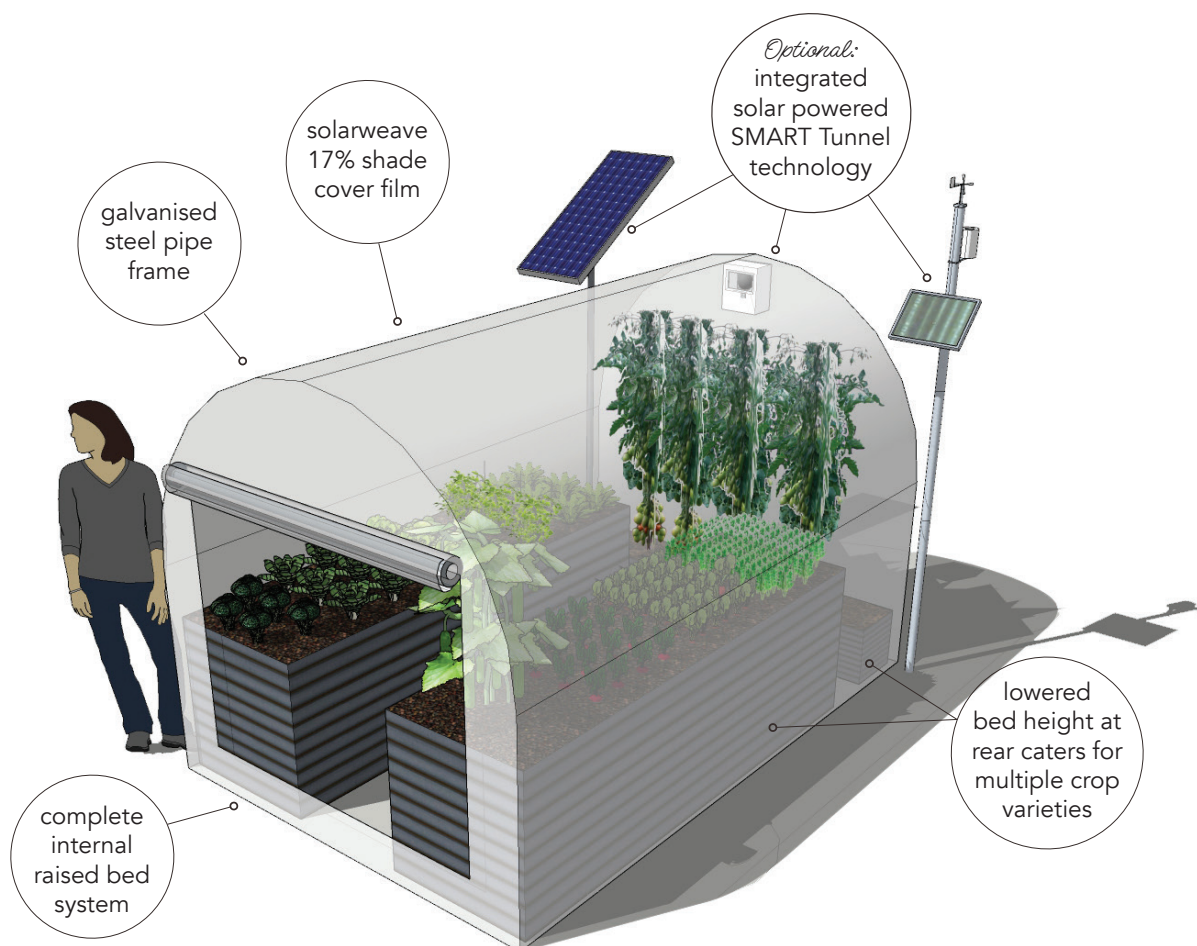


The BACKYARDER

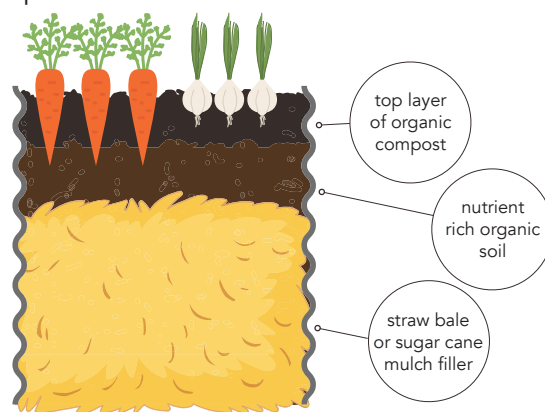


The Backyarder was developed with the climate conscious suburban family in mind. Its compact 2m x 3m footprint is designed to fit the suburban backyard. Offering a sustainable and productive ecosystem, that's protected from the elements, the Backyarder is perfect for growing your own organic produce at home.

The benefits of growing your own chemical-free produce are endless. The moment of planting your seedlings into the deliciously rich organic compost provides an excitement and anticipation of a future harvest that, in today's fast paced world, is not often experienced.

The Backyarder comes complete with internal raised beds and even your first crop of seedlings, ready to begin GROWing - just add bed filler*, organic soil, top layer of compost and water.

Designed by GROW and available at growtunnels.com, The Backyarder makes growing your own produce easy. Delivered flat packed, it's easy to erect, set up, and with the GROW Marketplace app, easy to manage.



* Cross section of raised garden bed

The **GROW** MARKETPLACE

More than an app, the GROW Marketplace is a subscription-based online portal designed to connect, educate and facilitate sharing or trading your harvest with other GROWers in your community.

For a small monthly fee you'll have access to:

- regular seedling replenishment automatically delivered
- real-time calendar alerts for your harvest
- advice on chemical-free pest control and fertilising
- buy, sell, and trade produce within your local GROW community
- real-time agronomic data for SMARTtunnel GROWers†
- access to advice to assist with crop success

† SMARTtunnel access requires additional digital hardware

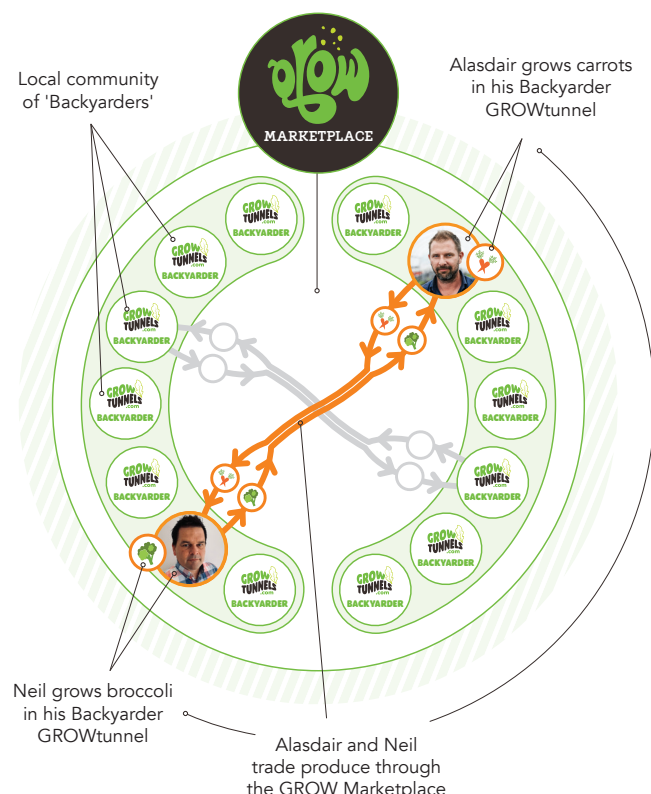
BE a **CARBON POSITIVE** *Champion!*

The embodied energy cost of producing the solarweave cover and galvanised steel frame, in visual terms, is a Backyarder full of CO₂. However the good news is it only takes two crop cycles in one of our GROWtunnels to balance out that embodied energy cost.

From there on in, with good organic farming practices, GROWtunnels actually store more and more carbon with every subsequent crop - making you a Carbon Positive Champion!

We'll even provide guidance on growing organically, which means managing pests without poisonous chemicals and choosing the right fertilisers that won't damage the environment.

The **BACKYARDER** COMMUNITY MODEL



The **GROW** SHARE ECONOMY

Whilst the Backyarder GROWtunnel is perfect for growing produce for the family, GROW also provides an opportunity to share or trade your harvest with other GROWers in your local area through the GROW Marketplace.

Trading produce with like-minded locals not only benefits the household grocery budget, it also builds communities as connections are made with like-minded GROWers - the type of connections lost in recent times, due to our 'convenience' lifestyles.

The true value of growing your own vegetables in a Backyarder GROWtunnel is contributing to this 'Share Economy'.

BENEFITS *of the* **SHARE ECONOMY**

- GROW your own organic, chemical-free produce,
- Save money by trading for produce you need, rather than buying from a supermarket,
- Connect with like-minded GROWers in your local community,
- Band together, GROW specific produce and trade for your needs every week,
- Build meaningful connections in your neighbourhood,
- Share ideas and knowledge through the GROW Marketplace,
- Trade fairly and equitably with GROW Marketplace pre-determined, like-for-like product units.

SAY 'HELLO'
to **GROW**

WE'D LOVE TO HEAR FROM YOU.

CALL: 0431 741 061

EMAIL: HELLO@GROWTUNNELS.COM

CLICK: GROWTUNNELS.COM

or **FIND US
ON SOCIAL**

