the USA

Towel Size 48" x 24"

Silkscreened, sewn on label with "anti-theft" message



WANDAWEGA PENNANTS



Wandawega Pennants

The new Camp Wandawega pennants were created after a 15 year addiction of collecting every retro tourist, historic, old school vintage souvenir pennant we could get our paws on. We cherish the colors and fonts of history, we think you will too.

Our collection is crafted by @oxfordpennant

\$45

DETAILS

Made in USA

Silk screened, two toned, hand sewn felt

Embroidered "Celebrate Everything" Tag

Pennant Measures 9" x 27"



WANDAWEGA COASTERS

Wandawega Coasters

We have a lot of bars here at camp and have always wanted our own coasters. But modern bar coasters are just not made the same (They're cheap digital smooth and slick and too common to want to keep around - which is why we can only find the best old school designs in antiques shops and flea markets)

So we called up our favorite print master - Gary at @accucolorplus in Milwaukee (who is the renowned expert in antique printing techniques and works on vintage presses). Gary Printed ours on heavy pulp board on a 1940s press.

Cheers, Campers

---The rest of this is just for design and printing nerds only (straight from Gary)---

"The paper is a heavy weight pulp board- 100% recycled and un-bleached, making it very environmentally friendly.

The print method is letterpress. Given the small size and for one coaster, the round shape, each coaster was hand fed into and out of the press. To keep the inking as full and even as possible, the press let the inking rollers pass over the plate three times before making a printed impression. (The norm is only one pass of the rollers.)

The halftone of the building was tested, using my normal 210 line screen (210 halftone dots per running inch, 44,100 halftone dots per square inch). This fine screen ruling did not work well with letterpress and the resulting printed image was something of a flat gray field. I developed a halftone ruling that is unique to today's world, but common 70 or so years ago. A 60 like halftone screen, with only 60 halftone dots per running inch, 360 halftone dots per square inch. This coarse halftone is typical of printed matter up to the 1950's and even into the 1970's for newspaper printing. The larger halftone dots, placed further away from each other let the letterpress printing method, on the pulp board stock, render a pleasing halftone image.

The press used is a Craftsman, 12" X 18" maximum print area. Manufactured by the Chandler and Price Company in 1948." **\$20**

DETAILS

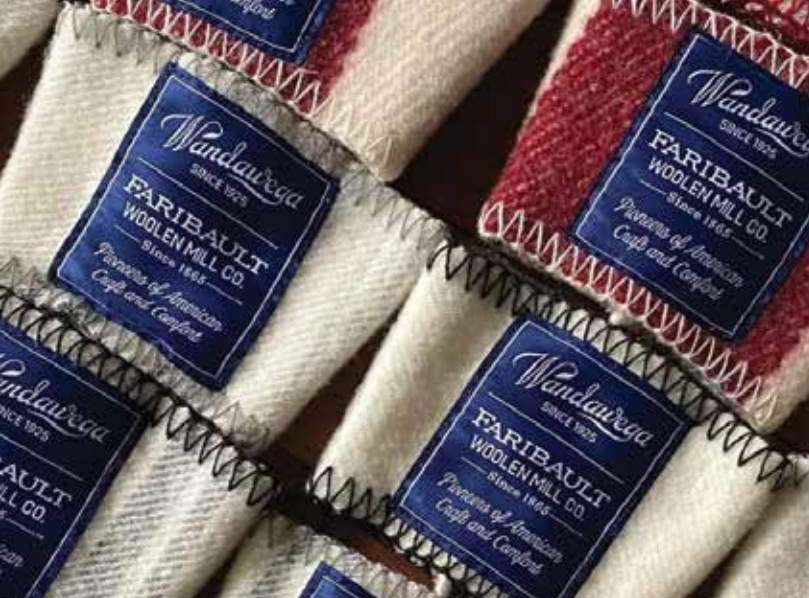
Coasters measure 3.5" x 3.5"

Sold in sets of 4 of a singular pattern or an assorted set of 6, 2 of each pattern

We know the price of these is more than your typical coaster, but the process itself is intense (see printing nerd info above) & the price represents that cost



**FARIBAULT WOOLEN MILLS
PINT SLEEVES**



Faribault Woolen Mills Pint Sleeves

So happy to finally get to introduce the Faribault Woolen Mills x Camp Wandawega new cup holder! These are made with scraps from Wool blankets from the mill with the Faribault Woolen Mill label sewed on.

We partnered with our favorite US mill to create a little collection of three classic little woolen products.

ABOUT THE MAKER:

Nearly 150 years ago, the Faribault Woolen Mills was founded by Carl Klemer in Minnesota. The brand began as a supplier for locals and people heading west, and turned to producing blanket for American servicemen, making 100,000 pieces each year. Recognition of the quality and craftsmanship represented by Faribault Woolen Mills increased demand until the mill was making more than half of the blankets produced in the USA. Today, Faribault Woolen Mills continues the tradition of heritage quality from its Minnesotan hometown.

\$15

DETAILS

Sleeves measures 4.5" x 3.5"

Made in the USA

100% Merino grade virgin wool

Color: Varying



HOMER LAUGHLIN COLLECTION

Homer Laughlin Collection

This started with an obsession in 2015 to find the perfect diner mug. (The kind you see in old school roadside cafes, that haven't been "improved" on in a century). They earned the nickname "hammer mugs" because they are virtually indestructible – you could literally drive a nail with them. This made them the go-to in every blue collar diner, where they could survive multiple drops from overworked waitresses and overtired truckers.

Our search led us to a company that's been making them since 1871. The folks at Homer Laughlin China dug up their Green Bay Stripe paint color from the archives, and took the time to school us on the difference between traditional underglaze plus real hand pinstriping, versus the fast & cheap methods most employ today in overseas factories.

It's not cheap. Or fast. Or easy.

We might be crazy, but we've convinced ourselves that a swig of straight black coffee somehow tastes better out of one of these. (Try it when you visit us next - Some of you will think we're obsessive, but some may get why we spent years obsessing on how to get this right.)

Thank you, @hlc_dinnerware. Thank you for every last one of those hand glazed, finished, pinstriped plates, cups & mugs. It helps makes us feel like we've just taken camp one step closer to what it must have felt like to have dinner at the Wandawega Hotel back in its glory days. Grateful to know there are still American companies like yours employing 4th generations artisans 140 years later, and thriving.

\$20

DETAILS

Diner Mug - 8 oz mug - 3.25" x 3.5"

Bread & Butter Plate - 7 1/8" diameter

Boullion Cup - 4" x 2 1/4"

Made in America



SOUVENIR GLASSES



Souvenir Glasses

We have wanted to make these forever. Stoneware drip glaze and tri-color ceramic glasses.

So now we're trying to come up with uses for them; this is where we are so far
--shot glasses (obviously)
--condiment cups
--ring valet
--toothpick holder
--dessert mini bowls
--chipmunk feeders?? 'Cause fattening up chipmunks on the patio makes quarantining a lot more fun around here. **\$10**

DETAILS

Glass has 2" diameter and is 2.5" tall

Holds 2 oz

Stoneware drip glaze

Ceramic



**"CAMP BLEND"
HOT CHOCOLATE CRAFT SET**



"Camp Blend" Hot Chocolate Craft Set

James Beard Chef Mindy Segal has been a long time friend of camp, so we could not be more thrilled to have the chance to create a custom mix for the fall season.

Gift Set includes her infamous chocolate, boxed up with two enamel camp mugs (your choice red or green).

proceeds of all profit go to benefit thankfulforchicago.org:

"Thankful for Chicago is a 501(c)(3) nonprofit organization whose mission is to create experiences that people leave better than they come. In doing so, we're bringing together our city to find ways we can use positive experiences and social gatherings to improve community wellness".

WE MADE IT A MISSION TO FEED CHICAGO

WHEN... CPS stopped serving food. Out of the necessity to create community, nourish bellies and uplift spirits, The People's Free Food Program launched within hours to help our community. We fed thousands of people in Garfield Park in our first week and have continued to grow our program and feed more people! CPS has since reinstated their food program, but we have continued to feed the people who need it through this program. We intend to keep The People's Free Food Program going for as long as possible to serve the Chicago community with hot food, groceries, community, and support.

\$40

DETAILS

Hot Cocoa mix is 1 lb.

Set includes (2) 16 oz mugs

Mugs are powder coated carbon steel (hand wash only)

Hot Cocoa mixed made in machines that have contact with peanuts



CAMP SCENTS CANDLE COLLECTION



Camp Scents Candle Collection

"I took a walk in the woods and came out taller than the trees." - Henry David Thoreau

Introducing Camp Scents Collection.

First up: Pinewood Forest. (woody, smokey, moss & amber)

THE BACKSTORY:

In Elkhorn Wisconsin, Camp Wandawega is tucked away on 25 wooden acres. Years ago, while cleaning out old buildings, we found a stockpile of axes and tow-man crosscut saws. They are artifacts now since they're from a century ago, when they were still felling the trees here by hand. As a tribute to the way things used to be done here, every season we clear a few more of our fallen pines in the back acres to help keep our campfires burning. And so that visitors can leave here carrying the scent of pine with them.

DETAILS

8 oz. hand-poured soy wax candle, with a cotton wick

Made in the USA

Comes with a church key opener on a leather tie

Each one with hand stamped seal, packaged in a linen bag



CAMP MAPLE SYRUP



Camp Maple Syrup

Our Camp Wandawega Maple Syrup, from the sugar maples of Wisconsin, (canned just a few hours north of camp at a family owned sugarbush in Birnamwood, Wisconsin pop. 800).

Finding these original lithographed cans (and a sugar house to import them and then custom small batch cans for us) took us months - We tracked syrup industry suppliers, & equipment manufacturers all over Canada.

The design dates back to 1951 (when canning syrup was a new method). In an effort to promote it to farmers, Quebec's Ministry of Agriculture held a province-wide call for packaging designs.

This winning entry went into production and has been lithographed ever since. Production today is streamlined with state-of-the-art tubing systems, jars, bottles and tins - but we worked with our small, family-owned partner to get the original canning machine so we could use these old school cans, and the original method.

Each of our cans are lidded by hand, just like they were in the beginning.

We fell in love with this detail: The can was originally designed to leave a blank spot where producers can affix their own distribution label...which is exactly what we did.

Our label tells the backstory: Sippl's Amber Maple syrup, specially canned for Camp Wandawega. The can is still proudly French Canadian. The contents are Wisconsin liquid gold.

Our added detail: With every can, we include our camp church key opener, and a cap to seal it after cracking it open.

(Save the can, we're now using them now at camp for everything from silverware caddies to planters) **\$22**

DETAILS

Lithographed tin, made by the same Quebec company since 1951

Customized with our camp 'prohibition tax seal' & stamped

18oz. of Amber Grade "liquid gold" canned for Camp Wandawega by

Sippl's



CAMP WANDAWEGA **1961**

sundries

CATALOGUE





CAMP MENDING BAG



Camp Mending Kit

TRAVEL MENDING KITS.

We had custom suede zipper pouches made to create mobile sewing kits. (Like when you need to sew on an emergency camp patch, loose mask strap, or are otherwise just bored.)

To be honest, making these was an excuse to hunt down motherloads of collections of vintage thread spools, needle cards and button sets, and sift through them for the best ones for these kits.

We created a limited edition of kits, for those who also geek out on the typography on old spool labels. Every piece of this kit is vintage, they are all assorted but every piece is antique gold. **\$20**

DETAILS

Features, antique button card, vintage wooden thread spool, 1960s needle card set, seam ripper, travel scissors, thimble, safety pin set & measuring tape
These are assorted sets, you will not get the exact kit that is pictured
Zipper pouch measures 7" x 4"



**WANDAWEGA AIR
(FRESHENER)**



Wandawega Air (Freshener)

Wandawega air. Shipped to your door.

The air fresheners that we know and love today are a product of a milkman complaining about the smell of rotten milk in his truck- and so the hanging car air fresheners was born.

We decided on a cedar cone and pine branch for our scents - the maker didn't have the ability to mix in some of the other prevailing fragrances here of wet dog, campfire smoke, deer feces, with notes of largemouth bass scales)

Now for sale in the camp store. They're in an antique display for a brand that is now defunct "Presto-Roma"- the popular brand in the 1940's.

They're made in the U.S.A. and are recommended for "kitchens, bathrooms, cars". They didn't say dogs- and Frankie is not a fan of them.

Breathe deep, campers.

\$8

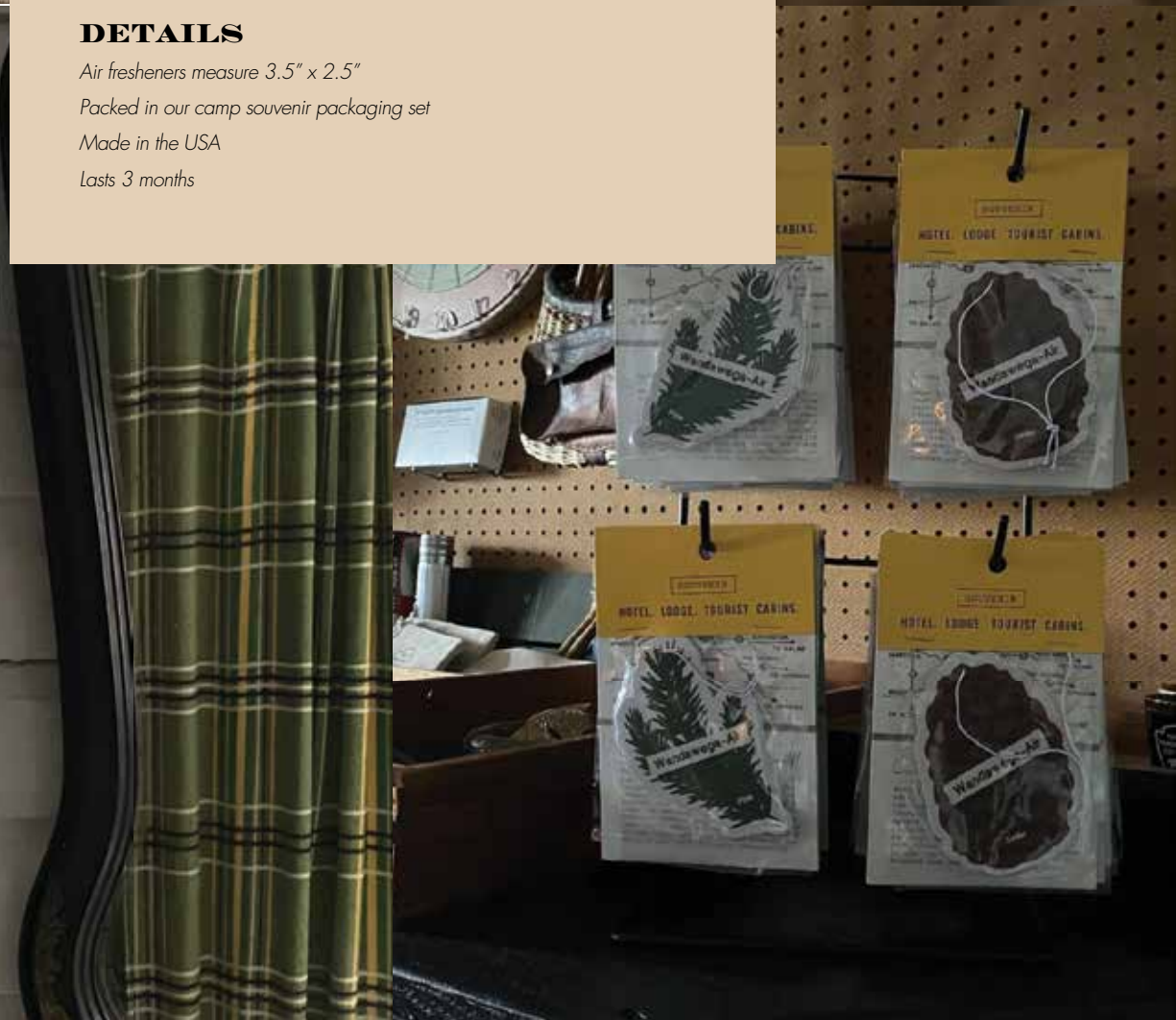
DETAILS

Air fresheners measure 3.5" x 2.5"

Packed in our camp souvenir packaging set

Made in the USA

Lasts 3 months



CAMP SINGLE SERVICE
ROLLED TOILET TISSUE



Camp Single Service Rolled Toilet Tissue

We've been collecting vintage souvenir squeeze coin purses forever, so we finally got off our tails and made our own.

Each keychain comes with a real Indian head penny, a copy of the original patent, and some history of the penny:

This Indian head penny is a lucky talisman. They were made from 1859-1909.

In the era of this penny...

A newspaper was 1 cent.

5 cents could buy you a beer.

2 cents bought you a cup of coffee.

5 cents for a loaf of bread.

18 cents was a shirt maker's day wages.

\$1 got you a hotel room.

(Then later in 1925 here at Wandawega Hotel you would have paid \$1.25 a night)

These are the newest addition to our 1940s deadstock Gay Products Co. Retail display for our camp commissary and swag kits for guests (the little things make us happy).

\$8

DETAILS

Coin purse measures 3" x 2"

Comes in black or yellow

Comes with bead keychain, Indian head penny & informational sheet



THE UNBREAKABLE CAMP COMB



The Unbreakable Camp Comb

Some things you can't break.

When you're trying to make a home in a place that's nearly 100 years old, you come to accept that many things will be broken most of the time.

THINGS THAT BREAK HERE: The toilets, drain tiles, the wife, our pickup, Frankie's eyesight.

So we were surprised that after weeks of being lost, this soggy box showed up on our driveway. Look close - you can just make out "unbreakable." A tiny reminder that there are still some things that can't be broken.

These combs are unremarkable in every way. They are not bone, horn, handmade, or carved from old-growth hickory. They are the definition of disposable. Unless you - like us - have a soft spot for the throwaways from another time.

We like to think little things can remind us of the bigger things. Like how my dad carried one of these in his shirt pocket when he was still young enough to care. There is dignity in hanging on to things without pretense; when it has no "show" value but still holds meaning.

Don't forget to keep the faith.
And keep combing your hair.

\$2

DETAILS

Made in the USA

Comb measures 5" x 1.125"



SOUVENIR COIN PURSE



Souvenir Coin Purse

We've been collecting vintage souvenir squeeze coin purses forever, so we finally got off our tails and made our own.

Each keychain comes with a real Indian head penny, a copy of the original patent, and some history of the penny:

This Indian head penny is a lucky talisman. They were made from 1859-1909. In the era of this penny...
 A newspaper was 1 cent.
 5 cents could buy you a beer.
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\$8

DETAILS

Coin purse measures 3" x 2"

Comes in black or yellow

Comes with bead keychain, Indian head penny & informational sheet



FIRST AID KIT

First Aid Kit

The newest addition from the (very) unofficial Camp Wandawega Infirmary.

DISCLAIMER: THIS ISN'T GONNA SAVE YOUR LIFE.

....But it could make it slightly more tolerable, should you suffer rope burns on the tire swing, need to bandage a bluegill bitten nipple or any number of other minor camp-inflicted ailments.

Introducing :
The Wandawega First Aid Kit.

It's a 41-piece-emergency-set in a backpack-sized metal travel case.

It's honestly unremarkable, other than it's the only set who's helvetica wrapped bandage packaging made us --- and you won't find this anywhere in the world other than our campstore.

We held out for years buying every vintage kit that we could get our paws on (7th shot)... until we found one that has the rounded metal corners like the original 1950's Red Cross Kits. Be still our little OCD design loving hearts

'Cause nothing says camp more than coming home with battlescar stories dressed up in bandaids. **\$19**

Love,
Camp

DETAILS

Kit measures 4.5" x 2.75" x 1"

Black Metal Travel Tin based on vintage military medic tins

41 piece set includes (4) alcohol pads, (4) BZK wipes, (10) 1" x 3" adhesive bandages, (10) 3/8" x 1 1/2" adhesive bandages, (10) 3/4" x 3" adhesive bandages, (2) finger adhesive bandages & (1) metal tin



WISCONSIN MINT LIP BALM



Wisconsin Mint Lip Balm

What the neighbors have been growing.

Little known fact: mint crops are a staple of Wisconsin's Agriculture Industry, and we discovered that 35 miles from camp is the largest mint farmers in the country, suppliers for all things that contain peppermint.

(so the only logical next step was to make a locally inspired product).

And if you've ever met us, you know that we're suckers for old package design and fell hopelessly in love with these old-school tins (used for everything from salves to hair creme, saddlesoap, rolling papers and bullets, and yes- lip balm.)

So there you have it.

\$7

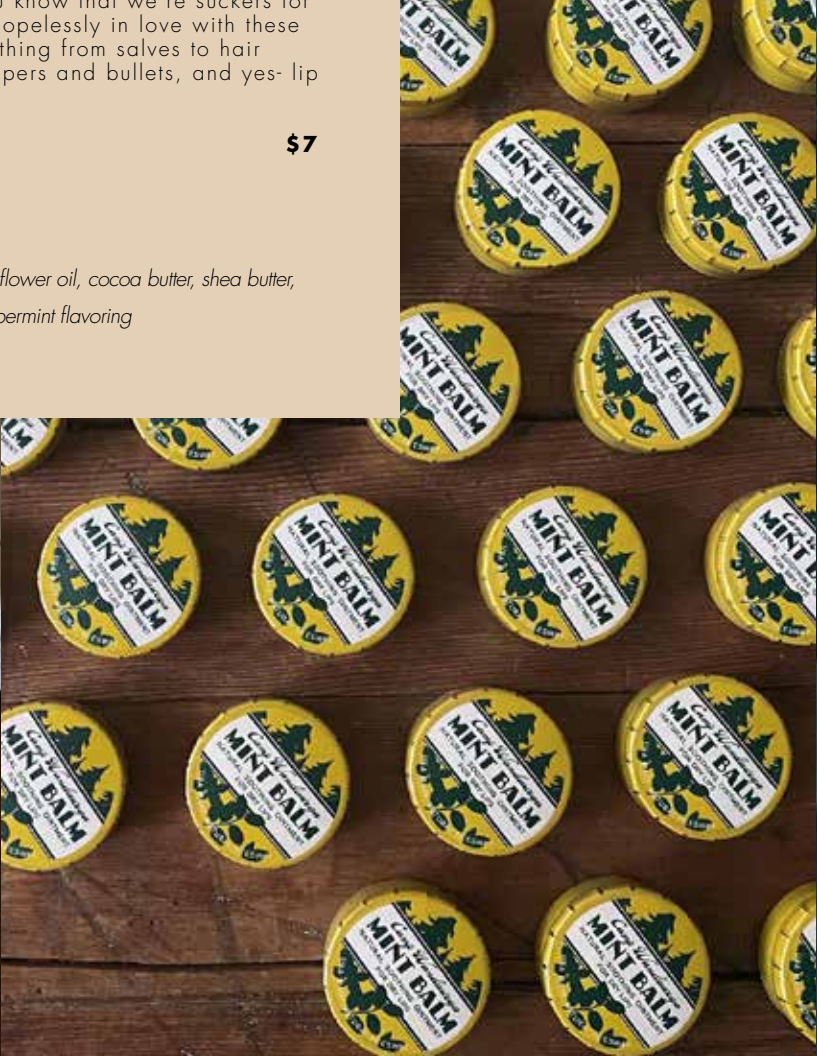
DETAILS

Balm is made in the USA

Made with white bees wax pearls, sunflower oil, cocoa butter, shea butter, vitamin E, aloe vera, soybean oil, peppermint flavoring

12 grams

MACRAMÉ WORKSHOP
NIGHT MIKE
Take your courage
with you and
don't be afraid
to try new things.
You'll be glad you
did it when you
see how much
you've learned.
This workshop will
teach you through
the knots and gentle
workshop making
a simple wall hanging
leaving you with all the
supplies you'll need to
finish your piece at
home (or later that night
while you sit by the campfire).
Cost: \$25/person - Minimum 4
participants - Group rate
available for 15+. Availability
year. Length: 1.5 hours.



THE SCOUT

Equipment

SPRING
1949



**THE CAMP WANDAWEGA
HARVEST BAG**



The Camp Wandawega Harvest Bag

BY STOCK MFG.

This bag is for the forager. The hunter of vintage finds. The seeker who digs for things forgotten to give new life and purpose. It has been designed and created from artifacts found at Camp Wandawega. Everything has a story. There are many woven together in this bag, built to hold new ones. Go Find yours.

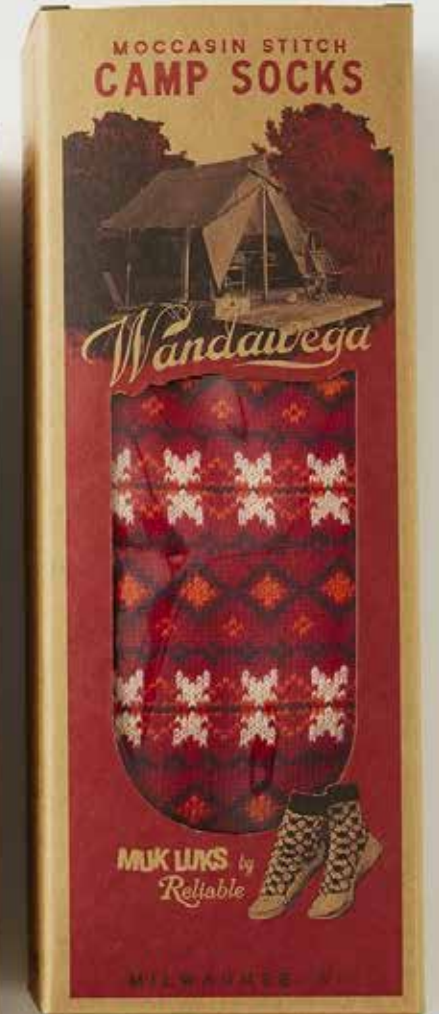
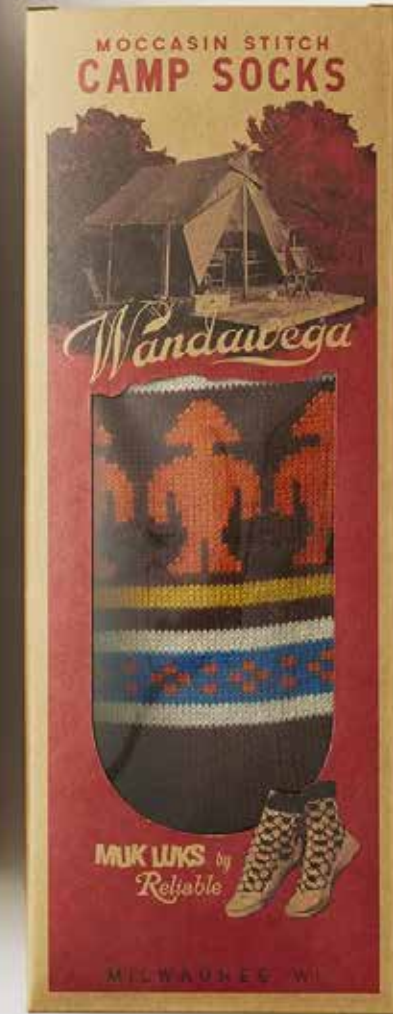
LIMITED EDITION

EVERY GOOD STORY IS IN THE DETAILS:

BODY: repurposed Camp tipi canvas **BASE:** made from our retired tents
STRAP: 60s hand tooled leather belt **POCKET:** vintage fabric from lodge
BADGE: hand-stamped brass valve tag **FOR LUCK:** rabbits foot keychain
STORY: tucked in pocket: story card

Made from recycled material (this recycled material is used, so there's wear & tear - it shows the natural patina of usage)

Bag measures 18" x 18"



CABIN SOCKS



Cabin Socks

We've never thought we'd get this excited about socks. It started with finding a vintage pair & our inability to find the same retro patterns anywhere – so we painstakingly created these Cabin Socks.

Head's up: These aren't virgin cashmere from a family farm, don't have hand knit leather soles, & don't come with a lifetime guarantee. What they are is an earnest reproduction of the patterns of our parent's childhoods. So the only other place you'll find these specific throwbacks are from vintage dealers. (But those won't come in our camp box with "instructions for use").

\$30

DETAILS

Gold quick-stamp sole stamp (remember your childhood footie PJs?)

Handy history of Muk Luks pamphlet tucked inside

Comes with "How To" instructions & care guide

100% acrylic upper

US Women's Sizes S/M (5-7), L/XL (8-10)

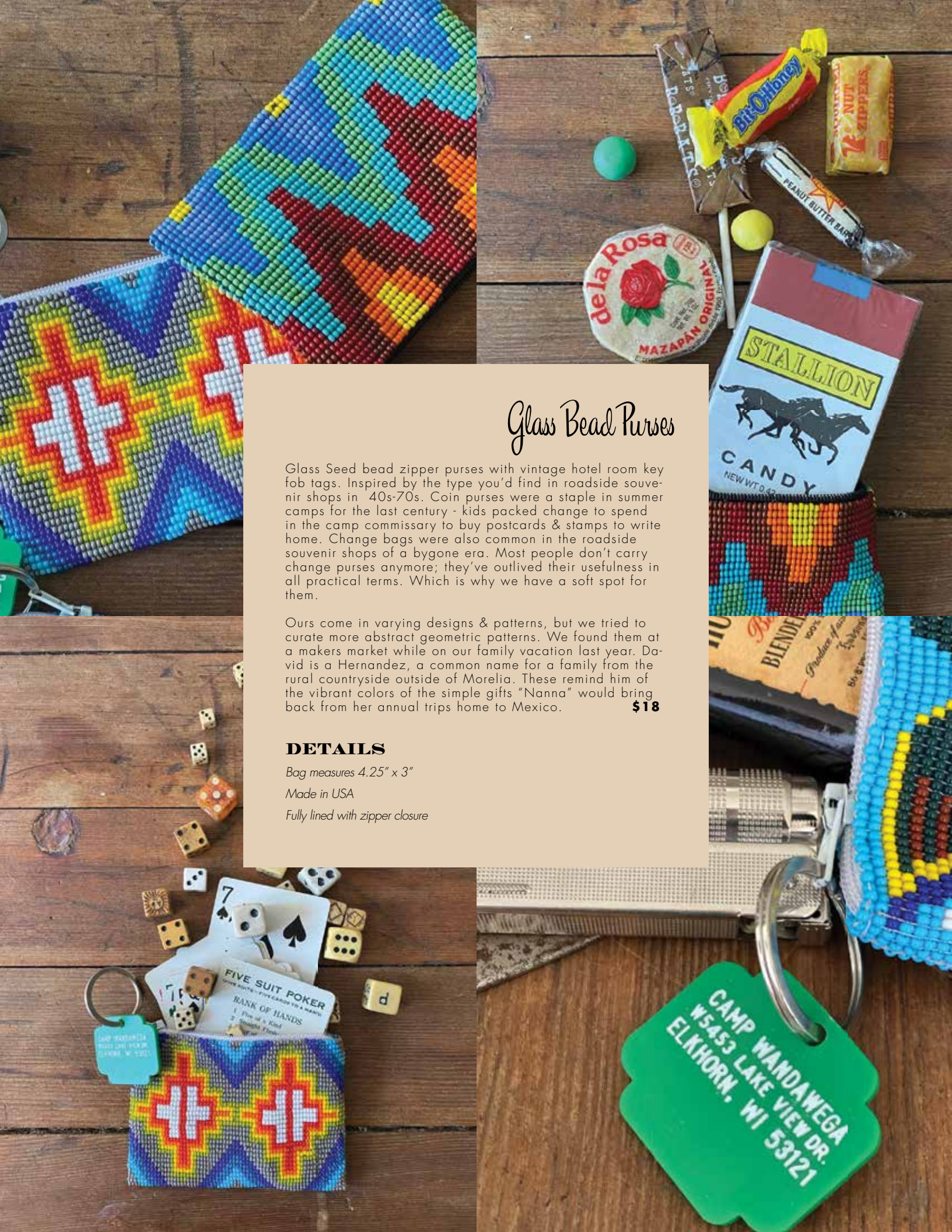
US Men's Sizes S/M (8-10), L/XL (11-13)

Box measures 13" x 5" x 2.5"

Manufactured in China, assembled in the USA



GLASS BEAD PURSES



Glass Bead Purses

Glass Seed bead zipper purses with vintage hotel room key fob tags. Inspired by the type you'd find in roadside souvenir shops in '40s-'70s. Coin purses were a staple in summer camps for the last century - kids packed change to spend in the camp commissary to buy postcards & stamps to write home. Change bags were also common in the roadside souvenir shops of a bygone era. Most people don't carry change purses anymore; they've outlived their usefulness in all practical terms. Which is why we have a soft spot for them.

Ours come in varying designs & patterns, but we tried to curate more abstract geometric patterns. We found them at a makers market while on our family vacation last year. David is a Hernandez, a common name for a family from the rural countryside outside of Morelia. These remind him of the vibrant colors of the simple gifts "Nanna" would bring back from her annual trips home to Mexico. **\$18**

DETAILS

Bag measures 4.25" x 3"

Made in USA

Fully lined with zipper closure



FRIENDSHIP BRACELETS



Friendship Bracelets

WHAT WOULD YOU GIVE YOUR BEST FRIEND?

Our newest addition to the camp store is the oldest summer camp tradition. Each come in sets of 2 for you and your summer BFF, with tiny metal tags (one side reads : Est 1925. the other reads : CAMP WANDAWEGA)

We have four patterns, mounted on cards that have the meaning of all the different colors & the lore behind how the bracelets work & what they mean:

"no matter where we go,
no matter what we do,
you'll always be there for me,
and i'll always be there for you"

As tradition goes, one gives a friendship bracelet to someone who has a wish. Wear it until it's worn out and falls off & the wish is said to come true.

COLOR SYMBOLISM

- RED - love, passion, fire, joy, energy.
- ORANGE - pacifism, sexuality, fire, energy.
- YELLOW - sunshine, hope, beauty, jealousy, summer, gold, money.
- GREEN - youth, nature, hope, harmony, eternity, life, envy, good luck.
- BLUE - friendship, harmony, the sky, water, tranquility, calmness.
- D BLUE - calmness, tranquility, harmony, eternity, purity.
- WHITE - purity, freedom, truth, independence, light.
- BLACK - magic, energy, fearlessness, catharsis.

BRACELET STYLES

- rainbow love - full of rainbow colors
- sunrise - yellows, oranges & reds
- blue skies - blues & a line of orange
- diamonds - black, blue, yellow & red

\$15

DETAILS

Bracelets will measure (approximately) 8.5"

Handmade in the USA

Sold as set of two



CAMP WORK APRON



Camp Work Apron

Anybody in a business as small as ours will tell you that everyone has to wear a lot of hats. (We just call them aprons here). And now we're making them to share. Most know them as "nail aprons" and every lumberyard gave them out when you picked up your load. Ours are not fancy (like most things here). Their only redeeming quality is that we have found them useful for pretty much everything.

Garden Apron
 Cooking Apron
 Maintenance Apron
 Craft Apron
 Bartending Apron
 Cleaning Apron

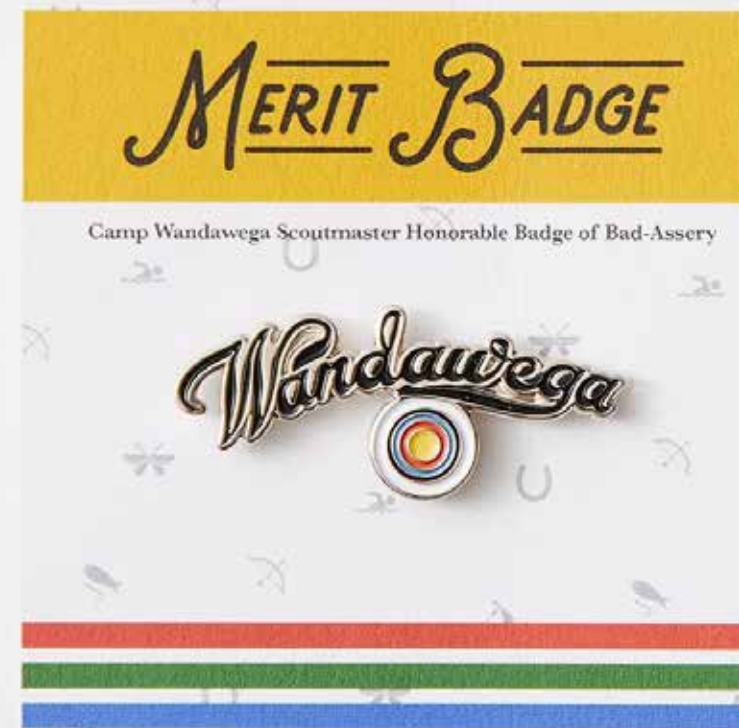
\$15

DETAILS

Aprons are made with 12 oz canvas, 3 pockets

Apron measures 18" x 9"

Silkscreened



BAD ASSERY BADGE



Bad Assery Badge

If you ever make it to camp, you'll find our Camp Circuit card - a great big list of fun activities to complete all over camp. And when you make your way through it, you'll get this sweet little lapel pin (the merit badge of bad-assery) as a reward to add to your badge collection.

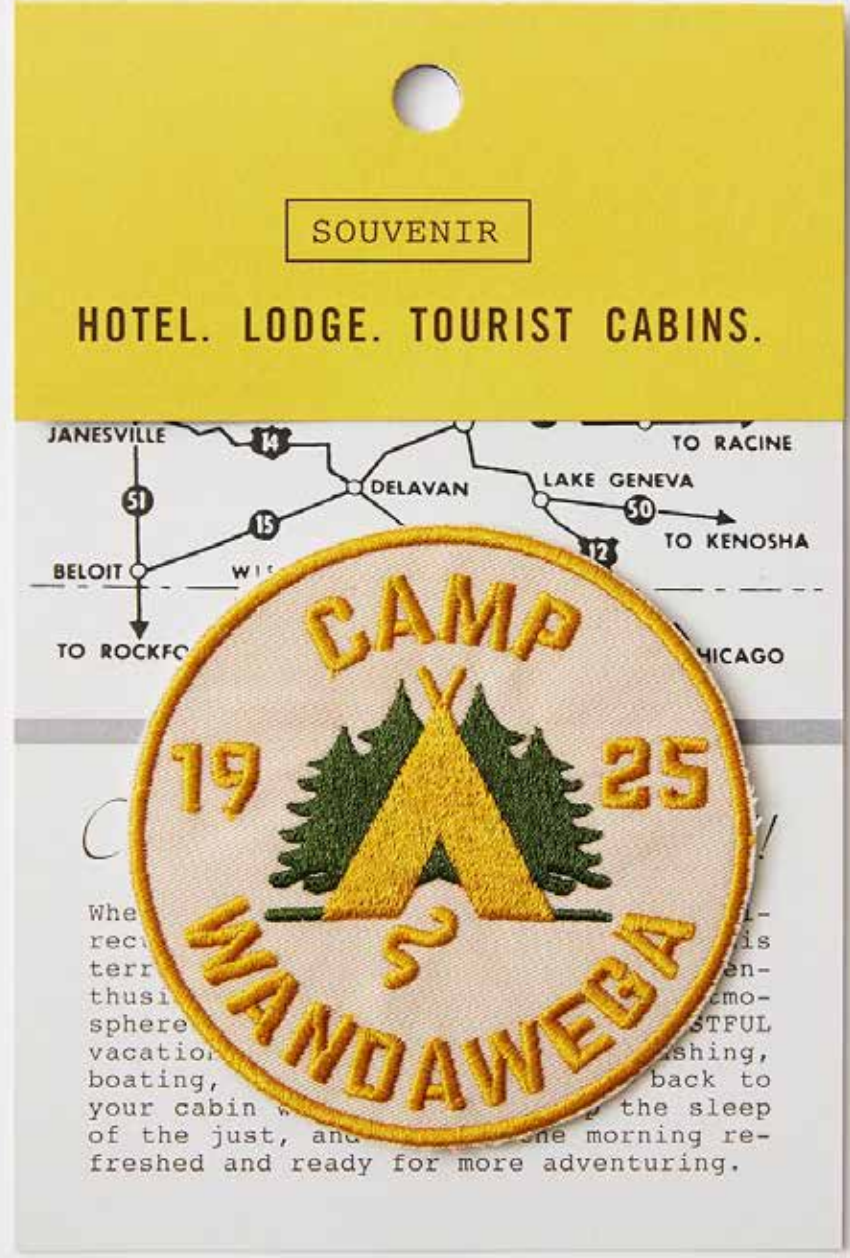
Until then, you can grab your own right here. Perfect for pennants and beach bags and all things camp. **\$15**

DETAILS

Pin measures 1.5" x .75"

Pin packaging measures 3" x 2.5"

Metal pin comes with metal butterfly clutch backer



OFFICIAL PATCH



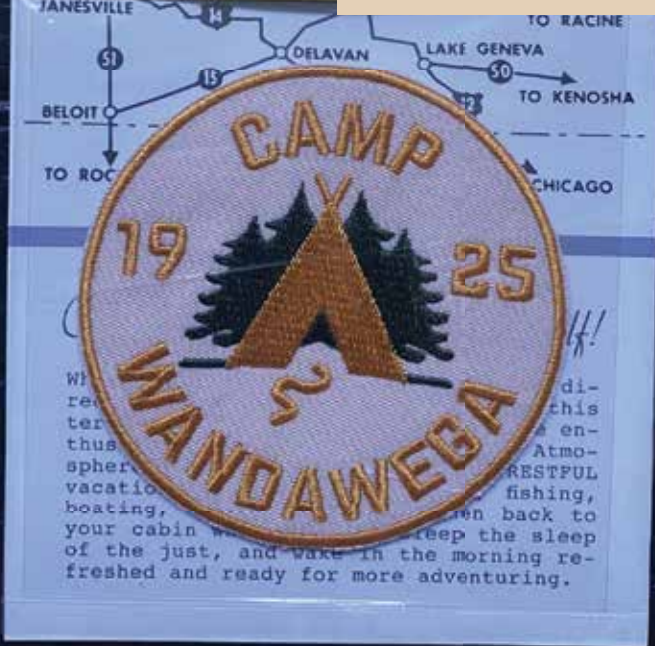
Official Patch

Fresh air, beautiful scenery, the smell of a campfire... Show the world (or at least anyone who sees your jean jacket, backpack, or camp pennant) where you love to be.

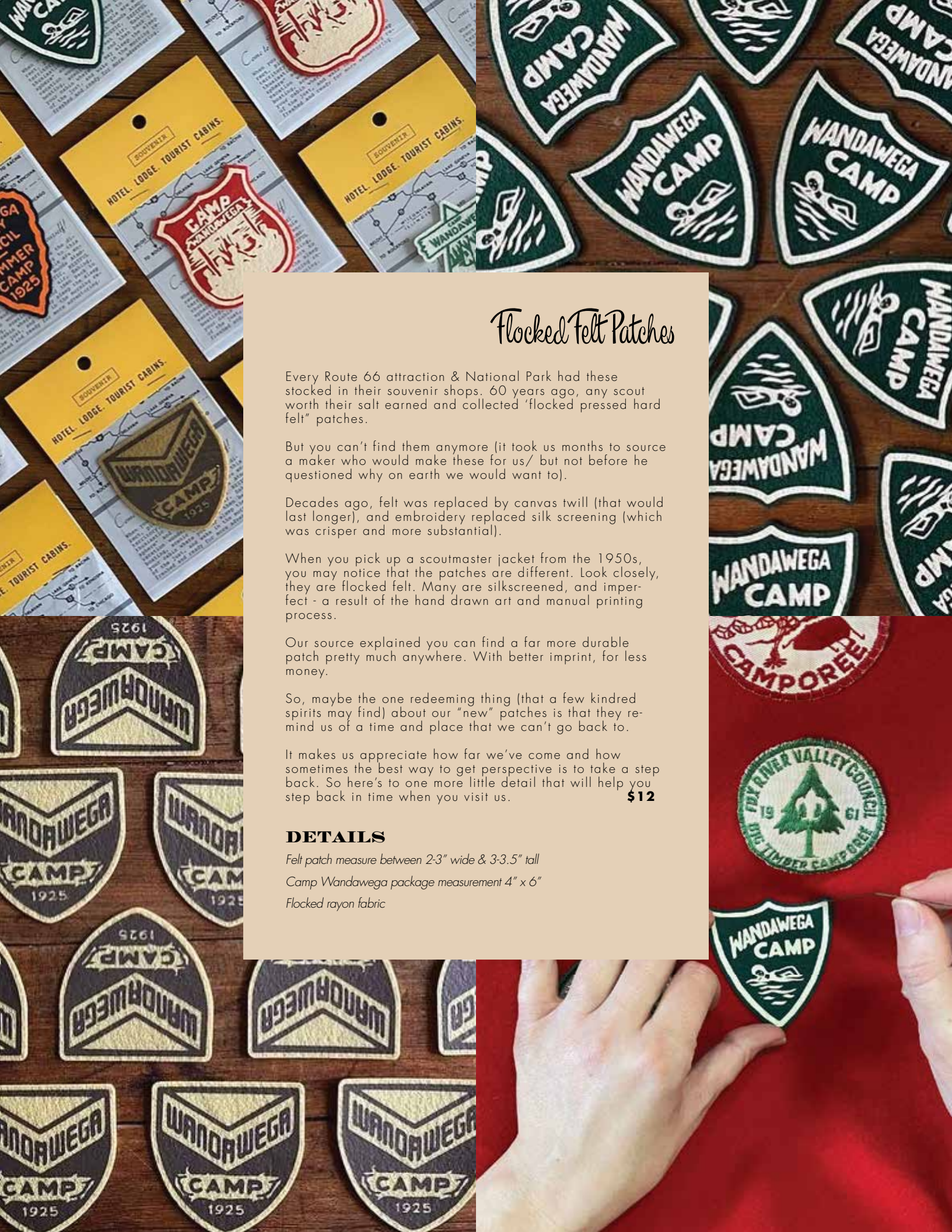
This iron on patch is perfect for any camper, adventurer, travel, or outdoors person. This patch is premium quality, featuring embroidery and an iron on, heat seal backing. The illustration is unique, featuring a forest with a single tent campsite and the founding date of Camp Wandawega. If you're looking for a unique, travel patch this is the one for you! **\$15**

DETAILS

- Each patch is 3" in diameter
- Packaged in Wandawega Custom Pouch, 4" x 6"
- Thick machine embroidery for a long life
- Camp green & camp yellow embroidery floss on canvas fabric with iron on backing



FLOCKED FELT PATCHES



Flocked Felt Patches

Every Route 66 attraction & National Park had these stocked in their souvenir shops. 60 years ago, any scout worth their salt earned and collected "flocked pressed hard felt" patches.

But you can't find them anymore (it took us months to source a maker who would make these for us/ but not before he questioned why on earth we would want to).

Decades ago, felt was replaced by canvas twill (that would last longer), and embroidery replaced silk screening (which was crisper and more substantial).

When you pick up a scoutmaster jacket from the 1950s, you may notice that the patches are different. Look closely, they are flocked felt. Many are silkscreened, and imperfect - a result of the hand drawn art and manual printing process.

Our source explained you can find a far more durable patch pretty much anywhere. With better imprint, for less money.

So, maybe the one redeeming thing (that a few kindred spirits may find) about our "new" patches is that they remind us of a time and place that we can't go back to.

It makes us appreciate how far we've come and how sometimes the best way to get perspective is to take a step back. So here's to one more little detail that will help you step back in time when you visit us. **\$12**

DETAILS

Felt patch measure between 2-3" wide & 3-3.5" tall

Camp Wandawega package measurement 4" x 6"

Flocked rayon fabric



KEYCHAIN SET



Keychain Set

Here's our "Keychain Bar" where folks can build their own, pulling from our vintage collection board as well as the new stock we've had custom made for us:

- >brass stamped CW valve tags
- >rabbits feet with our CW hotel key fobs
- >the tiniest of CW slingshots
- >and tiny CW flasks (that work great but barely hold enough whiskey to get a mouse drunk)

If you want to snag a rabbit's foot or moccasin keychain you'll have to come to the store at Camp! **\$10**

DETAILS

Brass Key Tag Measures 1.5" x 1.5"

Small Key Fob Measures 1.5" x 1.5"

Large Key Fob Measures 3.5" x 2"

Mini Flask Measures 3" x 2"

Slingshot Measures 3" x 1.25"



WANDAWEGA HANDKERCHIEF



Wandawega Handkerchief

For those hunting for the devil hiding in the details. We made these for you.

Many folks are surprised to hear that bandanas were popular advertising giveaways for industrial companies starting as far back as the 1920s. (Zoom into the fifth shot here for some of our favorite examples).

So to honor this (and our roots running back to 1925) we created our version to be as authentic as possible to that era and purpose. We asked our friend Jon Oye to illustrate each camp building in the old pen line style of the period.

Just like this place - there are little surprises tucked into the design... hiding in all of the little corners. You can't see them right away- and most folks may never find them. Some may never look.

But we know they're there, and we love to surprise people. Next time you're here, look in the back of your rooms bottom dresser drawer. or the top shelf of your closet.

We like to find those souls as curious as we are, people who like to hunt. Because Devils (and angels) are always hidden the details. **\$20**

price listed on handkerchief box is not actual price of item

DETAILS

Bandanas measures 18"x 18" with whip stitch edging

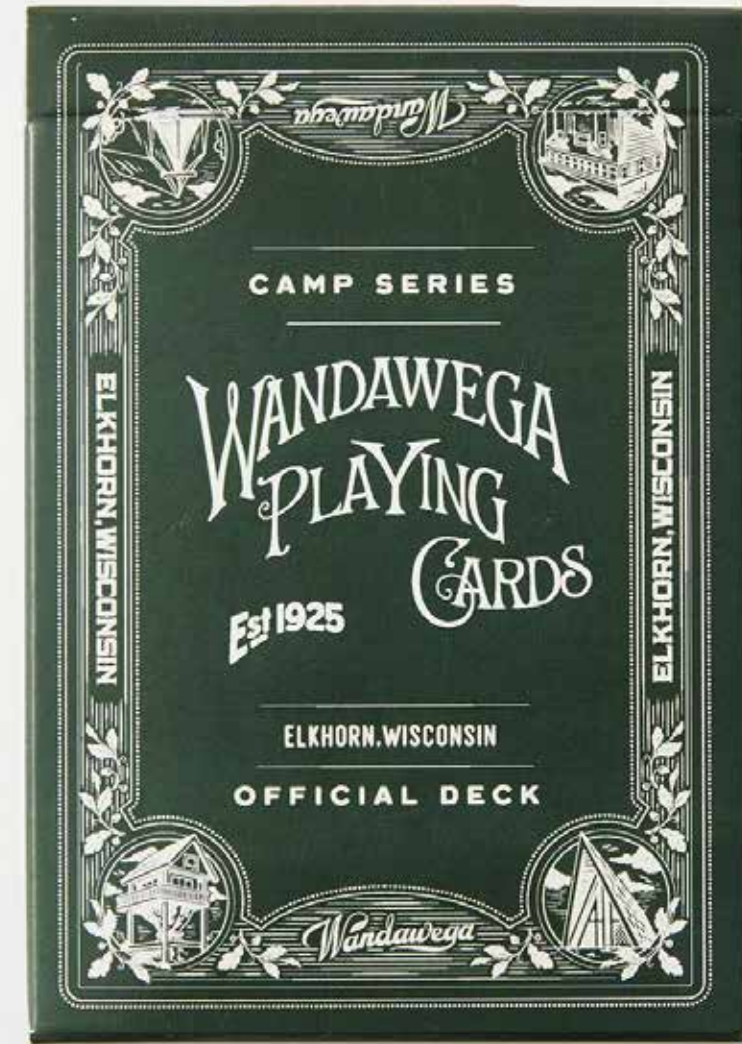
Printed in water based inks (OG method vs Modern silkscreening)

Handkerchief is 100% cotton

Comes gift boxed (box measures 3" x 4.5" x 2") & in a linen pouch

Pre washed for a soft texture

Made in USA



WANDAWEGA GAMERS CARDS



Wandawega Gamers Cards

There has been a long tradition of gambling here at Camp Wandawega, dating back to our rathskellar during prohibition. So we thought it was about time that we made it official and got our own deck of cards. These are inspired by the "Sportman's" sets from the 1920's.

Our faces are the first advertising photo of camp, taken from the lake in 1925, when the "Wandawega Hotel" first opened its doors. The Joker card features our own camp Mascot, Frankie. Enjoy responsibly. **\$14**

DETAILS

Cards are standard deck size (2.5" x 3.5")

Cards have linen finish

Each box sealed with luck and Wisconsin Gamer's seal



SPORTSMANS BADGE SET



Sportsmans Badge Set

Hunting & Fishing licenses used to come in the form of pin-back buttons. We still find them on old sporting jackets, angler caps, and antique tackle boxes.

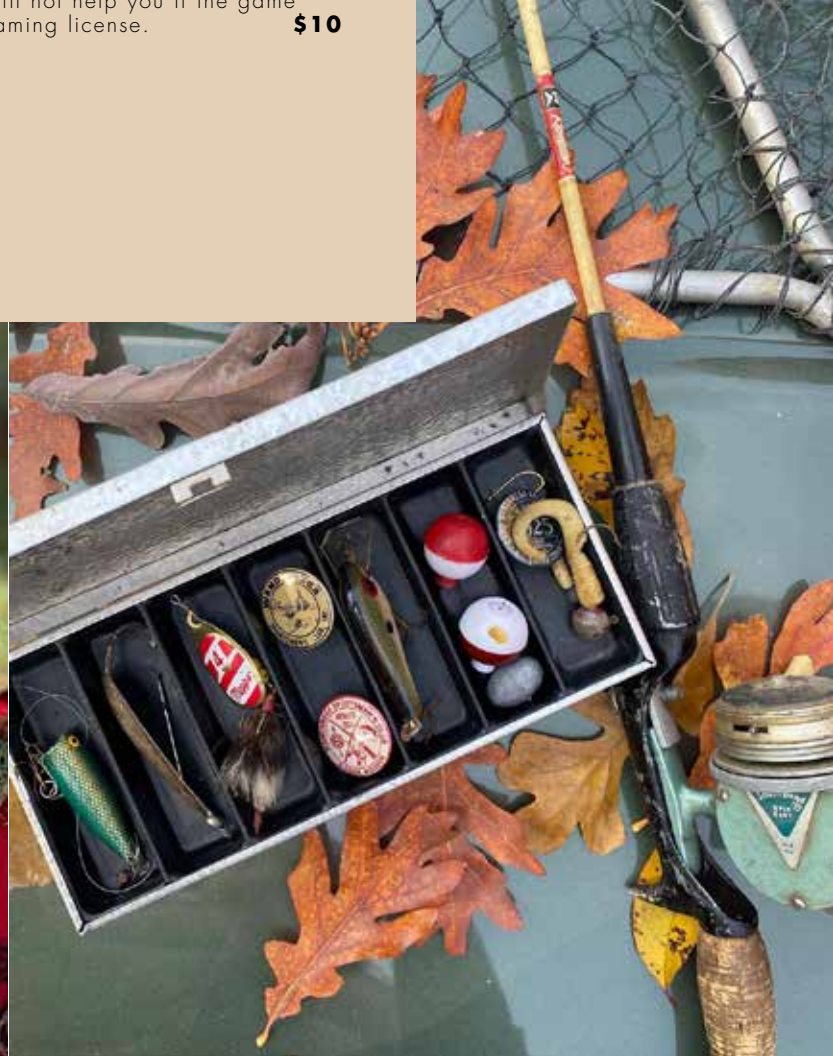
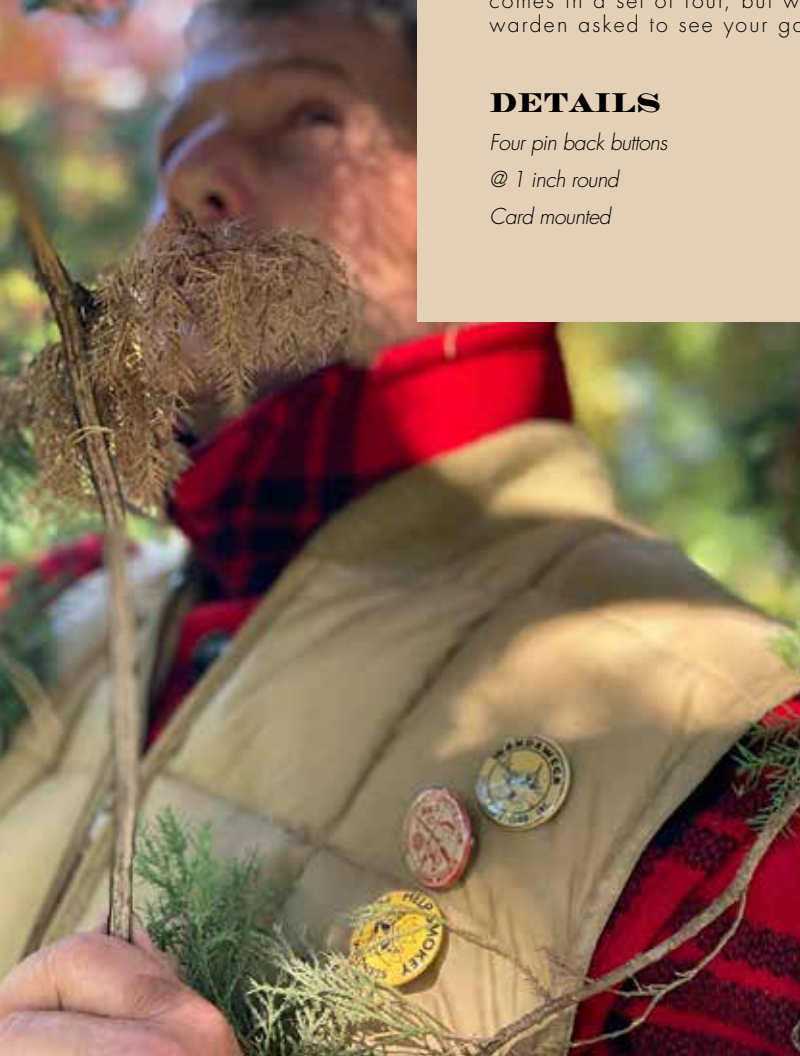
We've always had a soft spot for them and wanted to make our own "Sportsmans Badge Set" as an homage. Ours comes in a set of four, but will not help you if the game warden asked to see your gaming license. **\$10**

DETAILS

Four pin back buttons

@ 1 inch round

Card mounted



The Office Supply Guide



CAMP DIRECTOR NOTE SET



Camp Director Note Set

We feel like now may be a nice time to start hand writing people notes and letters again.

Took us forever to find these - memo pads (they were government issue for Military homesick soldiers to write home in the 40s) they could fit in their military breast pocket.

We had Bic make us our own custom pens - this style was present at every utilitarian mom and pop business in America. (This one was inspired by my dad's auto repair shop when I was a kid). Utility and simplicity never go out of style.

set comes with one notebook & one pen

\$12

DETAILS

Notebooks measures 5.75" x 3.375" x .0125"

Notebook paper is College lined

Pen measures 5.5"

Pen has blue ink

Super
Bic



SCOUT PENCIL SET

The Scout Pencil Set

FOUND:

Deadstock GAY PENCILS 1950s retail display. We couldn't just leave it lonely without any pencils to hold (especially since it had already waited 70 years to serve its purpose). So we made some customs to keep it stocked and stand pretty for guests.

As a plus we have sourced these from a small family business that's been making pencils for over 100 years @musgravepencil

\$12

Sold as a set of 3 pencils & will come in kraft paper holder

DETAILS

Straight grain Cedar

Bonded lead No.2

Colors you'll receive: National Park Service Brown, Evergreen, and black.

Made in the USA

Pencils with case measure 8" x 2.5"



CLASSIC MAGNET SET



Classic Magnet Set

Does anybody else remember these from grandma's fridge?

Hard to find the '60s era molded ones anymore. (Most out there are printed shiny, flat and modern "slick"). So we were excited to find that this little shop still not only makes them the old school way, but still spray paints them by hand (that perfect shade of National Park Brown, sea foam green, weird '70s beige)

Custom Made in Union, Missouri from the only manufacturer of molded magnets in the US that can still make them in house. **\$10**

sold in a set of 2 & you get what you get & you don't throw a fit!

DETAILS

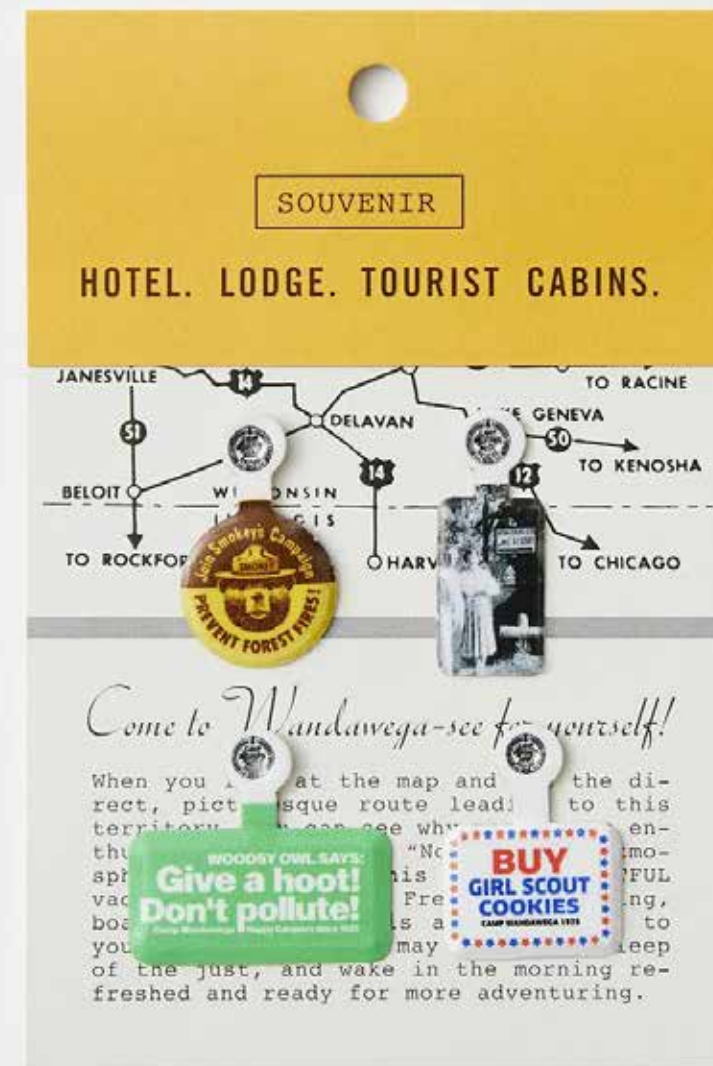
Made in the USA

Magnets measure 1.5" x 2.25"

Manufactured from a compound of vinyl mixed with barium ferrite

Wandawega packaging measures 4" x 6"

Handpainted



LITHO PIN SET



Litho Pin Set

We're drawn to a certain kind of person here, the ones looking for something simpler - those who nerd out on details- stuff like blue-collar tokens that would never be saved. The little hotel soaps, souvenir decals- the throwaways.

It's the details that we take for granted... until you find yourself 60 yrs later realizing that everything around you is now "new & improved." There will always be a reason to replace the old ways of doing things: modern, cheaper, faster.

So when you come across a vintage fold-over tin lapel pin, think of the family company that made these back in the day - a business that provided enough to support their families for generations.

You'll find cheaper, more durable pins anywhere. The only redeeming quality a few kindred spirits may find in ours is that they're reminiscent of a time and place we can't go back to. It makes us appreciate how far we've come, and how sometimes the best way to get perspective is to take a step back.

So here's to stepping back 60 years.

\$10

DETAILS

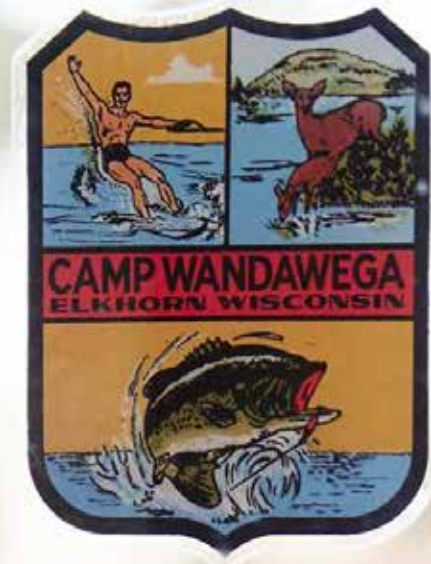
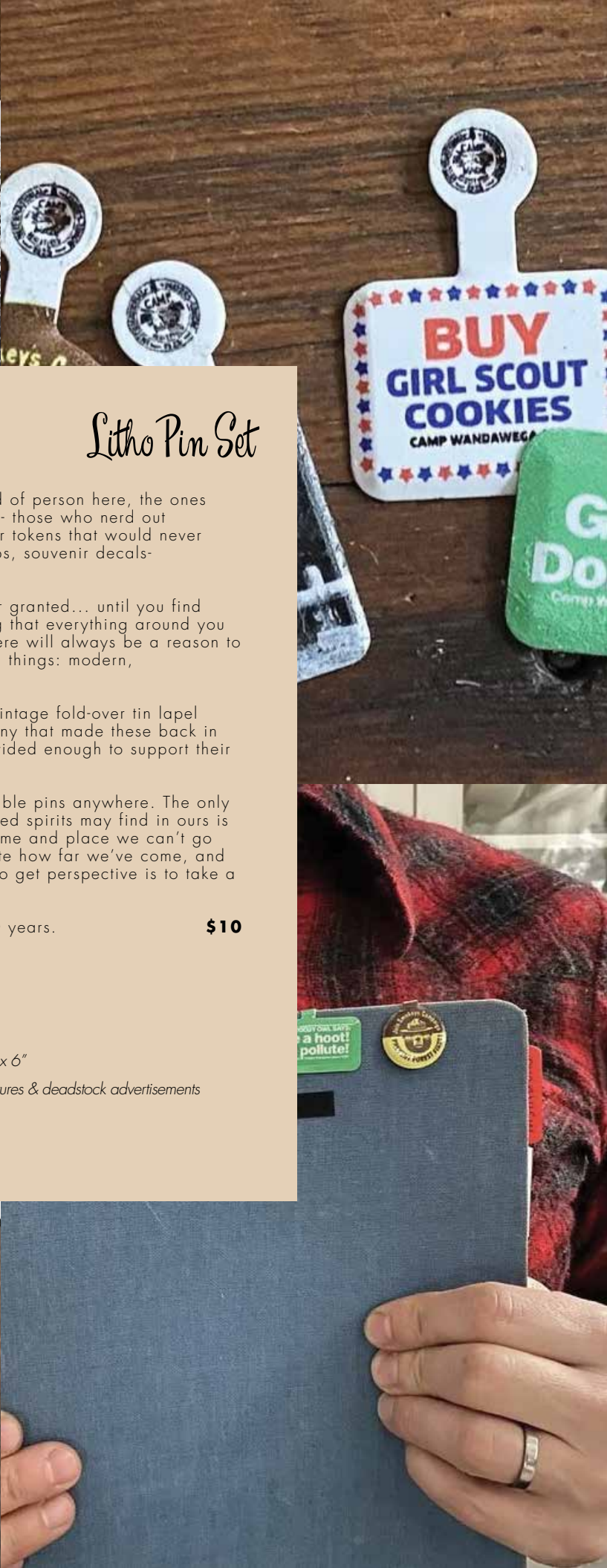
Litho pins measured around 7/8" - 1"

Imprinted on tin

Wandawega Packaging measures 4" x 6"

Designs pulled from vintage Camp pictures & deadstock advertisements

Sold as set of 4.



WANDAWEGA DECAL SET



Wandawega Decal Set

Souvenir windshield decals are a part of America's summer vacation history. Their heyday was the Golden Age of highway travel, 1945-1970. Once the most common roadside souvenir, they're now gone.

We've been obsessively collecting (honestly, hoarding) them for years: Camp's canned ham, Airstream, travel trunks, suitcases, every vehicle - from the firetruck to the golf cart sport them. We've been dreaming & failing for over a decade to find a vendor to reproduce them in their exact water transfer technology form, with little luck - but we finally got pretty close.

- * Managed to find the old-school glassine sleeves.
- * Found the old school instructions that we'll include.
- * Located manufacturer for the souvenir sticker. (Remember how every souvenir stand tchotchke from the 30s-70s had that tiny little round metallic 'Souvenir of' sticker on the bottom?)
- * From deadstock images, we created five different designs for this collection. **\$15**

DETAILS

Stickers range in size, general measurement 3" x 5"

On UV laminated clear sticker

Glassine sleeve measures 3.75" x 5"



WANDAWEGA STICKER SET



Wandawega Sticker Set

Let your love of camping shine while adding some retro charm to your car, camper, or trailer with these Camp Wandawega Stickers.

You can just imagine placing this sticker on a tailgate or cooler after visiting this special place. The glossy finish is outdoor durable and the colors will stand up to sunlight.

Easy to apply, with a simple peel-off backing - weather-proof, waterproof, bottom line, they're ready for adventure.

\$10

DETAILS

3 Bumper stickers, 2 Circle icon stickers (small & large) &

1 Wandawega fish sticker

Bumper Stickers Measure 9.4" x 2.5", Large Circle Icon Measures 4",

Small Circle Icon Measures 2.5", Fish Sticker Measures 2.75" x 2"

Made in USA



WOODEN POSTCARD



Wooden Postcard

Between 1940 and 1960, every self respecting tourist roadside souvenir shop stocked these. Every national park postcard rack boasted their own designs.

They don't exist today. Postcards on cardstock are so much cheaper, faster, easier, shinier... and modern.

You can occasionally find vintage wooden postcards like these on Etsy, eBay and antique stores. But the attempts at versions that are made today are actually just paper thin veneer run through digital printers. (If you look closely at the print surface on a veneer, the lack of 'ink bleed' is one of the tell tale signs) and - They are not nearly as hardy as the original old school ones were.

The only difference between ours and the OGs is that back in the day of the Hoover administration, they would have retailed for a quarter— and now they cost us \$7.49 a piece to have custom made. (And ours will likely take a helluva lot more postage to get to their destination)

Wooden souvenir postcards have always had a soft spot in our hearts, and now they have a little spot in our camp store.

We aren't kidding ourselves and realize that we very well may be the only ones in the country who give a damn about staying true to printing methods of souvenirs that date back to the 40s.

The instructions were lifted from the originals, that explain to "Write in Pencil". There is something satisfying knowing that the modern technology of a Sharpie marker just won't work on these things. **\$12**

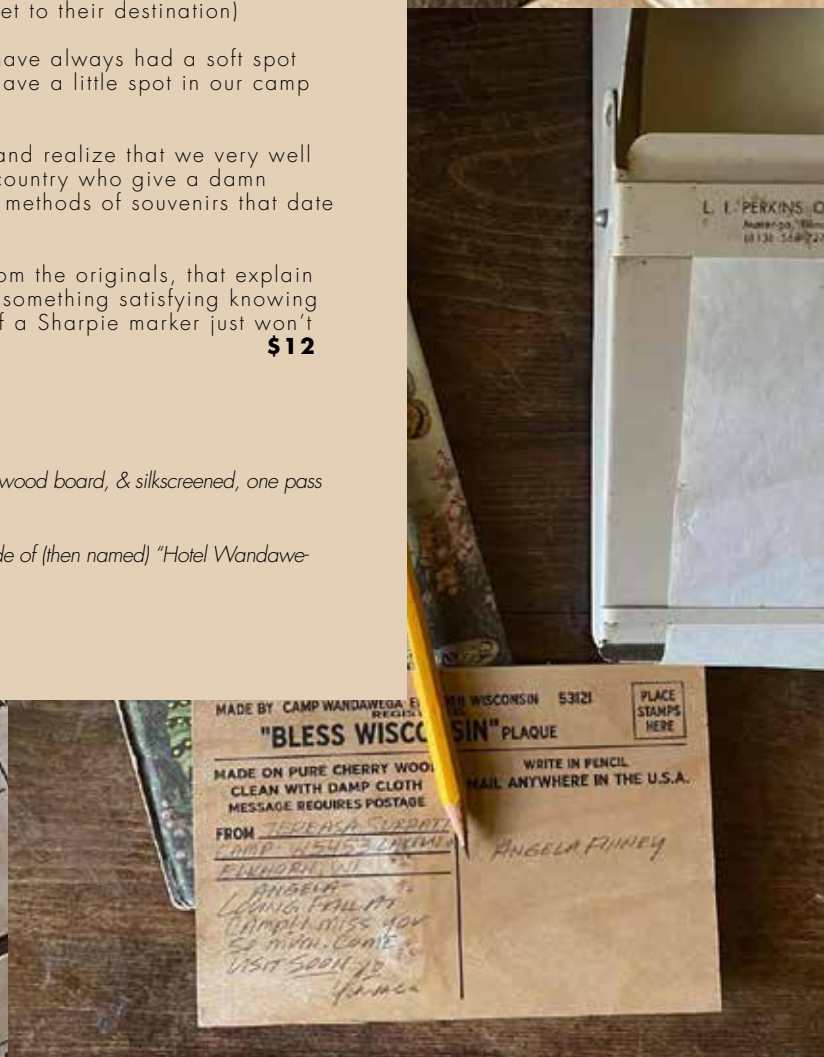
DETAILS

Postcards measure 3" x 5"

Postcards are made with thick Cherry wood board, & silkscreened, one pass in black ink

Photo featured is the first postcard made of (then named) "Hotel Wandawega", Circa 1929

Made in the USA



ALMANAC CALENDAR



Almanac Calendar

The Calendar Company has been making advertising business calendars for over 143 years. They started in 1876 in Greeneville, Tennessee, and still make the Original Farmers Almanac Calendars in-house. They were commissioned by a pharmacy client to create and print America's Original Almanac Calendar (it included ads promoting the drugs). Later, they started printing and supplying this calendar guide to planting & harvesting for other pharmacies. Then they started printing almanac calendars for other industries such as banks, undertakers, and feed & seed stores.

2021 Farmers Almanac Calendar The almanac calendar has been manufactured for over 130 years and contains a wealth of information including daily fishing guides, planting gardens by the signs, sunrise and sunset times, and weather. **\$10**

DETAILS

Weather Almanac Information each day: Daily Sunrise and Sunset, Daily Fishing Guides, Gardening information, Moon phases & Holidays

Calendar is tinned at top with page retention

Calendar measures 11" x 17" & has 8 double-sided pages

Along with monthly calendar pages it includes pages on "Accidents & First Aid", Flower Seed planting Table, Household advice, US measurements, Horoscopes & Astrology

HINTS TO SUCCESS

In the Kitchen

- To keep cakes from sticking, separate parts of flour and fine sugar.
- When bread is baking, a small amount of water will help to keep the crust from becoming too dry.
- When separating the yolk from the egg, drop a part of egg yolk into the cold water, touch to the yolk and it will separate.
- Never beat egg-whites in an aluminum bowl.
- When cream will not whip, add a little more cream - chill it and it will whip.
- Heat lemons well before using a quantity of juice.
- Lemon juice or vinegar in the water makes it keep its snowy-whiteness.

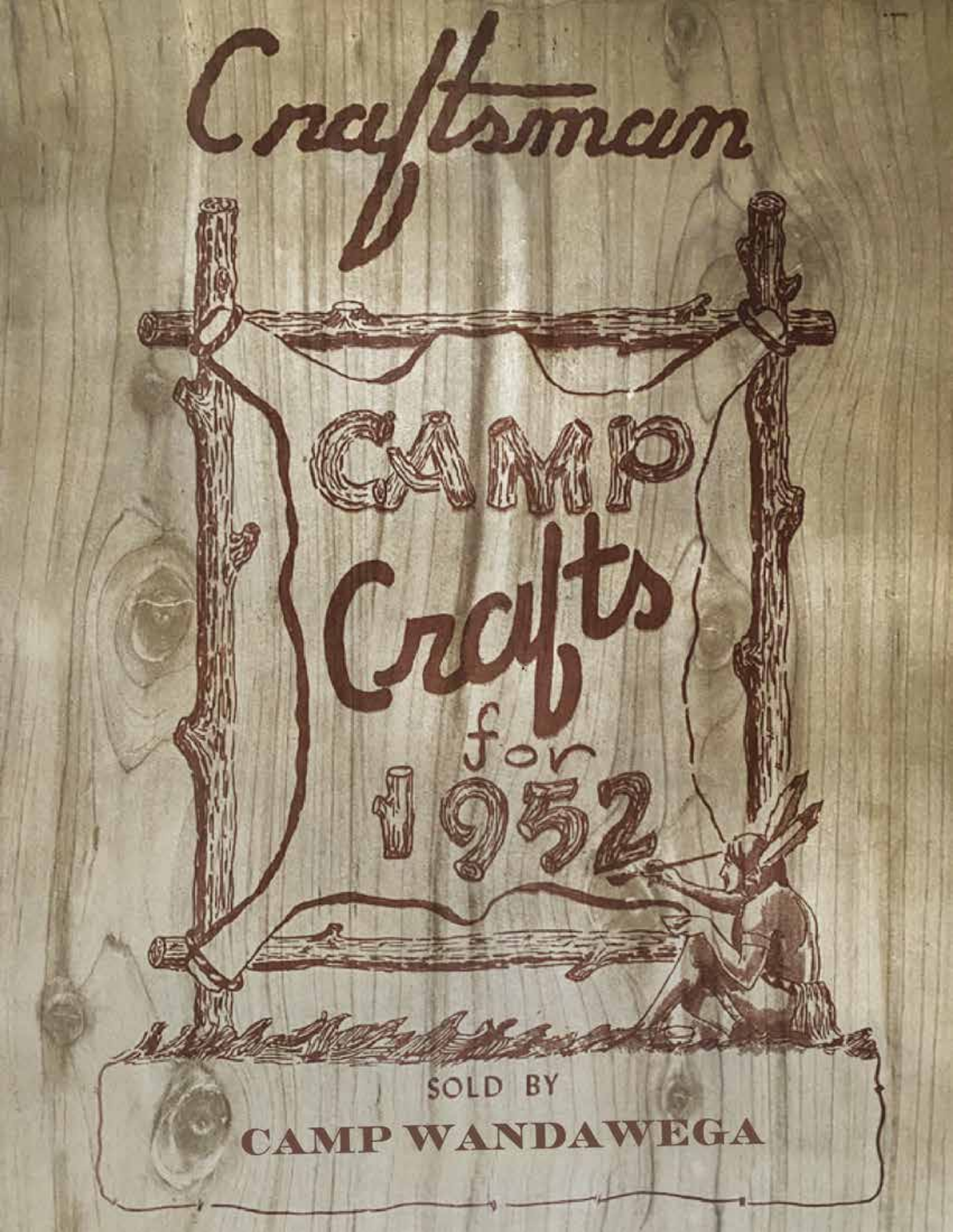
26 Pounds
20 Pounds
48 Pounds
52 Pounds
60 Pounds
50 Pounds
56 Pounds
70 Pounds
60 Pounds
56 Pounds
56 Pounds
32 Pounds
57 Pounds
60 Pounds
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55 Pounds
33 Pounds
55 Pounds
45 Pounds
60 Pounds

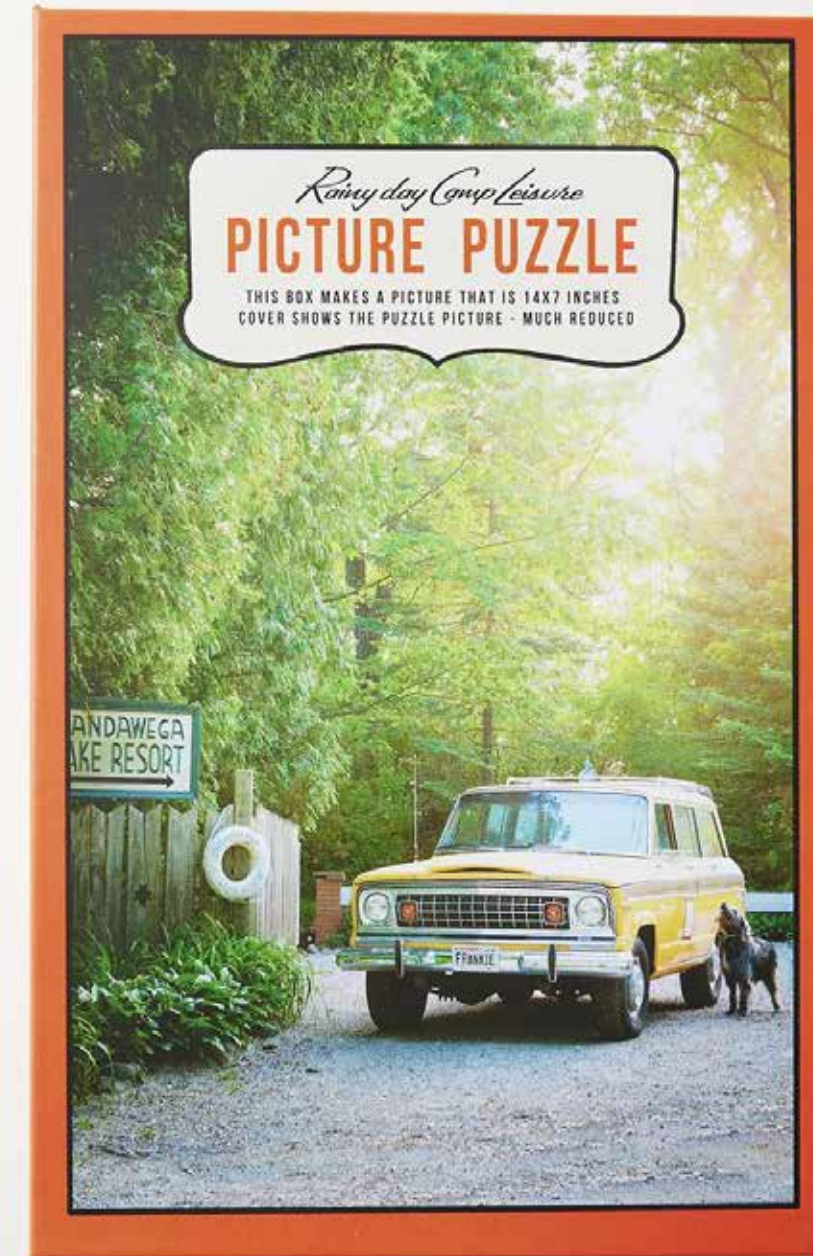
40 Square Rods
4 Square Rods
640 Acres
272 1/4 Square Feet
43,560 Square Feet

SUN

7.92 Inches
25 Links or (16 1/2 Rods)
4 Rods or (66 Feet)
10 Square Chains
160 Square Rods
640 Acres
100 Links
80 Chains or (5280 Feet)

1728 Cubic Inches
27 Cubic Feet
128 Cubic Feet





THE PICTURE PUZZLE



The Picture Puzzle

We love the old school designs & anything that gives you a reason to sit down, not work, & do an activity that people have been doing for decades.

We finally found a manufacturer who still makes the old school cardboard boxes with the vintage style paper-wrapped lids. After months researching, we have a growing pile (inspected by Frankie, as shown) of puzzles we've purchased from the 1940's-60s, we opened up our design process to our social media community & this photo by Bob Coscarelli was the chosen favorite to have made.

\$25

DETAILS

Puzzle measures 7" x 14"

Puzzle is 300 pieces



TOURIST VIEWFINDER

Tourist Viewfinder

Our fav new addition to our little shop:

CAN A VIEW INTO THE PAST MAKE YOU FEEL:

A: Happier?

B: More confident?

C: Connected to others?

YES. (Wikipedia explains the science of how)

Keychain peepholes were the original Instagram. Little color slides inserted into plastic tubes you hold up to light to 'see' your picture instantly. They hit peak popularity in old school resorts & tourist spots in the '50s & '60s.

But are now only an artifact of a time we can't go back to. You can't much find them anymore (which is why we love them so much & have been on the relentless pursuit of the primary opaque colors with gold metallic imprint)

Our set features 3 iconic scenes of Wandawega's days gone by:

1: the RED one:

Annual traditional flag-raising on the basketball court when David was a toddler. The court still stands, flag still waves, 50 years later.

2: the WHITE one:

David's parents (Herb & Anna)...in their twenties swimsuit clad on the beach. (They've been together since they were teenagers and just celebrated 54 years of marriage). They still spend time on this beach together all summer, now with Charlie.

3: the GREEN one:

Herb & Anna in the 1970s, playing shuffleboard & drinking beer with friends. (We encourage all guests to embrace these activities today.)

The Science says:

"Nostalgia is a sentimentality for the past, typically for a period or place with happy personal associations.[1] The word is from the Greek work meaning "homecoming" or "ache". Nostalgia is associated with a yearning for the past, its personalities, possibilities, and events. Recollections of one's past are usually important events, people one cares about, and places where one has spent time."

FUNCTIONS:

...AS A COMFORT: Reliving past memories may provide comfort and contribute to mental health. thinking about the past 'fondly' actually increased perceptions of physical warmth.

...TO IMPROVE MOOD: Nostalgia can be connected to more focus on coping strategies and implementing them, thus increasing support in challenging times.

"I wish there was a way to know you're in the good ol days before you've actually left them." - Andy Bernard **\$10**

DETAILS

White viewfinder: beach scene

Green viewfinder: shuffleboard

Red viewfinder: flag raising



SPECIALTY AND DISTINCTIVE ONE OF A KIND VINTAGE ITEMS

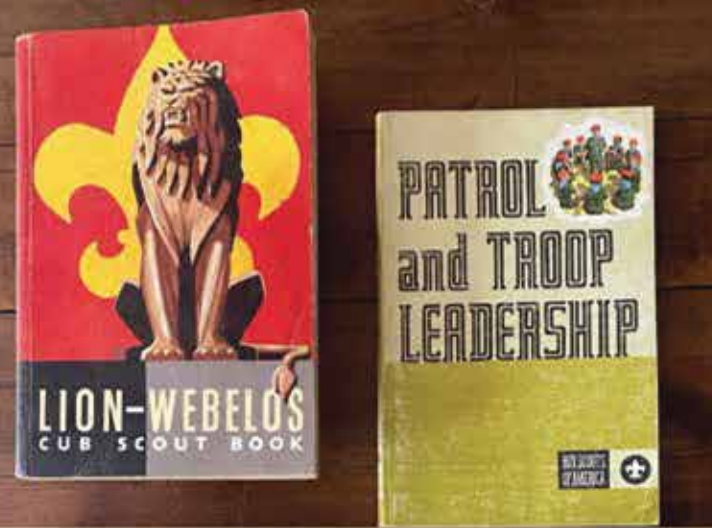
For Summer Camp Promotion and Resale
For Special Events and Activities

NATIONAL SUPPLY SERVICE DIVISION
CAMP WANDAWEGA

Chicago, Ill.



ROTATING VINTAGE COLLECTION

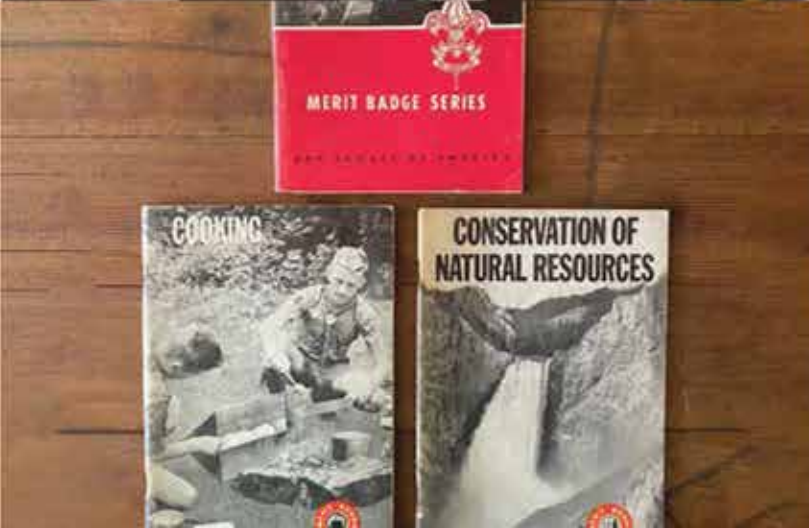


Everything about this place is vintage.

**CAMP WANDAWEGA.
NOT NEW, NOT IMPROVED SINCE 1925.**

CONFESSION: We'll be adding new pieces to this forever. We're collectors at heart & preservationist of all things vintage (especially if it has a Campy history).

Keep checking back, you'll never know what piece of history you'll find here next & we'll part with them only to good homes.



Wandauega

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