

MOVE - At A Glance

MOVE is a NEW exclusive and innovative interactive digital signage solution designed to detect human activity and trigger alternate video content.

Imagine the Advantage

Are you looking to lure someone to a display, kiosk, end-cap or general area, to increase customer engagement and enhance his or her dwell time? MOVE allows you to play different video content based on proximity. Play an "attract" looping video until someone approaches the desired distance from your display or screen. Adjust the MOVE sensor to play new content once the viewer comes within a desired range. For example, you may play a video that captures attention to the area. You may then trigger a different video when a person comes within 8 feet of the display. Essentially the effect is that the person is being lured to come closer to the display, encouraged to be further be engaged and then left with a with a lasting impression with an exit video upon departing the area.

The Details

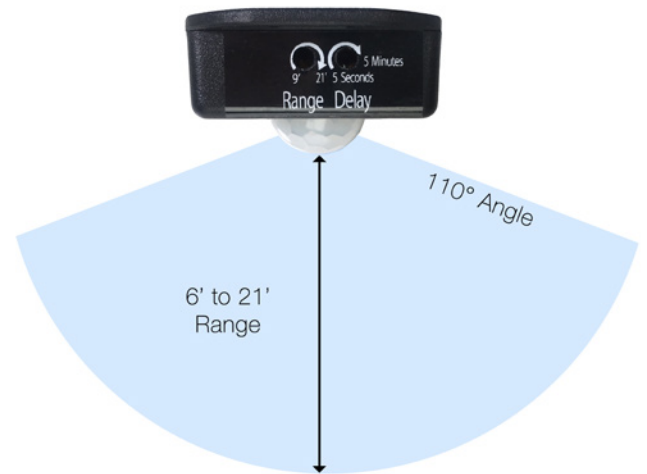
MOVE has a distance range of 9 feet to 21 feet and delay settings from 5 seconds to 5 minutes. Both may be adjusted using a simple dial located on the MOVE control board.

Specifications

- MOVE dimensions: 2" x 2 1/2" x 1 1/8"
- Weight: 5 ounces
- Cable Length: 6'
- Range: 9' to 21'
- Warranty: 2 Years

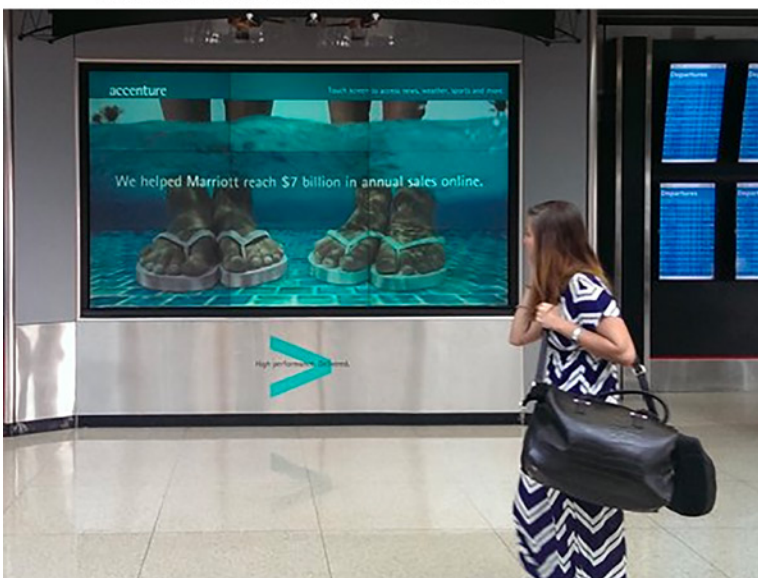
In The Box

- 1 MOVE range detector with hardwired 6' harness
- Owners manual and installation instructions

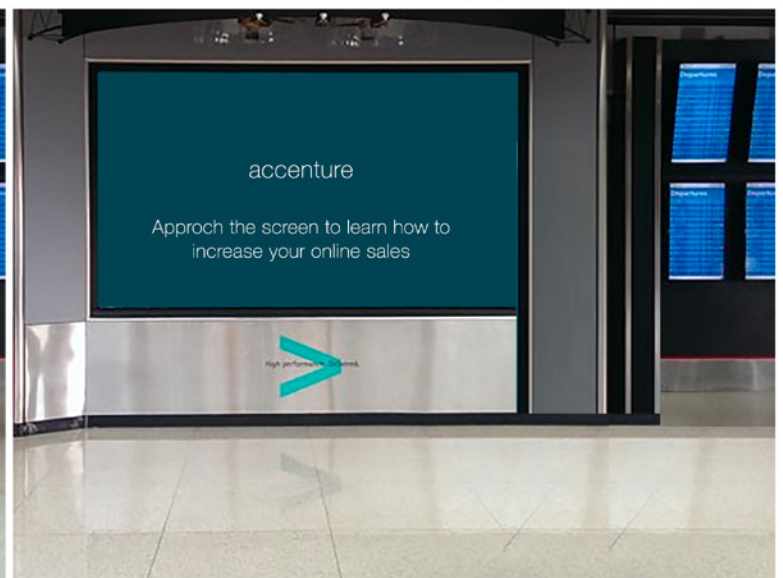


Engage Your Audience

Trigger a second video when motion is detected



Loop a simple message when no one is near the screen



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