

### ELEVATE - At A Glance

ELEVATE is an interactive digital signage solution that allows you to continuously and seamlessly play a default video or image on a screen until an item is lifted or elevated directly from the illuminated display box. Once an item is lifted from the platform a new video will trigger and display on the screen. Essentially the lift of the product creates the effect that the person engaged has actually triggered the video by picking up the item. Content is simply read from USB drive or SD card. Launch a single video or multiple video files with each lift and launch action. Our Elevate solution includes our VP71 XD, USB, SD card, HDMI cable, power supply and customizable weight sensor illuminated display platform. The Elevate display box is customizable with over 1,000's of colors and lighting effects to choose from with each lift action.

### Ideas

- Retail Stores
- POS counters
- Product Displays

### The Effect

Looking for a unique in-store experience? This interactive solution will attract and lure people to a display, kiosk, or general area. The effect of the display increases dwell time, which results in positive brand awareness and enhances attention to preferred products.

### Imagine The Advantage

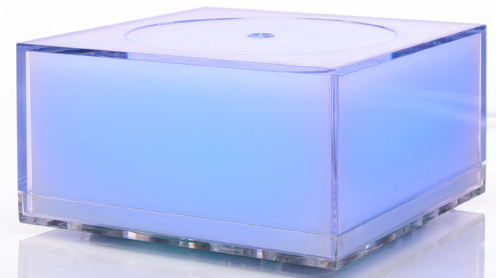
Looking for the wow factor? Instantly capture an audience with a unique display with various lighting effects. Create an interactive playground controlled by your visitor. Leave a lasting impression for the products you wish to promote in style.

### Specifications

- ELEVATE illuminated platform dimensions (including 4 rubber feet):  
(H) 57.15mm x (L) 101.6mm x (W) 101.6mm / (H) 2 1/4" x (L) 4" x (W) 4"
- Weight: Platform 9.9oz / Platform and wire 11.3oz
- Cable Length: 6'
- Color Range: 256 options (RGB)
- Colors (2 options): Resting Color - (product is resting on platform) / Triggered Color - (product is removed from platform)
- Lighting Trigger Effects (4 options / 2 speeds for each):  
Fade between resting/off/triggered color  
Fade between resting/triggered color  
Flash between resting/off/triggered colors  
Flash between resting/triggered colors
- Color/Effect settings are saved after power loss
- Multiple ELEVATE platforms can be connected together and each can trigger video tracks 001 to 009
- Brightness Control: Global (Resting and Triggered) from 0 to Max
- Detectable weight range: 1.5oz to 5 pounds
- Warranty: 2 Years

### In The Box

- 1 ELEVATE weight platform
- 1 6' White control wire
- Owners manual and installation instructions



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